

NBC, National, 10/4-10/8

-133 towards GOP, severe bias, will adjust

POLL BIAS CALCULATOR

	Party ID	Gender	Education	Region	Racial Demo	Age
Bias Multiplier (Level of Bias Significance)		10	5	8	5	5
Bias by Category	-10		0	-48	0	-90
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	-133					

SCALE>>>

NO SIGNIFICANT BIAS, ACCEPTABLE (0-50)	DEFINITE BIAS, EXCESSIVE (50-100)	SEVERE BIAS (100+)
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Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll
Party ID Values	37	37	41	42
Party ID Difference	4	5		
Party ID Bias Score (+ is Dem, - is GOP bias)	-1			

	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Male 2024 Poll
Gender ID Values	52	48	52	48
Gender ID Bias	0	0		

ID Bias (+ is Dem, - is GOP bias) **0**

	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Exit Poll	No College Degree or + 2024 Exit Poll
Education Values	41	59	38	62

Education Bias -3 3

Education Bias Final Score (+ is Dem, - is GOP bias) **-6**

	Northeast 2020 Exit Poll	South 2020 Exit Poll	Midwest 2020 Exit Poll	West 2020 Exit Poll	North-east 2024 Poll	South 2024 Poll	Midwest 2024 Poll	West 2024 Poll
Regional Values (national polls only)	0	0	0	0	0	0	0	0

Regional Bias (National Polls Only) 0 0 0 0

Regional Bias Score (+ is Dem, - is GOP bias) **0**

	White 2020 Exit Poll	Black 2020 Exit Poll	Latino	Asian	Other	White	Black	Latino
Racial ID percentage	67	13	13	4	4	72	12	3

Racial Polling Sample Bias 5 -1 -10 -2 0

Racial Bias Score (+ is Dem, - is GOP bias) **-18**

Age ID	17	23	38	22	16	25	33	25
Age Bias	-1	2	-5	3	-16			
Age Bias Score	3							



	18-29 Exit Poll	30-44 Exit Poll	45-64 Exit Poll	65+ Exit Poll	18-29 2024 Poll	30-44 2024 Poll	45-64 2024 Poll	
Age ID	0	0	0	0	0	0	0	0
Age Bias	0	0	0	0				
Age Bias Score	0							

	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Poll	n/a	18-35 2024	36-44 2024	45+ 2024	
Age ID	0	0	0	0	0	0	0	0
Age Bias	0	0	0	0				
Age Bias Score	0							

	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Poll	n/a	18-35 2024	36-44 2024	45+ 2024	
Age ID	0	0	0	0	0	0	0	0

Age Bias	0	0	0	0				
Age Bias Score	0							

	18-45 Exit Poll	45-64 Exit Poll	65+ Exit Poll	n/a	18-45	45-64	65	
Age ID	0	0	0	0	0	0	0	0
Age Bias	0	0	0	0				
Age Bias Score	0							

	18-34 Exit Poll	35-49 Exit Poll	50-64 Exit Poll	65+ Exit Poll	18-34 2024 poll	35-49 2024 poll	50-64 2024 poll	
Age ID	0	0	0	0	0	0	0	0
Age Bias	0	0	0	0				
Age Bias Score	0							

	18-29 Exit Poll	30-39 Exit Poll	40-49 Exit Poll	50-64 Exit Poll	65+ Exit Poll	18-29 Exit Poll	30-39 Exit Poll	40-49 Exit Poll
Age ID	0	0	0	0	0	0	0	0
Age Bias	0	0	0	0	0			
Age Bias Score	0							

	18-34 Exit Poll	34-44 Exit Poll	45-54 Exit Poll	54-64 Exit Poll	65+ Exit Poll	18-34 Exit Poll	34-44 Exit Poll	45-54 Exit Poll
Age ID	25	15	17	17	22	25	16	15
Age Bias	0	1	-2	2	3			
Age Bias Score	-2							
Points earned	-104	0	0	0				

	Women	Men
Assumed Gender ID (Experiment until result matches poll result)	52	48

	Harris	Trump
Vote Totals	-104	0

ADJUSTED PARTY ID CALCULATOR

Inferred (Most Likely) Party ID Assumed by Pollster	Dem	Ind	GOP
	37	26	37

	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
Party Vote:	0.9	0.05	0.5	0.45	0.91	0.06
Points earned	33.3	1.85	13	11.7	33.67	2.22

Dem Ind GOP

Assumed
Party ID
(Experiment
until result
matches poll
result)

	37	26	37
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	Harris	Trump
Vote Totals	48.52	47.22

ADJUSTED GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men
	50	50

	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
Gender Vote	0.51	0.45	0.45	0.52
Points earned	25.5	22.5	22.5	26

Assumed Gender ID (Experiment until result matches poll result)	Women	Men
	50	50

	Harris	Trump
Vote Totals	-	-

ADJUSTED EDUCATION ID CALCULATOR

Education ID	College Degree or +Degree	No College Degree

education Vote	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Education Vote	0.57	0.4	0.43	0.53
Points earned	23.37	16.4	25.37	31.27

Assumed Gender ID (Experiment until result matches poll result)	College Degree or +	No College Degree	
	41	59	0

	Harris	Trump
Vote Totals	48.74	47.67

ADJUSTED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
	67	13	13	4

Racial Vote	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Latino for Harris	% Latino for Trump	% Asian for Harris	% Asian for Trump
	0.42	0.54	0.79	0.15	0.55	0.43	0.52	0.42
Points earned	28.14	36.18	10.27	1.95	7.15	5.59	2.08	1.68

Assumed Racial ID	White	Black	Latino	Asian	Other
	67	13	13	4	4

	Harris	Trump
Vote Totals	49.92	47

2024 POLL
BIAS (+ is
Dem, - is
GOP bias)

0 SCALE>>>

NO
SIGNIFICANT
BIAS,
ACCEPTABLE
(0-50)

DEFINITE
BIAS,
EXCESSIVE
(50-100)

SEVERE
BIAS
(100+)

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll
Party ID Values	37	37	37	37

Party ID
Difference 0 0

Party ID Bias
Score (+ is
Dem, - is GOP
bias) 0

	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Male 2024 Poll
Gender ID Values	52	48	52	48

Gender ID
Bias 0 0

Final Gender
ID Bias (+ is
Dem, - is GOP
bias) 0

	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Exit Poll	No College Degree or + 2024 Exit Poll
Education Values	41	59	41	59

Education Bias 0 0

Education Bias
Final Score (+
is Dem, - is
GOP bias) 0

	Northeast 2020 Exit Poll	South 2020 Exit Poll	Midwest 2020 Exit Poll	West 2020 Exit Poll	North- east 2024 Poll	South 2024 Poll	Midwest 2024 Poll	West 2024 Poll
Regional Values (national polls only)	0	0	0	0	0	0	0	0
Regional Bias (National Polls Only)	0	0	0	0				
Regional Bias Score (+ is Dem, - is GOP bias)	0							

	White 2020 Exit Poll	Black 2020 Exit Poll	Latino	Asian	Other	White	Black	Latino
Racial ID percentage	67	13	13	4	4	67	13	13
Racial Polling Sample Bias	0	0	0	0	0			
Racial Bias Score (+ is Dem, - is GOP bias)	0							

	18-29	30-44	45-64	65+.	18-29	30-44	45-64	65+.
Age ID	17	23	38	22	17	23	38	22
Age Bias	0	0	0	0	-17			
Age Bias Score	0							

Asian	Other
	2
	4

0

0



65+ Poll

0

n/a

0

n/a

0

n/a

0

65+ 2024 poll

0

50-64 Exit
Poll
0

54-64 Exit
Poll 19
65+ Exit Poll 25

INFERRED PARTY ID CALCULATOR

(Most Likely)
Party ID
Assumed by
Pollster



	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump
Party Vote:	0.9	0.05	0.5	0.45	0.91
Points earned	36.9	2.05	8.5	7.65	38.22

Dem Ind GOP

Assumed Party ID (Experiment until result matches poll result)	Harris	Trump
	41	17
Vote Totals	47.92	47.92

INFERRED GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men		
	53	47		
	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
Gender Vote	0.51	0.45	0.45	0.52
Points earned	27.03	23.85	21.15	24.44

Assumed Gender ID (Experiment until result matches poll result)	Women	Men
	53	47
	Harris	Trump
Vote Totals	48.18	48.29

INFERRED EDUCATION ID CALCULATOR

Education ID based on	College Degree or +Degree	No College Degree
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Vote	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Education Vote	0.57	0.4	0.43	0.53
Points earned	21.66	15.2	26.66	32.86
Assumed Gender ID (Experiment until result matches poll result)	College Degree or +	No College Degree		
	38	62	0	
Vote Totals	Harris	Trump		
	48.32	48.06		

INFERRED RACIAL DEMOS

Racial ID based on Racial Vote	White	Black	Latino
	72	12	3

% Other for Harris	% Other for Trump
0.57	0.4
2.28	1.6

Racial Vote	% White for Harris	% White for Trump	% Black for Harris
	0.42	0.54	0.79
Points earned	30.24	38.88	9.48

Assumed Racial ID	White	Black	Latino
	72	12	3

	Harris	Trump
Vote Totals	44.69	44.41

INFERRED AGE ID CALCULATOR

18-34 35-49 50-64 65+.

Age ID **16** **25** **33** **25**

all

2020 Exit Poll 2020 Exit Poll 2020 Exit Poll 2020 Exit Poll 2024 Poll

18-34 18-34 35-49 35-49 50-64

Age Vote 0.6 0.38 0.5 0.45 0.45

Points earned 9.6 6.08 12.5 11.25 14.85

18-34 35-49 50-64 65+ Must = 100

Assumed
Age ID
(Experiment
until result
matches poll
result)

16 25 33 25

0

Harris Trump

Vote Totals 47.45 47.49



Asian	Other
4	4

0	0
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% GOP for
Harris

0.06
2.52




S CALCULATOR

Asian

2

% Black for Trump	% Latino for Harris	% Latino for Trump	% Asian for Harris	% Asian for Trump	% Other for Harris	% Other for Trump
0.15	0.55	0.43	0.52	0.42	0.57	0.4
1.8	1.65	1.29	1.04	0.84	2.28	1.6

Asian	Other
2	4



2024 Poll 50-64	2024 Poll 65+.	2024 Poll 65+.	
0.52	0.42	0.52	
17.16	10.5	13	