

Marquette, National, 10/1-10/10

Poll Bias Score 27 towards the Dems, insignificant bias, included in my averages

POLL BIAS CALCULATOR

	Party ID	Gender	Education	Region	Racial Demo	Age Demo
Bias Multiplier (Level of Bias Significance)	10	6	6	3	5	5
Bias by Category	-10	-30	12	0	-10	65
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	27 SCALE>>>					
	MILD BIAS (0-50)		DEFINITE BIAS, EXCESSIVE (50-100)		SEVERE BIAS (100+)	

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll	I
Party ID Values	37	37	33	34	31

Party ID Difference	-4	-3
Party ID Bias Score (+ is Dem, - is GOP bias)	-1	

	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Male 2024 Poll
Gender ID Values	52	48	49	50
Gender ID Bias	-3	2		

Final Gender ID Bias (+ is Dem, - is GOP bias)	-5	
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	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Exit Poll	No College Degree or + 2024 Exit Poll
Education Values	41	59	42	58

Education Bias	1	-1
Education Bias Final Score (+ is Dem, - is GOP Bias)	2	

	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll	I
Regional Values (national polls only)	14	22	10	17	19

Regional Bias Score (+ is Dem, - is GOP bias)	0 n/a	
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	White 2020 Exit Poll	Black 2020 Exit Poll	Latin	Other	White 2024 Exit Poll	Black 2024 Exit Poll	Latin	Other
Racial ID percentage	67	13	13	8	71	10	14	4

Racial Bias Score (+ is GOP, - is Dem bias)	-2	
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	18-29	30-44	45-59	60+	18-29	30-44	45-59	60+
Age ID	17	23	29	31	15	19	26	39
Age Bias	-2	-4	-3	8				

Age Bias Score	13	
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ALL DATA BELOW THIS LINE IS IRRELEVANT TO THIS SCORESHEET

	18-29 Exit Poll	30-44 Exit Poll	45-59 Exit Poll	60+ Exit Poll	18-29 2024 Poll	30-44 2024 Poll	45-59 2024 Poll	60+ 2024 Poll
Age ID	14	21	30	35	14	21	26	39
Age Bias	0	0	-4	4				

Age Bias Score	0	
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	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Poll	n/a	18-35 2024 Poll	36-44 2024 Poll	45+ 2024 Poll	n/a
Age ID	0	0	0	0	0	0	0	0
Age Bias	0	0	0	0				

Age Bias Score	0	
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	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Poll	n/a	18-35 2024 Poll	36-44 2024 Poll	45+ 2024 Poll	n/a
Age ID	0	0	0	0	0	0	0	0
Age Bias	0	0	0	0				

Age Bias Score	0	
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	18-45 Exit Poll	45-64 Exit Poll	65+ Exit Poll	n/a	18-45 2024 Poll	45-64 2024 Poll	65+ 2024 Poll	n/a
Age ID	0	0	0	0	0	0	0	0
Age Bias	0	0	0	0				

Age Bias Score	0	
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