

RMG Research, 9/16-9/19, National -25 lean GOP, Mild Bias, Acceptable

POLL BIAS CACLULATOR

	Party ID	Gender	Education	Region	Racial Demo	Age
Bias Multiplier (Level of Bias Significance)	10	5	8	5	5	5
Bias by Category	-30	10	0	0	-20	15
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	-25		NO SIGNIFICANT BIAS, ACCEPTABLE (0-50)		DEFINITE BIAS, EXCESSIVE (50-100)	SEVERE BIAS (100+)

SCALE>>>

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll
Party ID Values	37	36	38	40
Party ID Difference	1	4		
Party ID Bias Score (+ is Dem, - is GOP bias)	-3			

	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Male 2024 Poll
Gender ID Values	52	48	53	47
Gender ID Bias	1	-1		
Final Gender ID Bias (+ is Dem, - is GOP bias)	2			

Sheet1

	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Exit Poll	No College Degree or + 2024 Exit Poll
Education Values	0	0	0	0

Education Bias 0 0

Education Bias Final Score (+ is Dem, - is GOP bias) **0**

	Northeast 2020 Exit Poll	South 2020 Exit Poll	Midwest 2020 Exit Poll	West 2020 Exit Poll	North-east 2024 Poll	South 2024 Poll	Midwest 2024 Poll	West 2024 Poll
Regional Values (national polls only)	0	0	0	0	0	0	0	0

Regional Bias (National Polls Only) 0 0 0 0

Regional Bias Score (+ is Dem, - is GOP bias) **0**

	White 2020 Exit Poll	Black 2020 Exit Poll	Asian 2020 Exit Poll	Latino 2020 Exit Poll	White 2024 Exit Poll	Black 2024 Exit Poll	Asian 2024 Exit Poll	Latino 2024 Exit Poll
Racial ID percentage	67	13	4	13	70	12	6	11

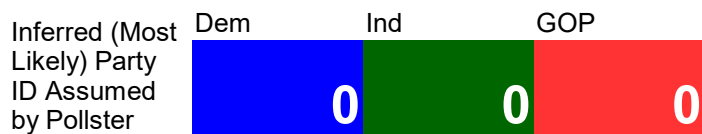
Racial Polling Sample Bias 3 -1 2 -2

Racial Bias Score (+ is Dem, - is GOP bias) **-4**

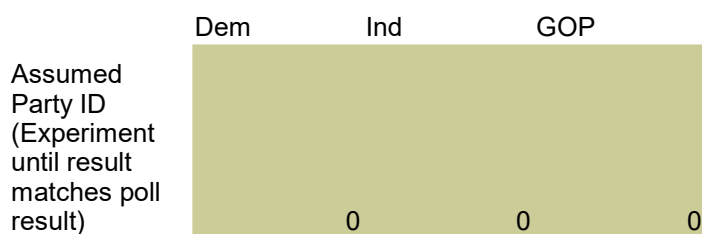
	18-29 Exit Poll	30-44 Exit Poll	45-64 Exit Poll	65+ Exit Poll	18-29 2024 Poll	30-44 2024 Poll	45-64 2024 Poll	65+ 2024 Poll
Age ID	17	23	38	22	17	23	36	23
Age Bias	0	0	-2	1				

Age Bias Score **3**

PARTY ID CALCULATOR



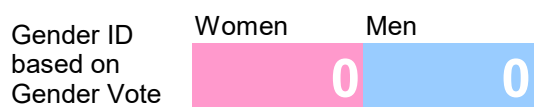
	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
Party Vote:	0.899	0.085	0.449	0.534	0.886	0.103
Points earned	0	0	0	0	0	0



Vote Totals

Harris	Trump
0	0

GENDER ID CALCULATOR



	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
Gender Vote	0	0	0	0
Points earned	0	0	0	0

Women Men

Assumed Gender ID (Experiment until result matches poll result)	0		0	
	Harris	Trump		
Vote Totals	0	0		

EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +Degree	No College Degree		
Education Vote Points earned	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
	0	0	0	0
Assumed Gender ID (Experiment until result matches poll result)	College Degree or +	No College Degree		
Vote Totals	Harris	Trump		
	0	0		

RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
	0	0	0	0

Racial Vote	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Latino for Harris	% Latino for Trump	% Asian for Harris	% Asian for Trump
Points earned		0	0	0	0	0	0	0
Assumed Racial ID	White	Black	Latino	Asian				
Vote Totals	Harris	Trump						
		0	0					

AGE ID CALCULATOR

Age ID	18-29	30-44	45-64	65 and over	Must = 100				
	0	0	0	0					
Age Vote	2020 Exit Poll % 18-29 for Harris	2020 Exit Poll % 18-29 for Trump	2020 Exit Poll % 30-44 for Harris	2020 Exit Poll % 30-44 for Trump	2024 Poll % 45-64 for Harris	2024 P % 45-64 for Trump	2024 Poll % 65+ for Harris	2024 P % 65+ for Trump	
Points earned	0	0	0	0	0	0	0	0	0
Assumed Age ID (Experiment until result matches poll result)		0	0	0	0				
Vote Totals	Harris	Trump							
		0	0						

REGIONAL DEMOS CALCULATOR

Regional ID based on Regional Vote	White	Black	Latino	Asian

21 22 34 22

Regional Vote	% NE for Harris	% NE for Trump	% MW for Harris	% MW for Trump	% South for Harris	% South for Trump	% West for Harris	% West for Trump
	0.54	0.42	0.43	0.52	0.43	0.52	0.52	0.41
Points earned	11.34	8.82	9.46	11.44	14.62	17.68	11.44	9.02
Assumed Racial ID	NE	Midwest	South	West				
	21	22	34	22	99			
Vote Totals	Harris	Trump						
	46.86	46.96						

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