

Marquette law, WI, 9/18-9/26

Poll Bias Score 33 towards Dems, insignificant bias, included in my aveage.

POLL BIAS CACLULATOR

	Party ID	Gender	Education	Region	Racial Demo	Age Demo
Bias Multiplier (Level of Bias Significance)	10	6	6	6	3	5
Bias by Cateogry	30	24	24	24	0	-45
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	33		MILD BIAS (0-50)		DEFINITE BIAS, EXCESSIVE (50-100)	
	SCALE>>>				SEVERE BIAS (100+)	

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll	
Party ID Values	32	37	32	34	31
Party ID Difference	0	-3			
Party ID Bias Score (+ is Dem, - is GOP bias)	3				

	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Male 2024 Poll
Gender ID Values	50	50	52	48
Gender ID Bias	2	-2		

Final Gender ID Bias (+ is Dem, - is GOP bias) **4**

	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Exit Poll	No College Degree or + 2024 Exit Poll (Enter as a negative number)
Education Values	34	66	36	64

Education Bias 2 -2

Education Bias Final Score (+ is Dem, - is GOP bias) **4**

	Milwaukee Cty	Chiwaukee suburbs	dane cty	fox river valley/n. Lakeshore	southwest north	Milwaukee Cty	Chiwaukee suburbs
Regional Values (national polls only)	14	22	10	17	19	17	

Regional Bias (National Polls Only) -14 -22 -10 -17 -19 -17

Regional Bias Score (+ is Dem, - is GOP bias) **0** n/a

	White 2020 Exit Poll	Black 2020 Exit Poll	Other 2020 Exit Poll	2020 latino	White 2024 Exit Poll	Black 2024 Exit Poll	Other 2024 Exit Poll	
Racial ID percentage	86	6	3	0	93	3	4	0
Racial Polling Sample Bias	7	-3	1	0				

Racial Bias Score (+ is GOP, - is Dem bias) **-9**

Sheet1

>>>>>>>>>>	18-29 Exit Poll	30-44 Exit Poll	45-59 Exit Poll	60+ Exit Poll	18-29 2024 Poll	30-44 2024 Poll	45-59 Exit Poll	60+ Exit Poll
Age ID	14	21	30	35	14	21	26	39
Age Bias	0	0	-4	4				
Age Bias Score	0							

	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Poll	n/a	18-35 2024	36-44 2024	45+ 2024	n/a
Age ID	0	0	0		0	0	0	0
Age Bias	0	0	0		0			
Age Bias Score	0							

	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Poll	n/a	18-35 2024	36-44 2024	45+ 2024	n/a
Age ID	0	0	0		0	0	0	0
Age Bias	0	0	0		0			
Age Bias Score	0							

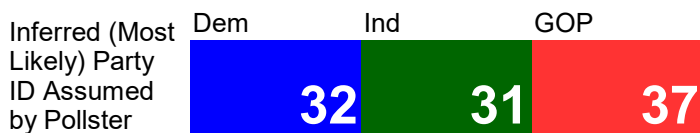
	18-45 Exit Poll	45-64 Exit Poll	65+ Exit Poll	n/a	18-45	45-64	65 n/a
Age ID	0	0	0		0	0	0
Age Bias	0	0	0		0		
Age Bias Score	0						

	18-34 Exit Poll	35-49 Exit Poll	50-64 Exit Poll	65+ Exit Poll	18-34 2024 poll	35-49 2024 poll	50-64 2024 poll	65+ 2024 poll
Age ID	0	0	0		0	0	0	0
Age Bias	0	0	0		0			
Age Bias Score	0							

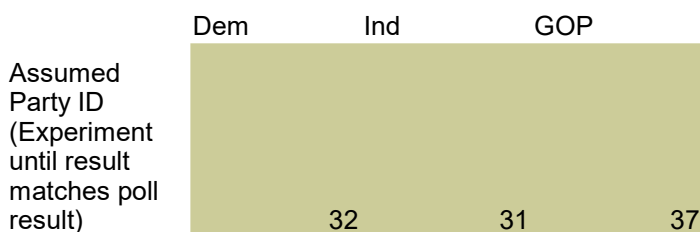
	18-29 Exit Poll	30-39 Exit Poll	40-49 Exit Poll	50-64 Exit Poll	65+ Exit Poll	18-29 Exit Poll	30-39 Exit Poll	40-49 Exit Poll
Age ID	14	14	14	32	26	4	9	16
Age Bias	-10	-5	2	0	13			
Age Bias Score	0 n/a							

ALL DATA BELOW THIS LINE IS NOT PART OF THIS POLL BIAS SCORESHEET – 24—10-02 MARQUETTE

PARTY ID CALCULATOR



Party Vote:	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
	0.97	0.02	0.371	0.563	0.934	0.066
Points earned	31.04	0.64	11.501	17.453	34.558	2.442



	Harris	Trump
Vote Totals	44.983	52.651

GENDER ID CALCULATOR



Gender Vote	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
	0.53	0.455	0.541	0.426
Points earned	26.5	22.75	27.05	21.3

Women Men

Assumed Gender ID (Experiment until result matches poll result)		
	50	50

	Harris	Trump
Vote Totals	53.55	44.05

EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +Degree	No College Degree

	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Education Vote	0.597	0.395	0.379	0.597
Points earned	20.298	13.43	25.014	39.402

Assumed Gender ID (Experiment until result matches poll result)	College Degree or +	No College Degree
	34	66

	Harris	Trump
Vote Totals	45.312	52.832

RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
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86 6 8 0

Racial Vote	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Other for Harris	% Other for Trump	n/a	n/a
	0.45	0.5	0.64	0.36	0.46	0.48		
Points earned	38.7	43	3.84	2.16	3.68	3.84	0	0

Assumed Racial ID	White	Black	other	n/a
	86	6	8	

Harris Trump

Vote Totals 46.22 49

AGE ID CALCULATOR, 18-29/30-44/45-64/65+

18-29 30-44 45-64 65 and over
0 0 0 0

Age Vote	% 18-29 for Harris	% 18-29 for Trump	% 30-44 for Harris	% 30-44 for Trump	% 45-64 for Harris	% 45-64 for Trump	% 65+ for Harris	% 65+ for Trump
	0	0	0	0	0	0	0	0
Points earned	0	0	0	0	0	0	0	0

Assumed Age ID (Experiment until result matches poll result)	18-29	30-44	45-64	65 and over	Must = 100
	0	0	0	0	0

Vote Totals Harris Trump
0 0

AGE ID CALCULATOR – 18-34/35-49/50-64/65+

18-29 30-44 45-64 65 and over
17 21 33 28

Age ID

	% 18-34 for Harris	% 18-34 for Trump	% 35-49 for Harris	% 35-49 for Trump	% 50-64 for Harris	% 50-64 for Trump	% 65+ for Harris	% 65+ for Trump
Age Vote	0.58	0.4	0.48	0.48	0.5	0.47	0.52	0.46
Points earned	9.86	6.8	10.08	10.08	16.5	15.51	14.56	12.88

	18-29	30-44	45-64	65 and over	Must =
Assumed Age ID (Experiment until result matches poll result)	17	21	33	28	100
Vote Totals	Harris 51	Trump 45.27			

AGE ID CALCULATOR – 18-29/30-39/40-49/50-64/65+

	18-29	30-44	45-64	65 and over
Age ID	14	14	14	32

	18-29 Harris	18-29 Trump	30-39 Harris	30-39 Trump	40-49 Harris	40-49 Trump	50-64 Harris	50-64 Trump
Age Vote	0.6	0.37	0.51	0.43	0.43	0.48	0.4	0.56
Points earned	8.4	5.18	7.14	6.02	6.02	6.72	12.8	17.92

	18-29	30-39 Exit Poll	40-49 Exit Poll	50-64 Exit Poll	65+ Exit Poll
Assumed Age ID (Experiment until result matches poll result)	14	14	14	32	26

	Harris	Trump
Vote Totals	0	0 n/a

Sheet1

	Party ID	Gender	Education	Region	Racial Demo	Age Demo
Bias Multiplier (Level of Bias Significance)	10	6	6	6	3	5
Bias by Category	0	0	0	0	0	0
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	0		MILD BIAS (0-50)	DEFINITE BIAS, EXCESSIVE (50-100)	SEVERE BIAS (100+)	

SCALE>>>

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll
Party ID Values	32	37	32	37
Party ID Difference	0	0		
Party ID Bias Score (+ is Dem, - is GOP bias)	0			

	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Male 2024 Poll
Gender ID Values	50	50	50	50
Gender ID Bias	0	0		
Final Gender ID Bias (+ is Dem, - is GOP bias)	0			

College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Exit Poll	No College Degree or + 2024 Exit Poll (Enter as a negative number)
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Sheet1

Education Values 0 0 0 0

Education Bias 0 0

Education Bias Final Score (+ is Dem, - is GOP bias) 0

Northeast 2020 Exit Poll South 2020 Exit Poll Midwest 2020 Exit Poll West 2020 Exit Poll North-east 2024 Poll South 2024 Poll Midwest 2024 Poll West 2024 Poll

Regional Values (national polls only)

Regional Bias (National Polls Only) 0 0 0 0

Regional Bias Score (+ is Dem, - is GOP bias) 0

White 2020 Exit Poll Black 2020 Exit Poll Other 2020 Exit Poll 2020 latino White 2024 Exit Poll Black 2024 Exit Poll Other 2024 Exit Poll na

Racial ID percentage 86 6 8 0 86 6 8 0

Racial Polling Sample Bias 0 0 0 0

Racial Bias Score (+ is GOP, - is Dem bias) 0

18-29 Exit Poll 30-44 Exit Poll 45-64 Exit Poll 65+ Exit Poll 18-29 2024 Poll 30-44 2024 Poll 45-64 2024 Poll 65+ Poll

Age ID 0 0 0 0 0 0 0 0

Age Bias 0 0 0 0

Age Bias Score 0

Sheet1

	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Poll	n/a	18-35 2024	36-44 2024	45+ 2024	n/a
Age ID	0	0	0	0	0	0	0	0
Age Bias	0	0	0	0	0			
Age Bias Score	0							

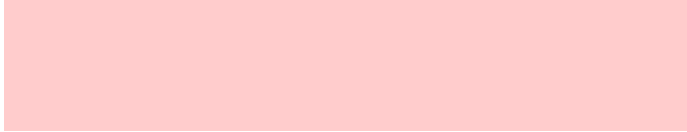
	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Poll	n/a	18-35 2024	36-44 2024	45+ 2024	n/a
Age ID	0	0	0	0	0	0	0	0
Age Bias	0	0	0	0	0			
Age Bias Score	0							

	18-45 Exit Poll	45-64 Exit Poll	65+ Exit Poll	n/a	18-45	45-64	65 n/a
Age ID	0	0	0	0	0	0	0
Age Bias	0	0	0	0	0		
Age Bias Score	0						

	18-34 Exit Poll	35-49 Exit Poll	50-64 Exit Poll	65+ Exit Poll	18-34 2024 poll	35-49 2024 poll	50-64 2024 poll	65+ 2024 poll
Age ID	0	0	0	0	0	0	0	0
Age Bias	0	0	0	0	0			
Age Bias Score	0							

	18-29 Exit Poll	30-39 Exit Poll	40-49 Exit Poll	50-64 Exit Poll	65+ Exit Poll	18-29 Exit Poll	30-39 Exit Poll	40-49 Exit Poll
Age ID	14	14	14	32	26	14	14	14
Age Bias	0	0	0	0	0			
Age Bias Score	0							

dane cty	fox river valley/n. Lakeshore	southwest	north
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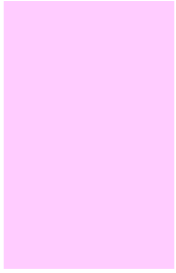


50-64 Exit
Poll

32

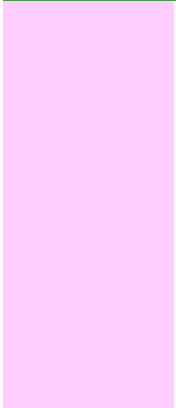
39

65+ Harris	65+ Trump
0.46	0.52
11.96	13.52



BA+ Harris	BA+ Trump
0.49	0.46
12.3	11.5
9.8	9.2

Corrected Non BA total	Corrected BA+ total
60.0	40.0



50-64 Exit
Poll

32

26