

VISIT FREEDOM WINDOW

AtlasIntel, AZ, 10/12-10/17
Poll Bias Score 177 towards Dems, severely bias, must adjust.
POLL BIAS CALCULATOR

Party ID	Gender	Education	Region	Racial Demo	Age Demo	Lowered age multiplier due to large age group
	7	5	7	3	5	5 (18-44)
Bias Multiplier (Level of Bias Significance)						
Bias by Category	21	5	140	51	-5	-35
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	177 SCALE>>>					
		NO SIGNIFICANT BIAS, ACCEPTABLE (0-50)	DEFINITE BIAS, EXCESSIVE (50-100)	SEVERE BIAS (100+)		

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

Party ID	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll (Enter as a negative number)
Values	31	36	35	37
Difference	4	1		
Party ID Bias Score (+ is Dem, - is GOP bias)	3			

Gender ID	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Male 2024 Poll
Values	52	48	52	47
Bias	0	-1		
Final Gender ID Bias (+ is Dem, - is GOP bias)	1			

Education Values	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Poll	No College Degree or + 2024 Poll
Values	41	59	51	49
Bias	10	-10		
Education Bias Final Score (+ is Dem, - is GOP bias)	20			

Regional Values (national polls only)	Urban	Suburban	Rural	Urban	Suburban	Rural
Values	46	46	9	54	34	12
Bias	8	-12	3	0		
Regional Bias Score (+ is Dem, - is GOP bias)	17					

Racial ID percentage	White 2020 Exit Poll	Black 2020 Exit Poll	Latino 2020 Exit Poll	Asian 2020 Exit Poll	Other	White 2020 Exit Poll	Black 2020 Exit Poll	Latino 2020 Exit Poll	Asian 2020 Exit Poll	Other
Values	74	2	19	2	4	74	2	16	2	6
Bias	0	0	-3	0	2					
Racial Bias Score (+ is Dem, - is GOP bias)	-1									

Age ID	2020				2024			
	18-29	30-44	45-64	65+	18-29	30-44	45-64	65+
Values	16	20	32	31	0	12	21	39
Bias	-4	1	7	-3	0			
Age Bias Score	-7							

The calculators below calculate the adjusted vote using supplied sample ratios

ADJUSTED PARTY ID CALCULATOR

Inferred (Most Likely) Party ID Assumed by Pollster	Dem	Ind	GOP
	31	33	36

INFERRED PARTY ID CALCULATOR

Inferred (Most Likely) Party ID Assumed by Pollster	Dem	Ind	GOP
	31	33	36

Party Vote:	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
Points earned	29.45	1.24	16.665	14.289	34.524	1.44

Assumed Party ID (Experiment until result matches poll result)	Dem	Ind	GOP
	31	33	36

Vote Totals	Harris	Trump
	47.6	50.1

Party Vote:	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
Points earned	30.38	0.62	16.5	15.84	34.56	1.44

Assumed Party ID (Experiment until result matches poll result)	Dem	Ind	GOP
	31	33	36

Vote Totals	Harris	Trump
	-	-

ADJUSTED GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men
	52	48

Gender Vote	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
Points earned	28.6	21.84	21.6	25.92

Assumed Gender ID (Experiment until result matches poll result)	Women	Men
	52	48

Vote Totals	Harris	Trump
	49.2	49.3

INFERRED GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men
	52	48

Gender Vote	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
Points earned	27.04	24.44	21.12	26.4

Assumed Gender ID (Experiment until result matches poll result)	Women	Men
	52	48

Vote Totals	Harris	Trump
	48.16	50.84

ADJUSTED EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +Degree	No College Degree
	41	59

Education Vote	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Points earned	21.115	18.655	26.904	31.27

Assumed Education ID (Experiment until result matches poll result)	College Degree or +	No College Degree
	41	59

Vote Totals	Harris	Trump
	48.0	49.9

INFERRED EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +Degree	No College Degree
	37	63

Education Vote	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Points earned	22.2	14.06	27.09	33.39

Assumed Education ID (Experiment until result matches poll result)	College Degree or +	No College Degree
	37	63

Vote Totals	Harris	Trump
	49.29	47.45

ADJUSTED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian	Other
	74	2	19	2	4

Racial Vote	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Latino for Harris	% Latino for Trump	% Asian for Harris	% Asian for Trump	% Other for Harris	% Other for Trump
Points earned	28.86	40.7	1.64	0.24	10.64	6.46	1.06	0.8	1.68	1.84

Vote Totals	Harris	Trump
	43.9	50.0

INFERRED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian	Other
	72	2	20	2	4

Racial Vote	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Latino for Harris	% Latino for Trump	% Asian for Harris	% Asian for Trump	% Other for Harris	% Other for Trump
Points earned	31.68	40.32	1.7	0.18	11.2	8.4	1.04	0.84	2.28	1.6

Vote Totals	Harris	Trump
	-	-

ADJUSTED AGE ID CALCULATOR

Age ID	18-34	35-49	50-64	65+
	16	20	32	31

Age Vote	% 18-29 for Harris	% 18-29 for Trump	% 30-44 for Harris	% 30-44 for Trump	% 45-64 for Harris	% 45-64 for Trump	% 65+ for Harris	% 65+ for Trump
Points earned	8.304	7.584	8.86	10.12	14.4	16.96	17.236	13.485

Vote Totals	Harris	Trump
	48.8	48.1

INFERRED AGE ID CALCULATOR

Age ID	18-34	35-49	50-64	65+
	38	38	24	0

Age Vote	% 18-44 for Harris	% 18-44 for Trump	% 45-64 for Harris	% 45-64 for Trump	% 65+ for Harris	% 65+ for Trump
Points earned	22.04	15.58	16.72	20.9	9.6	14.4

Vote Totals	Harris	Trump
	48.36	50.88

ADJUSTED REGIONAL CALCULATOR

Age ID	18-34	35-49	50-64	65+
	46	46	9	0

Age Vote	% URBAN for Harris	% URBAN for Trump	% SUBURB for Harris	% SUBURB for Trump	% RURAL for Harris	% RURAL for Trump
Points earned	25.3	20.194	21.712	23.184	3.276	5.319

