# InsiderAdvantage, AZ, 9/27-9/28 Poll Bias Score 27 to GOP, or insignificant bias, included in Political Ref's averages

### **POLL BIAS CACLULATOR**

Bias Multiplier	Party ID	Gender	Education	Region	Racial Demo (enter as -)	Age Demo
(Level of Bias Significance)	7	6	6	7	3 6	5
Bias by Cateogry	7	(	0	0	0 30	-10
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	27	SCALE>>>	MILD BIAS (0-50)	DEFINITE BIAS, EXCESSIVE (50-100)	SEVE RE BIAS (100+)	

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOP 2020 Exit Poll		Dem 2024 Poll		GOP 2024 Poll		
Party ID Values	31		36		35		39	0
Party ID Difference	4	<u>l</u>	3					
Party ID Bias Score (+ is Dem, - is GOP bias)	1							
	Female 2020	Male 2020		Female 202	24	Male 2024		

	Female 2020 Exit Poll	Male 2020 Exit Poll	Femal Poll	_	Male 2024 Poll	
Gender ID Values	52	2	48	52		48
Gender ID Bias	C	)	0			



College Degree or + Degree or + Degree or + 2020 Exit Poll 2020 Exit Poll 2024 Poll

Education Values

41

59 - 
Education Bias

#VALUE!

#VALUE!

Education Bias
Final Score (+ is Dem, - is GOP bias)

	Northeast 2020 Exit Poll	South 2020 Exit Poll	Midwest 202 Exit Poll	20 West 2020 Exit Poll	North- east 2024 Poll	South 2024 Poll	Midwest 2024 Poll	West 2024 Poll
Regional Values (national polls only)								
Regional Bias (National Polls Only)	0	_	0	0	0			
Regional Bias Score (+ is Dem, - is GOP bias)	0							

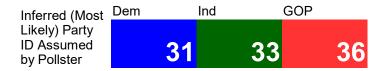
	White 2020 Exit Poll	Black 2020 Exit Poll	Other 2020 Exit Poll	Latino 202 Exit Poll	20		Black 2024 Exit Poll	Other 2024 Exit Po	0 2 E	024 Exit
Racial ID percentage	7-	4	2	5	19	7	1	6	6	17
Racial Polling Sample Bias		3	4	1	-2					

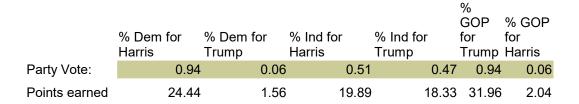


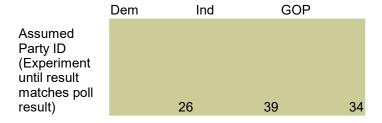
10 41	1 49
	10 4 <sup>-</sup>

# NO DATE BELOW THIS LINE IS RELEVANT TO THIS POLL

### **PARTY ID CALULATOR**





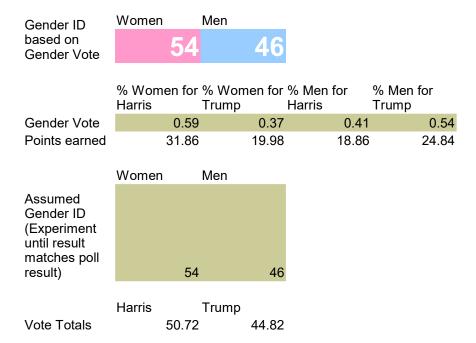


Harris Trump

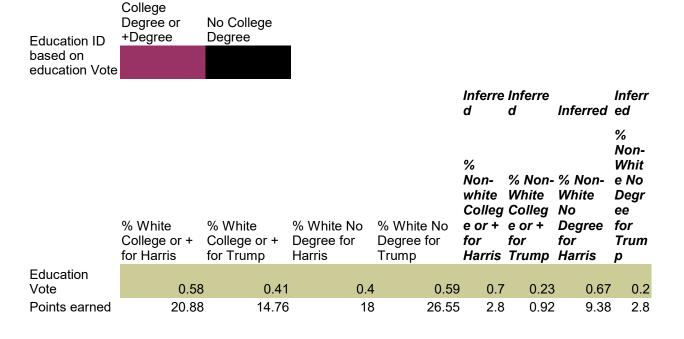
Vote

Totals 46.37 51.85

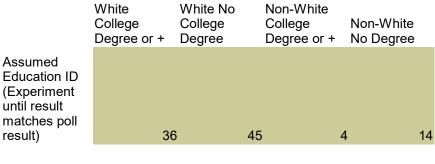
# **GENDER ID CALCULATOR**



# EDUCATION ID CALCULATOR TO DETERMINE ADJUSTED POLL RESULT





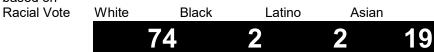


Harris Trump

Vote Totals 51.06 45.03

# **RACIAL DEMOS CALCULATOR**

Racial ID based on



								%
					%	%		Asian
					Latino	Latino	% Asian	for
	% White for	% White for	% Black for	% Black for	for	for	for	Trum
Racial Vote	Harris	Trump	Harris	Trump	Harris	Trump	Harris	р
	0.48	0.51	0.52	0.47	0.52	0.47	0.52	0.47
Points earned	35.52	37.74	1.04	0.94	1.04	0.94	9.88	8.93

Assumed

Racial ID White Black Latino Asian

74 2 2 19

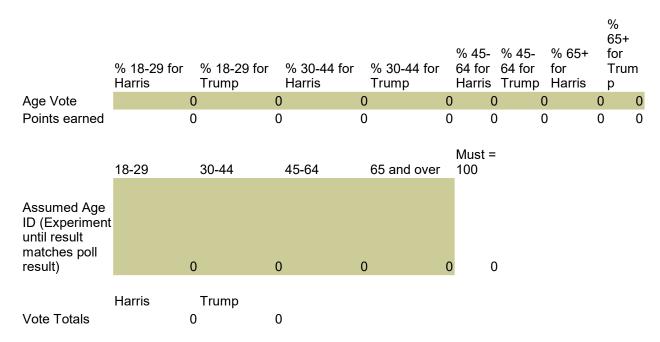
Vote

Totals Harris Trump 47.48 48.55

# **AGE ID CALCULATOR**

Age ID 18-29 30-44 45-64 65 and over 0 0 0

2020 Exit Poll 2020 Exit Poll 2020 Exit Poll 2020 Exit Poll 2024 Poll 2024 Poll 2024 Poll 2024 F





HARRIS TRUMP

x x <

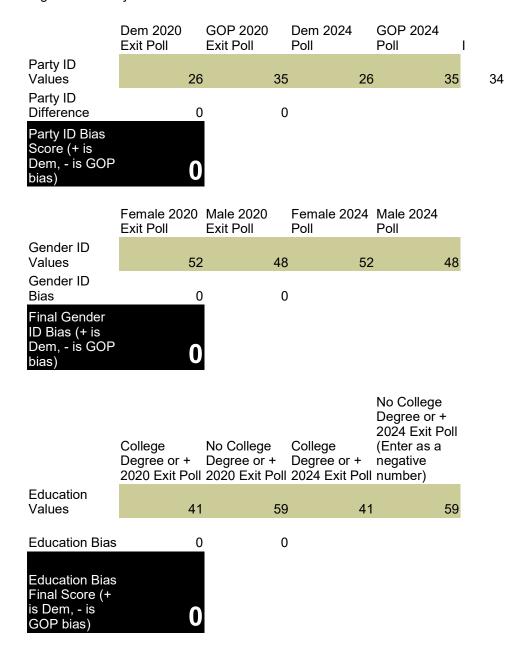
# n/a – data below does not apply to this spreadsheet

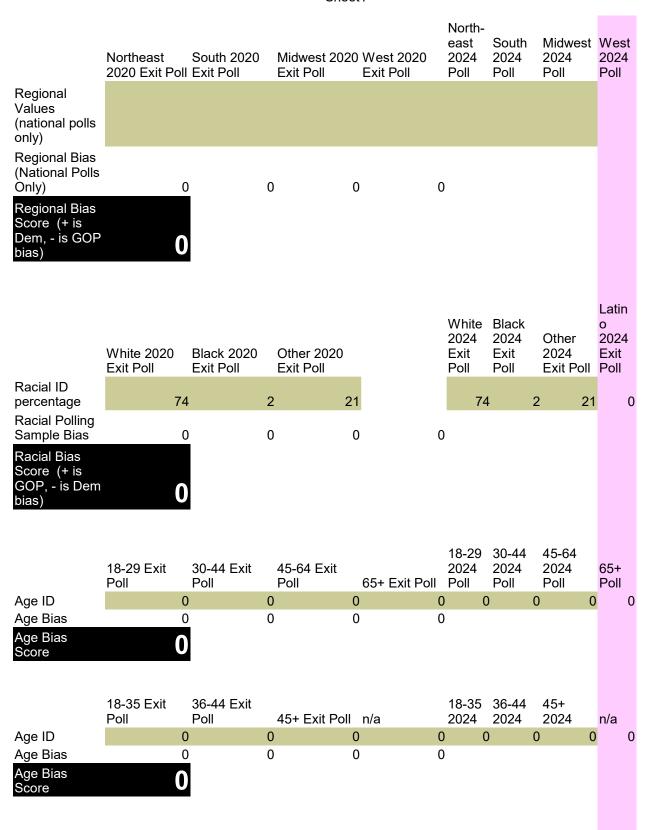
**Adjusted Poll Bias Score 0** 

#### ADJUSTED POLL BIAS CACLULATOR

Piga Multiplior	Party ID	Gender	I	Education	Region		Racial Demo	•	
Bias Multiplier (Level of Bias Significance)		10	6		6	3	5		5
Bias by Cateogry		0	0		0	0	0	ı	0
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)		O <sub>SCALE&gt;&gt;&gt;</sub>		MILD BIAS (0-50)	DEFINITE BIAS, EXCESSIV (50-100)	E	SEVE RE BIAS (100+)		

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	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Po	oll n/a	18-35 2024		45+ 2024	n/a
Age ID		0	0	0	0	0	0 (	0 0
Age Bias		0	0	0	0			
Age Bias Score		0						
	18-45 Exit Poll	45-64 Exit Poll	65+ Exit Po	مارم الح	19 15	5 45-64	61	5 n/a
Age ID	r Oii	0	0	0		0		0
Age Bias		0	0	0	0	U	•	
Age Bias Score		0	·	•	·			
	40.04 E	05 40 E	50 04 F.::t			35-49		65+
	18-34 Exit Poll	35-49 Exit Poll	50-64 Exit Poll	65+ Exit Po	2024 oll poll	2024 poll	50-64 2024 po	2024 Il poll
Age ID		0	0	0		0		0
Age Bias		0	0	0	0			
Age Bias Score		0						
	40.00 = "	00.00 = "	40.40 = "	50045 "	65+	18-29		40-49
	18-29 Exit Poll	30-39 Exit Poll	40-49 Exit Poll	50-64 Exit Poll	Exit Poll	Exit Poll	30-39 Exit Poll	Exit Poll
Age ID		16	13	14			11 18	
Age Bias		-5	5	6	-6	0		
Age Bias Score		0						

0

Poll



3

50-64 Exit Poll

20