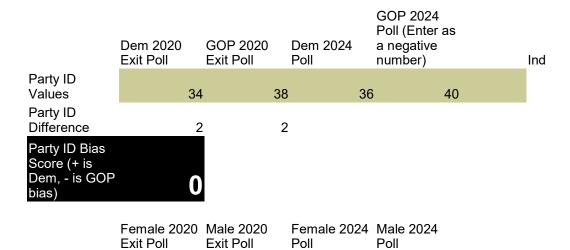
# Insider Adv, Georgia, 9/29-9/30 Poll bias score 117 to Dems, no significant bias, included

# **POLL BIAS CACLULATOR**

Bias Multiplier (Level of Bias Significan	Party ID	Gender	Education	Region		Racial Demo	Age Demo
ce)	10	0 6	6	3	3	5	5 5
Bias by Cateogry		0 -48	0		0	10	155
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	117	SCALE>>>	MILD BIAS (0-50)	DEFINITE BIAS, EXCESSIVE (50-100)	Ī	SEVERE BIAS (100+)	

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.



Gender ID Values	56	44	52	48	
Gender ID Bias	-4	4			
Final Gender ID Bias (+ is Dem, - is GOP bias)	-8				

No College
Degree or +
2024 Exit Poll
College No College College (Enter as a
Degree or + Degree or + negative
2020 Exit Poll 2020 Exit Poll 2024 Exit Poll number)

Education Values 36 64 - -

Education Bias #VALUE! #VALUE!

Education Bias
Final Score (+
is Dem, - is
GOP bias)

	Northeast 2020 Exit Poll	South 2020 Exit Poll	Midwest 202 Exit Poll	20 West 2020 Exit Poll		North- east 2024 Poll	South 2024 Poll
Regional Values (national polls only)							
Regional Bias (National Polls Only)	C	)	0	0	0		
Regional Bias Score (+ is Dem, - is GOP bias)	0						

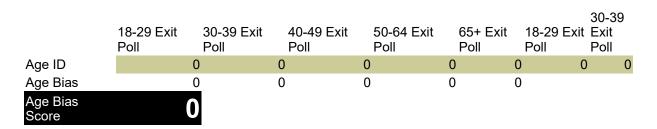
	White 2020 Exit Poll	Black 2020 Exit Poll	Other 2020 Exit Poll	Latino 202 Exit Poll	20	Whi 202 Poll		Black 2024 Exit Poll
Racial ID percentage	6	1 2	9	1	7		61	1 30
Racial Polling Sample Bias	(	)	1	3	-2			



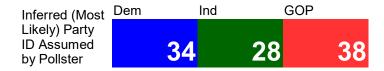
	18-39 Exit Poll	40-64 Exit Poll	65+ Exit P	oll n/a		18-39	40-64
Age ID		36	45	19	0	0	8 48
Age Bias		28	3	25	0		
Age Bias Score	3		ŭ	20	Ü		
	18-29 Exit Poll	30-44 Exit Poll	45-64 Exit Poll	65+ Exit P	oll.	18-29 2024 Po	30-44 2024 oll Poll
Ago ID		20	24	36	19	2024 PC	15 23
Age ID		-5	-1	-1			15 25
Age Bias Age Bias Score		0 n/a	-1	-1	6		
	18-35 Exit	36-44 Exit				18-35	36-44
	Poll	Poll	45+ Exit P			2024	2024
Age ID		0	0	0	0		0 0
Age Bias Age Bias Score		о <b>О</b>	0	0	0		
	18-35 Exit Poll	36-44 Exit Poll	45+ Exit P	oll n/a		18-35 2024	36-44 2024
Age ID		0	0	0	0		0 0
Age Bias Age Bias Score		0 0	0	0	0		
	18-39 Exit Poll	40-64 Exit Poll	65+ Exit P	oll n/a		18-39	40-64
Age ID		0	0	0	0	0	0 0
Age Bias Age Bias Score	18-34 Exit	0 0 35-49 Exit	0 50-64 Exit		0	18-34	35-49 2024
	Poll	Poll	Poll	65+ Exit P		2024 po	_
Age ID		0	0	0	0	0	0 0

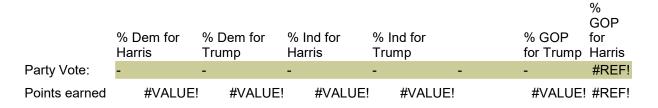
Page 3

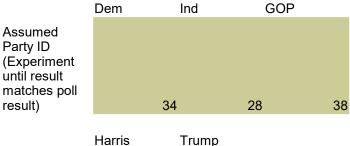




## **PARTY ID CALULATOR**





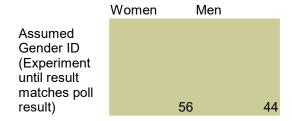


Vote Totals #VALUE! #VALUE!

## **GENDER ID CALCULATOR**

Gender ID Women Men based on Gender Vote 56 44

	% Women for	% Women for	% Men for	
	Harris	Trump	Harris	Trump
Gender Vote	0.55	0.41	0.41	0.55
Points earned	30.8	22.96	18.04	24.2

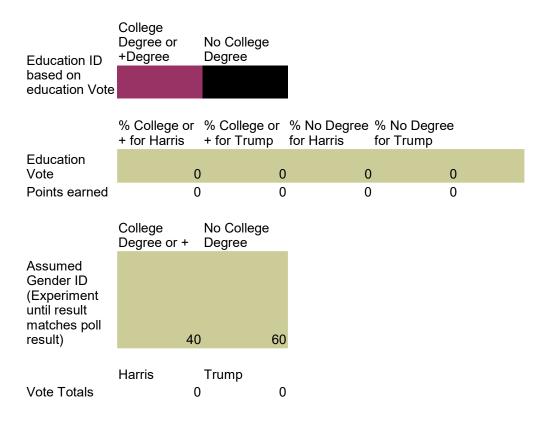


Harris Trump

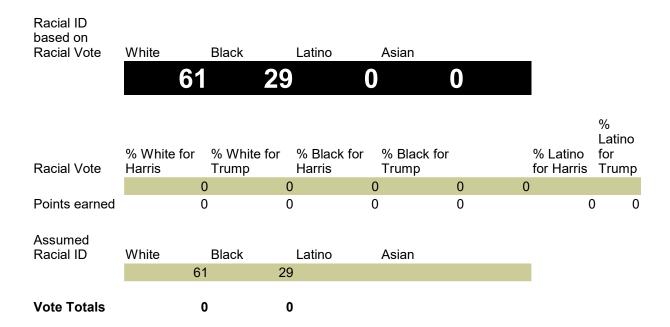
Vote

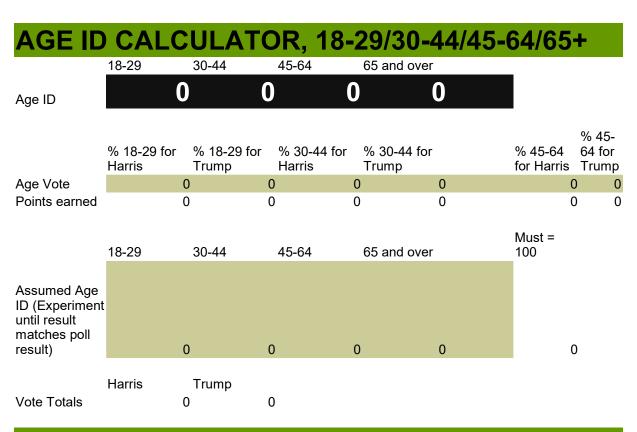
Totals 48.84 47.16

## **EDUCATION ID CALCULATOR**

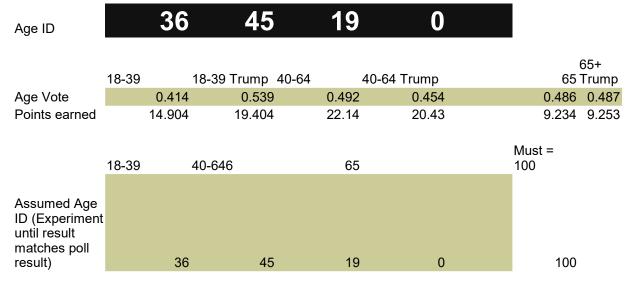


# **RACIAL DEMOS CALCULATOR**





# AGE ID CALCULATOR - 18-34/35-49/50-64/65+



Harris Trump

Vote

Totals 46.278 49.087

# Adjusted result Harris Trump

averaged the two adjusted results listed above in bold font

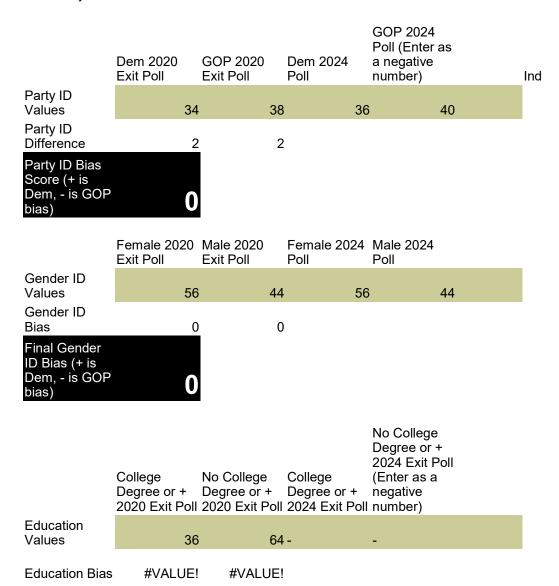
47.9 47.9 and the topline\*2

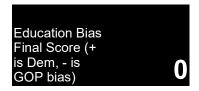
# ADJUSTED POLL BIAS CACLULATOR – New Sois 10, or no bias

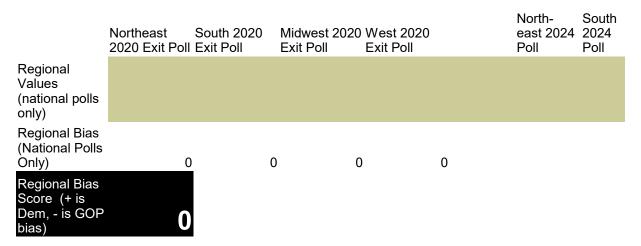
Bias Multiplier (Level of Bias Significan	Party ID	Gender	Education	Region		Racial Demo	Age Dem	o
ce)		10	6	6	3		5	5
Bias by Cateogry		0	0	0	0	1	10	0



Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

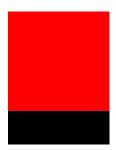






	White 2020 Exit Poll	Black 2020 Exit Poll	Other 2020 Exit Poll	Latino 202 Exit Poll	20	White 2024 Exit Poll	Blad 202 t Exit Poll	4
Racial ID percentage	6	1 29	9	1	7	6	61	30
Racial Polling Sample Bias	(	<u>)</u>	1	3	-2			
Racial Bias Score (+ is GOP, - is Dem bias)	2							

	18-39 Exit	40-64 Exit						
	Poll	Poll	65+	- Exit Poll n/a		18-39	40	0-64
Age ID	3	36	45	19	0	0	36	45
Age Bias		0	0	0	0			
Age Bias Score		0						



Midwest West 2024 2024 Poll Poll



3

65 n/a 44 0

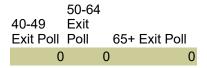
45-64 2024 65+ Poll Poll 35 25

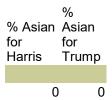
45+ 2024 n/a 0 0

45+ 2024 n/a 0 0

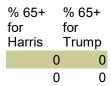
65 n/a 0 0

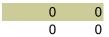
50-64 65+ 2024 2024 poll poll 0 0





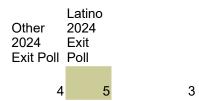








Midwest West 2024 2024 Poll Poll



65 n/a 19 0