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AtlasIntel, GA, 10/12-10/17
Poll Bias Score 238 toward Dems, severe bias, must adjust.

POLL BIAS CALCULATOR

Bias Multiplier (Level of Bias Significance)	Party ID	Gender	Education	Region	Racial Demo	Age Demo
	10	6	6	3	5	5
Bias by Category	10	66	204	-27	-15	0

OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias) 238 SCALE>>>

MILD BIAS (0-50) **DEFINITE BIAS EXCESSIVE (50-100)** **SEVERE BIAS (100+)**

Understanding the Overall Poll Bias Score -- A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

Party ID Values	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll (Enter as a negative number)	Ind
Party ID Values	34	38	33	36	
Party ID Difference	-1	-2			
Party ID Bias Score (+ is Dem, - is GOP bias)	1				

Gender ID Values	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Male 2024 Poll
Gender ID Values	56	44	50	49
Gender ID Bias	-6	5		
Final Gender ID Bias (+ is Dem, - is GOP bias)	11			

Education Values	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Exit Poll	No College Degree or + 2024 Exit Poll
Education Values	40	60	57	43
Education Bias	17	-17		
Education Bias Final Score (+ is Dem, - is GOP bias)	34			

Regional Values (national polls only)	Urban	Suburban	Rural	Urban	Suburban	Rural
Regional Values	23	62	14	19	60	21
Regional Bias (National Polls Only)	-4	-2	7	0		
Regional Bias Score (+ is Dem, - is GOP bias)	-9					

Racial ID percentage	White 2020 Exit Poll	Black 2020 Exit Poll	Latino 2020 Exit Poll	Asian 2020 Exit Poll	Other	White 2020 Exit Poll	Black 2020 Exit Poll	Latino 2020 Exit Poll	Asian 2020 Exit Poll	Other
Racial ID percentage	61	29	7	1	2	63	26	5	3	4
Racial Polling Sample Bias	2	-3	-2	2	2					
Racial Bias Score (+ is Dem, - is GOP bias)	-3									

Age ID Age Bias	18-29 2020	30-44 2020	45-64 2020	65+ 2020	18-29 2024	30-44 2024	45-64 2024	65+ 2024
Age ID Age Bias	20	24	36	19	0	18	22	41
Age Bias Score	-2	-2	5	0	0			
Age Bias Score	-9							

Age ID Age Bias	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Poll	n/a	18-35 2024	36-44 2024	45+ 2024	n/a
Age ID Age Bias	0	0	0	0	0	0	0	0
Age Bias Score	0							

Age ID Age Bias	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Poll	n/a	18-35 2024	36-44 2024	45+ 2024	n/a
Age ID Age Bias	0	0	0	0	0	0	0	0
Age Bias Score	0							

Age ID Age Bias	18-45 Exit Poll	45-64 Exit Poll	65+ Exit Poll	n/a	18-45 2024	45-64 2024	65+ 2024
Age ID Age Bias	0	0	0	0	0	0	0
Age Bias Score	0						

Age ID Age Bias	18-34 Exit Poll	35-49 Exit Poll	50-64 Exit Poll	65+ Exit Poll	18-34 2024	35-49 2024	50-64 2024	65+ 2024
Age ID Age Bias	0	0	0	0	0	0	0	0
Age Bias Score	0							

Age ID Age Bias	18-29 Exit Poll	30-39 Exit Poll	40-49 Exit Poll	50-64 Exit Poll	65+ Exit Poll	18-29 Exit Poll	30-39 Exit Poll	40-49 Exit Poll	50-64 Exit Poll	65+ Exit Poll	
Age ID Age Bias	0	0	0	0	0	0	0	0	0	0	
Age Bias Score	0										

Age Bias Score **0**

Age ID	18-24	25-44	45-64	65	18-24	25-44	45-64	65+
Age Bias	12	32	36	19	0	9	33	34
Age Bias Score	-3	1	-2	4	0	23	23	0

Inferred (Most Likely) Party ID Assumed by Pollster

Dem	Ind	GOP
34	28	38

	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
Party Vote:	0	0	0	0	0	0
Points earned	0	0	0	0	0	0

Assumed Party ID (Experiment until result matches poll result)

Dem	Ind	GOP
34	28	38

Vote Totals

Harris	Trump	0
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PARTY ID CALCULATOR

Inferred (Most Likely) Party ID Assumed by Pollster

Dem	Ind	GOP
34	28	38

	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
Party Vote:	0.974	0.026	0.449	0.483	0.931	0.061
Points earned	33.116	0.884	12.572	13.524	35.376	2.318

Assumed Party ID (Experiment until result matches poll result)

Dem	Ind	GOP
34	28	38

Vote Totals

Harris	Trump
48.0	49.8

INFERRED PARTY ID CALCULATOR

(Most Likely) Party ID Assumed by Pollster

Dem	Ind	GOP
34	27	38

	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
Party Vote:	0.95	0.03	0.5	0.47	0.95	0.04
Points earned	32.3	1.02	13.5	12.69	36.1	1.52

Assumed Party ID (Experiment until result matches poll result)

Dem	Ind	GOP
34	27	38

Vote Totals

Harris	Trump
-	-

GENDER ID CALCULATOR

Gender ID based on Gender Vote

Women	Men
56	44

	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
Gender Vote:	0.463	0.517	0.504	0.467
Points earned	25.928	28.952	22.176	20.548

Assumed Gender ID (Experiment until result matches poll result)

Women	Men
56	44

Vote Totals

Harris	Trump
48.1	49.5

INFERRED GENDER ID CALCULATOR

Gender ID based on Gender Vote

Women	Men
56	44

	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
Gender Vote:	0.487	0.488	0.478	0.483
Points earned	27.272	27.216	21.032	21.252

Assumed Gender ID (Experiment until result matches poll result)

Women	Men
56	44

Vote Totals

Harris	Trump
48.3	48.5

ADJUSTED QUINNIPIAC EDUCATION ID CALCULATOR TO DETERMINE ADJUSTED POLL RESULT WHEN NON-WHITE EDUCATION ID IS LEFT OUT

Education ID based on education Vote

College Degree or + Degree	No College Degree
40	60

	% White College or + for Harris	% White College or + for Trump	% White No College Degree for Harris	% White No College Degree for Trump	% Non-white College or + for Harris	% Non-white College or + for Trump	% Non-white No College Degree for Harris	% Non-white No College Degree for Trump
Education Vote:	0.522	0.448	0.427	0.522	0	0	0	0
Points earned	20.88	17.92	25.62	31.32	0	0	0	0

Assumed Education ID (Experiment until result matches poll result)

White College Degree or +	White No College Degree	Non-White College Degree or +	Non-White No Degree	White vote	Non-white	Non college share	college share
40	60	0	0	100	0	0.6	0.4
46.5	49.24						

Vote Totals

Harris	Trump
46.5	49.2

INFERRED QUINNIPIAC EDUCATION ID CALCULATOR TO DETERMINE ADJUSTED POLL RESULT WHEN NON-WHITE EDUCATION ID IS LEFT OUT

Education ID based on education Vote

College Degree or + Degree	No College Degree
60	40

	% White College or + for Harris	% White College or + for Trump	% White No College Degree for Harris	% White No College Degree for Trump	% Non-white College or + for Harris	% Non-white College or + for Trump	% Non-white No Degree for Harris	% Non-white No Degree for Trump
Education Vote:	0.496	0.458	0.453	0.518	0	0	0	0
Points earned	29.76	27.48	18.12	20.72	0	0	0	0

Assumed Education ID (Experiment until result matches poll result)

White College Degree or +	White No College Degree	Non-White College Degree or +	Non-White No Degree	White vote	Non-white	Non college share	college share
60	40	0	0	100	0	0.4	0.6
47.88	48.2						

Vote Totals

Harris	Trump
-	-

EDUCATION ID CALCULATOR

Education ID based on education Vote

College Degree or + Degree	No College Degree
34	66

	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Education Vote:	0	0	0	0
Points earned	0	0	0	0

Assumed Gender ID (Experiment until result matches poll result)

College Degree or +	No College Degree
34	66

Harris Trump
Vote Totals - -

ADJUSTED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
	61	29	7	1
Racial Vote	% White for Harris 0.362	% White for Trump 0.613	% Black for Harris 0.733	% Black for Trump 0.246
Points earned	22.082	37.393	21.257	7.134
Assumed Racial ID	White 61	Black 29	Latin 7	Asian 1
Vote Totals	49.3	47.4		

INFERRED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
	62	25	11	0
Racial Vote	% White for Harris 0.319	% White for Trump 0.652	% Black for Harris 0.838	% Black for Trump 0.125
Points earned	19.778	40.424	20.95	3.125
Assumed Racial ID	White 62	Black 25	Other 11	n/a
Vote Totals	47.4	47.6		

AGE ID CALCULATOR, 18-29/30-44/45-64/65+

Age ID	18-29	30-44	45-64	65 and over
	20	24	36	19
Age Vote	% 18-29 for Harris 0.558	% 18-29 for Trump 0.435	% 30-44 for Harris 0.466	% 30-44 for Trump 0.493
Points earned	11.16	8.7	11.84	11.832
Assumed Age ID	18-29 20	30-44 24	45-64 36	65 and over 19
Vote Totals	47.7	48.9		

INFERRED AGE ID CALCULATOR – 18-34/35-49/50-64/65+

Age ID	18-29	30-44	45-64	65 and over
	14	34	35	17
Age Vote	18-24 0.67	18-24 0.31	25-44 0.44	25-44 0.52
Points earned	18.76	8.68	7.48	8.84
Assumed Age ID	18-24 14	25-44 34	45-64 35	65 Must = 100 17
Vote Totals	48.376	48.258	n/a	

AGE ID CALCULATOR – 18-34/35-49/50-64/65+

Age ID	18-34	18-34	35-44	35-44	45-54	45-54	55-64	55-64	65+
	28	17	18	18	18	18	19	100	
Age Vote	18-34 0.67	18-34 0.31	35-44 0.44	35-44 0.52	45-54 0.48	45-54 0.47	55-64 0.5	55-64 0.36	65+ 0.59
Points earned	18.76	8.68	7.48	8.84	7.92	8.64	8.46	9	6.84
Assumed Age ID	18-34 28	35-44 17	44-54 18	55-64 18	65 19	100			
Vote Totals	-	-							

AGE ID CALCULATOR – 18-29/30-39/40-49/50-64/65+

Age ID	18-29	30-44	45-64	65 and over
	14	14	14	32
Age Vote	18-29 Harris 0.6	18-29 Trump 0.37	30-39 Harris 0.51	30-39 Trump 0.43
Points earned	8.4	5.18	7.14	6.02
Assumed Age ID	18-29 14	30-39 Exit Poll 14	40-49 Exit Poll 14	50-64 Exit Poll 32
Vote Totals	0	0	n/a	

ADJUSTED REGIONAL CALCULATOR

Age ID	18-34	35-49	50-64	65+
	23	62	14	0
Age Vote	URBAN 0.559	URBAN 0.406	SUBURB 0.526	SUBURB 0.449
Points earned	12.857	9.338	32.612	27.838
Assumed Age ID	URB 23	SUB 62	RUR 14	
Vote Totals	49.5	47.1		

FIVE CATEGORIES TO TWO – EDUCATION ID CALCULATOR

Age ID	18-29	30-44	45-64	65 and over
	3	26	24	22
Age Vote	No HS Harris 0.33	No HS Trump 0.67	HS Harris 0.42	HS Trump 0.50
Points earned	1.0	2.0	10.9	13.0
Assumed Education ID	No HS 3	HS 26	Some Coll 24	BA 22
Vote Totals	41.8	51.9		

% of each education category included	No HS	HS	Some Coll	BA	BA+
	3.0	26.0	24.0	22.0	25.0
% of total Corrected total per education category	0.06	0.52	0.48	0.44	0.50
	3.6	31.2	28.8	17.6	20.0

Non BA Total	BA+ Total	Corrected Non BA total	Corrected BA+ total
50.0	50.0	99.0	49.0

Adjusted result
Harris Trump

averaged the adjusted results listed above
 48.2 48.7 in bold font
ADJUSTED POLL BIAS CALCULATOR

Bias Multiplier (Level of Bias Significance) by Category	Party ID	Gender	Education	Region	Racial Demo	Age Demo
	10	6	6	3	5	5
	0	0	0	0	0	0

OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias) 0

SCALE>>> MILD BIAS (0-25) DEFINITE BIAS EXCESSIVE (50-100) SEVERE BIAS (100+)

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Party ID Difference	34	38	34	38	
Party ID Bias Score (+ is Dem, - is GOP bias)	0				

Gender ID Values	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Male 2024 Poll
Gender ID Bias	56	44	56	44
Final Gender ID Bias (+ is Dem, - is GOP bias)	0			

Education Values	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Exit Poll	No College Degree or + 2024 Exit Poll (Enter as a negative number)
Education Bias	40	60	40	60
Education Bias Final Score (+ is Dem, - is GOP bias)	0			

Regional Values (national polls only)	Urban	Suburban	Rural	-	Urban	Suburban	Rural
Regional Bias (National Polls Only)	23	62	14		23	62	14
Regional Bias Score (+ is Dem, - is GOP bias)	0						

Racial ID percentage	White 2020 Exit Poll	Black 2020 Exit Poll	Latino 2020 Exit Poll	Asian 2020 Exit Poll	Other	White 2020 Exit Poll	Black 2020 Exit Poll	Latino 2020 Exit Poll	Asian 2020 Exit Poll	Other
Racial Polling Sample Bias	61	29	7	1	2	61	29	7	1	2
Racial Bias Score (+ is Dem, - is GOP bias)	0									

Age ID	2020					2024				
Age Bias Score	18-29	30-44	45-64	65+	-	18-29	30-44	45-64	65+	-
	20	24	36	65+	19	0	20	24	36	19
Age Bias Score	0									