# Emerson, WI, 10/5-10/8 Poll Bias Score 51 towards Dems, definite bias. Will adjust.

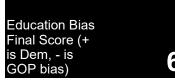
### **POLL BIAS CACLULATOR**

Bias	Party ID	Gender		Education	Region		Racial Demo	Ag De	je emo
Multiplier (Level of Bias Significan									
ce)	7	7	5	7		3	5	,	5
Bias by Cateogry	14	1	0	42		0	0	)	-5
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	51	SCALE>>>		NO SIGNIFICANT BIAS, ACCEPTABLE (0-50)	DEFINITE BIAS, EXCESSIVE (50-100)	:	SEVERE BIAS (100+)		

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

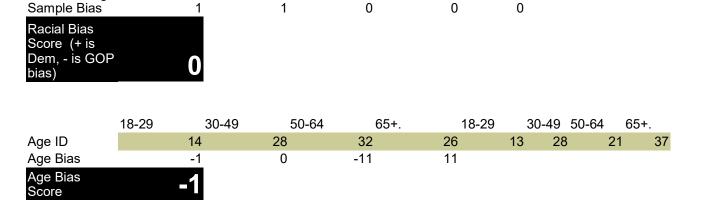
	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 202 Poll	GOP 20 Poll (En 4 a negati number	ter as ive
Party ID Values	3	32	37	33	36
Party ID Difference		1	-1		
Party ID Bias Score (+ is Dem, - is GOP bias)		2			





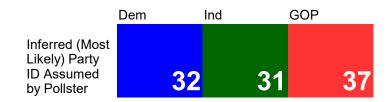
	Northeast 2020 Exit Poll	South 2020 Exit Poll	Midwest 202 Exit Poll	0 West 2020 Exit Poll	North- east 2024 Poll	 Midwest 2024 Poll	West 2024 Poll
Regional Values (national polls only)							
Regional Bias (National Polls Only)	0		0	0	0		
Regional Bias Score (+ is Dem, - is GOP bias)	0						

	White 2020 Exit Poll	Black 2020 Exit Poll	Latino 2020 Exit Poll	Asian 2020 Exit Poll	Other	Whit 2020 Exit Poll		Latino 2020 Exit I Poll	
Racial ID percentage	86	6	6	4	1	2	87	7 4	ļ



The calcuators below calculate the adjusted vote using supplied sample ratios

### **ADJUSTED PARTY ID CALULATOR**



	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
Party Vote:	0.95	0.04	0.49	0.46	0.93	0.06
Points earned	30.4	1.28	3 15.19	14.26	34.41	2.22

Dom Ind COP

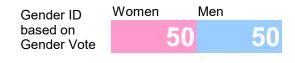
Party ID (Experiment until result matches poll 32 31 37 result)

> Harris Trump

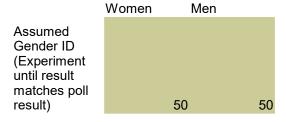
Vote

**Totals** 47.8 50.0

### **ADJUSTED GENDER ID CALCULATOR**



	% Women for Harris	· % Women for Trump		% Men for Trump
Gender Vote	0.528	0.451	0.444	0.539
Points earned	26.4	22.55	22.2	26.95



Harris Trump

Vote

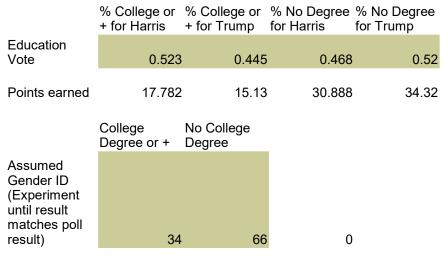
**Totals** 48.6 49.5

### **ADJUSTED EDUCATION ID CALCULATOR**

College Degree or

No College Degree

Education ID +Degree



**Harris** Trump

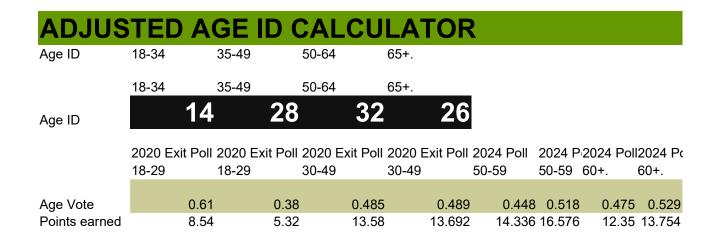
Vote

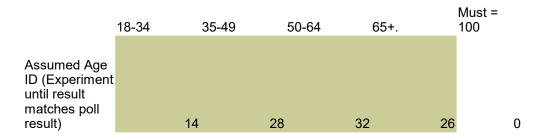
Totals 48.7 49.5

### ADJUSTED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	86	Black	Latino	4	Asian	1				
Racial Vote	% White	e for	% White for Trump	% Black Harris	c for	% Black Trump	for	% Latino for Harris	% Latino for Trump	% Asian for	% Asian for Trump
		0.455	0.52	26	0.82	2	0.18	0.72	0.28	0.538	0.384
Points earned		39.13	45.23	36	4.92	2	1.08	2.88	3 1.12	0.538	0.384
Assumed Racial ID	White		Black	Latino		Asian		Other			
		86	i	6	4	1	1	2	2		
	Harri	is	Trump								

Totals 47.7 49.3





**Harris Trump** 

Vote

Totals 48.8 49.3

FINAL ADJUSTED VOTE – AVERAGE OF ALL BOLD FACED TOTALS IN CALCULATORS ABOVE

HARRIS TRUMP

48.3 49.5

<<<<<<<<

**Emerson, WI, 10/5-10/8** 

#### Aujusteu Poli bias Score v, no bias

	Party ID	Gender		Education	Region		Racial Demo		Age Demo
Bias Multiplier (Level of Bias Significan	·				•				
ce)		7	5	7	•	3		5	5
Bias by Cateogry		0	0	0	)	0		0	0
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)		O <sub>SCALE&gt;&gt;&gt;</sub>		NO SIGNIFICANT BIAS, ACCEPTABLE (0-50)	DEFINITE BIAS, EXCESSIVI (50-100)	E	SEVERE BIAS 100+)		

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOF Exit	2020 Poll	Dem 2024 Poll	P a	OP 2024 Poll (Enter negative umber)	as
Party ID Values		32	37	7	32		37
Party ID Difference		0	(	)			
Party ID Bias Score (+ is Dem, - is GOP bias)		0					

	Female 2020 Exit Poll	Male 2020 Exit Poll		Female 2024 Poll	Mail 2024 Poll	
Gender ID Values	50	)	50	50	0	50
Gender ID Bias	C	)	0	)		

18-29

Age ID

30-49

1/

	•	No College Degree or + 2020 Exit Poll	Degree or +	No College Degree or + 2024 Poll
Education				
Values	34	66	34	66
Education Bias	0	0		
Education Bias Final Score (+ is Dem, - is GOP bias)	0			

	Northeast 2020 Exit Poll	South 2020 Exit Poll	Midwest 202 Exit Poll	20 West 2020 Exit Poll	North- east 2024 Poll	South 2024 Poll	Midwest 2024 Poll	West 2024 Poll
Regional Values (national polls only)								
Regional Bias (National Polls Only)	C	)	0	0	0			
Regional Bias Score (+ is Dem, - is GOP bias)	0							

	White 2020 Exit Poll	Black 2020 Exit Poll	Latino 2020 Exit Poll	Asian 2020 Exit Poll	Other	Whi 202 Exit Poll	0 Black 2020	Latin 2020 Exit oll Poll	
Racial ID percentage	8	6	6	4	1	2	87	7	4
Racial Polling Sample Bias		1	1	0	0	0			
Racial Bias Score (+ is Dem, - is GOP bias)									

65+.

32

18-29

50-64

28

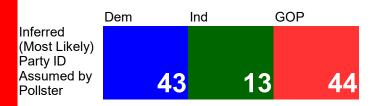
30-49 50-64 65+.

26 14 28 32 26

Age Bias Score

## ALL DATA BENEATH THIS LINE IS NOT PART OF THIS EMERSON WI 10/5-10/8

### INFERRED PARTY ID CALULATOR



	% Dem for Harris	% Dem f Trump	or	% Ind for Harris	% Ind fo Trump	or	% GOP Trump	for
Party Vote:	0.0	9	0.05		0.5	0.45	j	0.91
Points earned	38.7	7	2.15		6.5	5.85	5	40.04

Dem Ind COP



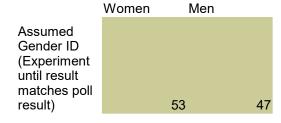
Harris Trump

Vote Totals 47.84 48.04

### INFERRED GENDER ID CALCULATOR

Gender ID	Women	Men
based on Gender Vote	53	47
Condoi Voto		

	% Women for	% Men for		
	Harris	Trump	Harris	Trump
Gender Vote	0.51	0.45	0.45	0.52
Points earned	27.03	23.85	21.15	24.44



Harris Trump

Vote Totals 48.18 48.29

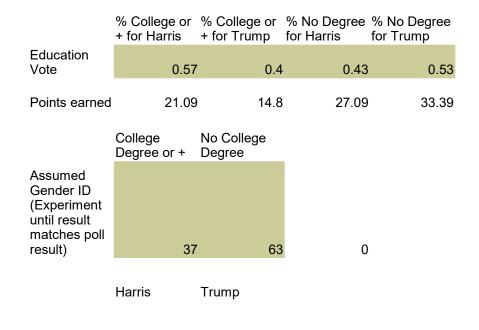
### **INFERRED EDUCATION ID CALCULATO**

College Degree or Education ID +Degree based on

Degree

No College

Vote Totals



48.19

48.18

### INFERRED RACIAL DEMOS

Racial ID based on Racial Vote White Black Latino 67 4 23

% Other Harris	for	% Other Trump	for	Racial Vote	% Whit Harris	e for	% Whit Trump	e for	% Black Harris	for
	0.13		0.73			0.45	5	0.52	2	0.85
	0.26	;	1.46	Points earned	İ	30.15	5	34.84	ļ	3.4
				Assumed Racial ID	White			Latino		
						67	7	4	ļ	23
					Harris		Trump			

Vote Totals 49.52 47.53

### **INFERRED AGE ID CALCULATOR**

18-34 35-49 50-64 65+. 22 21 **25** 29 Age ID

2020 Exit Poll 2020 Exit Poll 2020 Exit Poll 2020 Exit Poll 2024 Poll

0

18-34 18-34 35-49 35-49 50-64 Age Vote 0.58 0.39 0.5 0.45 0.42 Points earned 12.76 8.58 10.5 9.45 10.5 18-34 35-49 50-64 65+. Must = 100 Assumed Age ID (Experiment until result matches poll 22 21 25 29

> Harris Trump

Vote Totals 45.94 46.11

result)

эll

Asian 2020 Exit Poll

Other

1

SPREADSHEET -

% GOP for Harris

0.06

2.64

### S CALCULATOR

Asian

2

% Blac Trump		% Latino for Harris			% Asian Harris			% Other Harris		% Other for the strump	or
	0.09	0.5	55	0.43		0.52	0.42		0.57		0.4
	0.36	12.6	65	9.89	1	1.04	0.84		2.28		1.6

Asian	Other	
	2	4

2024 Poll 2024 Poll 2024 Poll 50-64 65+. 65+. 0.52 0.42 0.52

12.18

15.08

13