

**WSJ, MI, 9/28-10/8**

**Poll Bias Score 110 towards Dems, severe bias.  
Will adjust.**

**POLL BIAS CALCULATOR**

Bias Multiplier (Level of Bias Significance)	Party ID	Gender	Education	Region	Racial Demo	Age Demo	
	7	5	7		3	5	
Bias by Category	21	-20	14		0	65	
<b>OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)</b>	<b>110</b>		SCALE>>>		<b>NO SIGNIFICANT BIAS, ACCEPTABLE (0-50)</b>	<b>DEFINITE BIAS, EXCESSIVE (50-100)</b>	<b>SEVERE BIAS (100+)</b>

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll (Enter as a negative number)
Party ID Values	38	38	45	42
Party ID Difference	7		4	
<b>Party ID Bias Score (+ is Dem, - is GOP bias)</b>	<b>3</b>			

	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Mail 2024 Poll
Gender ID Values	54	46	51	47
Gender ID Bias	-3	1		
Final Gender ID Bias (+ is Dem, - is GOP bias)	<b>-4</b>			

	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Poll	No College Degree or + 2024 Poll
Education Values	36	64	37	63
Education Bias	1	-1		
Education Bias Final Score (+ is Dem, - is GOP bias)	<b>2</b>			

	Northeast 2020 Exit Poll	South 2020 Exit Poll	Midwest 2020 Exit Poll	West 2020 Exit Poll	North- east 2024 Poll	South 2024 Poll	Midwest 2024 Poll	West 2024 Poll
Regional Values (national polls only)								
Regional Bias (National Polls Only)	0	0	0	0				
Regional Bias Score (+ is Dem, - is GOP bias)	<b>0</b>							

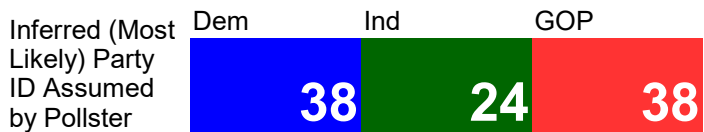
	White 2020 Exit Poll	Black 2020 Exit Poll	Latino 2020 Exit Poll	Asian 2020 Exit Poll	White 2024 Poll	Black 2024 Poll	Latino 2024 Poll	Asian 2024 Poll
Racial ID percentage	81	12	3	1	77	13	3	2

Sample Bias -4  
 Racial Bias Score (+ is Dem, - is GOP bias) **6**

	18-34	35-49	50-64	65+.		18-34	35-49	50-64
Age ID	19	22	29	30	0	26	23	24
Age Bias	7	1	-5	0				
Age Bias Score	<b>13</b>							

The calculators below calculate the adjusted vote using supplied sample ratios

## ADJUSTED PARTY ID CALCULATOR



	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
Party Vote:	0.9	0.045	0.44	0.51	0.9	0.05
Points earned	34.2	1.71	10.56	12.24	34.2	1.9

Dem Ind GOP

Assumed  
Party ID  
(Experiment  
until result  
matches poll  
result)

	38	24	38
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**Harris    Trump**

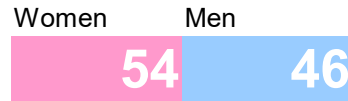
**Vote**

**Totals**

**46.66    48.15**

## ADJUSTED GENDER ID CALCULATOR

Gender ID  
based on  
Gender Vote



% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
0.53	0.45	0.45	0.5

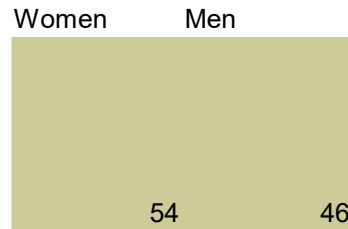
Gender Vote

0.53    0.45    0.45    0.5

Points earned

28.62    24.3    20.7    23

Assumed  
Gender ID  
(Experiment  
until result  
matches poll  
result)



**Harris    Trump**

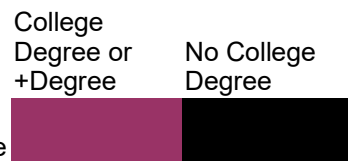
**Vote**

**Totals**

**49.32    47.3**

## ADJUSTED EDUCATION ID CALCULATOR

Education ID  
based on  
education Vote



	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Education Vote	0.62	0.36	0.43	0.55

Points earned	22.32	12.96	27.52	35.2
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	College Degree or +	No College Degree	
Assumed Gender ID (Experiment until result matches poll result)	36	64	0

	Harris	Trump
<b>Vote Totals</b>	<b>49.84</b>	<b>48.16</b>

## ADJUSTED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
	<b>81</b>	<b>12</b>	<b>3</b>	<b>1</b>

Racial Vote	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Latino for Harris	% Latino for Trump	% Asian for Harris	% Asian for Trump
	0.45	0.53	0.78	0.15	0.45	0.52	0.52	0.45

Points earned	36.45	42.93	9.36	1.8	1.35	1.56	0.52	0.45
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Assumed Racial ID	White	Black	Latino	Asian
	81	12	3	1

	Harris	Trump
<b>Vote Totals</b>	<b>47.68</b>	<b>46.74</b>



**Multiplier  
(Level of  
Bias  
Significan  
ce)**

7 5 7 3 5 5

**Bias by  
Category**

0 0 0 0 0 0

**OVERALL  
2024 POLL  
BIAS (+ is  
Dem, - is  
GOP bias)**

**0**

SCALE>>>

**NO  
SIGNIFICANT  
BIAS,  
ACCEPTABLE  
(0-50)**

**DEFINITE  
BIAS,  
EXCESSIVE  
(50-100)**

**SEVERE  
BIAS  
(100+)**

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll (Enter as a negative number)
Party ID Values	38	38	38	38
Party ID Difference	0	0		
<b>Party ID Bias Score (+ is Dem, - is GOP bias)</b>	<b>0</b>			

	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Mail 2024 Poll
Gender ID Values	54	46	54	46
Gender ID Bias	0	0		
<b>Final Gender ID Bias (+ is Dem, - is GOP bias)</b>	<b>0</b>			

	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Poll	No College Degree or + 2024 Poll
Education Values	36	64	36	64

Education Bias 0 0

Education Bias Final Score (+ is Dem, - is GOP bias) **0**

	Northeast 2020 Exit Poll	South 2020 Exit Poll	Midwest 2020 Exit Poll	West 2020 Exit Poll	North-east 2024 Poll	South 2024 Poll	Midwest 2024 Poll	West 2024 Poll
Regional Values (national polls only)	[Redacted]							

Regional Bias (National Polls Only) 0 0 0 0

Regional Bias Score (+ is Dem, - is GOP bias) **0**

	White 2020 Exit Poll	Black 2020 Exit Poll	Latino 2020 Exit Poll	Asian 2020 Exit Poll	White 2024 Poll	Black 2024 Poll	Latino 2024 Poll	Asian 2024 Poll
Racial ID percentage	81	12	3	1	81	12	3	1

Racial Polling Sample Bias 0 0 0 0

Racial Bias Score (+ is Dem, - is GOP bias) **0**

	18-34	35-49	50-64	65+.	18-34	35-49	50-64	
Age ID	19	22	29	30	0	19	22	29

Age Bias 0 0 0 0

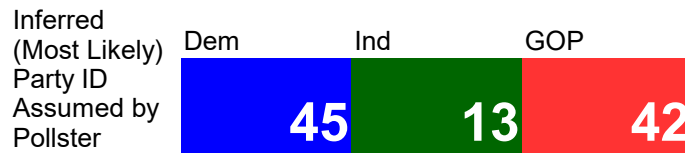
Age Bias Score **0**



65+.

25 Age ID  
Age Bias  
Age Bias  
Score

## INFERRED PARTY ID CALCULATOR



	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump
Party Vote:	0.9	0.045	0.44	0.51	0.9
Points earned	40.5	2.025	5.72	6.63	37.8

Dem Ind GOP

Assumed Party ID (Experiment until result matches poll result)			
	Harris	Trump	
	45	13	42
Vote Totals	48.32	46.455	

## INFERRED GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men		
		51	47	
Gender Vote	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
	0.53	0.45	0.45	0.5
Points earned	27.03	22.95	21.15	23.5

Assumed Gender ID (Experiment until result matches poll result)	Women	Men		
		51	47	
Vote Totals	Harris	Trump		
	48.18	46.45		

## INFERRED EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +Degree	No College Degree

	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Education Vote	0.62	0.36	0.43	0.55
Points earned	22.94	13.32	27.09	34.65

	College Degree or +	No College Degree	
Assumed Gender ID (Experiment until result matches poll result)	37	63	0

	Harris	Trump
<b>Vote Totals</b>	<b>50.03</b>	<b>47.97</b>

## INFERRED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
	<b>77</b>	<b>13</b>	<b>3</b>	<b>2</b>

Racial Vote	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Latino for Harris	% Latino for Trump
0	0.45	0.53	0.78	0.15	0.45	0.45
Points earned	34.65	40.81	10.14	1.95	1.35	

Assumed Racial ID	White	Black	Latino	Asian
	77	13	3	2
	Harris	Trump		

Vote Totals	47.18	45.22
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# INFERRED AGE ID CALCULATOR

18-34      35-49      50-64      65+.

Age ID      **26**      **23**      **24**      **25**

oll

2020 Exit Poll 2020 Exit Poll 2020 Exit Poll 2020 Exit Poll 2024 Poll  
 18-34      18-34      35-49      35-49      50-64

Age Vote      0.6      0.38      0.48      0.5      0.45

Points earned      15.6      9.88      11.04      11.5      10.8

18-34      35-49      50-64      65+      Must = 100

Assumed  
 Age ID  
 (Experiment  
 until result  
 matches poll  
 result)

26	23	24	25	0
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Harris      Trump

Vote Totals      49.19      47.11



65+.

30 Age ID  
Age Bias  
Age Bias  
Score



% GOP for  
Harris

0.05


2.1



OR

% Latino for Trump	% Asian for Harris	% Asian for Trump	
0.52	0.52	0.45	
1.56	1.04	0.9	





2024 Poll 50-64	2024 Poll 65+.	2024 Poll 65+.
0.52	0.47	0.53
12.48	11.75	13.25