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AtlasIntel, MI, 10/12-10/17
Poll Bias 245 toward Dems, severe bias, must adjust
POLL BIAS CACLULATOR

Bias Multiplier (Level of Bias Significance)	Party ID	Gender	Education	Region	Racial Demo	Age Demo
	6	6	7	3	5	5
Bias by Category	24	-6	84	3	105	35
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	245 SCALE>>>					

NO SIGNIFICANT BIAS, ACCEPTABLE (0-50)	DEFINITE BIAS, EXCESSIVE (50-100)	SEVERE BIAS (100+)
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Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll (Enter as a negative number)
Party ID Values	38	38	33	29
Party ID Difference	-5 -9			
Party ID Bias Score (+ is Dem, - is GOP bias)	4			

	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Male 2024 Poll
Gender ID Values	54	46	53	46
Gender ID Bias	-1 0			
Final Gender ID Bias (+ is Dem, - is GOP bias)	-1			

	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Poll	No College Degree or + 2024 Poll
Education Values	36	64	42	58
Education Bias	6 -6			
Final Education Bias Score (+ is Dem, - is GOP bias)	12			

	Urban	Suburban	Rural	-	Urban	Suburban	Rural
Regional Values (national polls only)	21	58	21		22	52	27
Regional Bias (National Polls Only)	1 -6 6 0						
Regional Bias Score (+ is Dem, - is GOP bias)	1						

	White 2020 Exit Poll	Black 2020 Exit Poll	latino	other	White 2020 Exit Poll	Black 2020 Exit Poll	latino	other
Racial ID percentage	81	12		3	5	70	19	5
Racial Polling Sample Bias	-11 7 2 1							
Racial Bias Score (+ is Dem, - is GOP bias)	21							

	18-29 Exit Poll	30-44	45-64	65+ Exit Poll	18-29 Exit Poll	30-44	45-64	65+ Exit Poll
Age ID	12	21	37	30	18	23	36	23
Age Bias	6 2 -1 -7							

Age Bias Score **7**

FINAL ADJUSTED VOTE – RESULT AFTER CORRECTING FOR EXTREME ID BIAS.
HARRIS TRUMP

The calculators below calculate the adjusted vote using inferred sample ratios

PARTY ID CALCULATOR

Inferred (Most Likely) Party ID Assumed by Pollster	Dem	Ind	GOP
	38	23	38

	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
Party Vote:	0.863	0.135	0.473	0.44	0.977	0.017
Points earned	32.794	5.13	10.879	10.12	37.126	0.646

Assumed Party ID (Experiment until result matches poll result)	Dem	Ind	GOP
	38	23	38

	Harris	Trump
Vote Totals	43.673	52.376

GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men
	54	46

	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
Gender Vote	0.51	0.47	0.44	0.52
Points earned	27.54	25.38	20.24	23.92

Assumed Gender ID (Experiment until result matches poll result)	Women	Men
	54	46

	Harris	Trump
Vote Totals	-	-
		n/a – enter native
		46.8- 49.6

EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +Degree	No College Degree

	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Education Vote	0.49	0.476	0.453	0.51
Points earned	17.64	17.136	28.992	32.64

Assumed Gender ID (Experiment until result matches poll result)	College Degree or +	No College Degree
	36	64
		0

	Harris	Trump
Vote Totals	46.632	49.776

INFERRED EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +Degree	No College Degree

	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Education Vote	0.58	0.4	0.36	0.61
Points earned	31.9	22	16.2	27.45

Assumed Gender ID (Experiment until result matches poll result)	College Degree or +	No College Degree
	55	45
		0

	Harris	Trump
Vote Totals	48.1	49.45

RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian						
	81	12	3	1						
Racial Vote	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Latino for Harris	% Latino for Trump	% Asian for Harris	% Asian for Trump	other	other
Points earned	0.447	0.51	0.521	0.479	0.532	0.437	0.845	0.155	0.304	0.596
	36.207	41.31	6.252	5.748	1.596	1.311	0.845	0.155	1.216	2.384
Assumed Racial ID	White	Black	Latino	asian	other					
	81	12	3	1	4					
	Harris	Trump								
Vote Totals	46.116	50.908								

AGE ID CALCULATOR

Age ID	18-29	30-44	45-64	65 and over						
	12	21	37	30						
Age Vote	% 18-29 for Harris	% 18-29 for Trump	% 30-44 for Harris	% 30-44 for Trump	% 45-64 for Harris	% 45-64 for Trump	% 65+ for Harris	% 65+ for Trump		
Points earned	0.428	0.5	0.446	0.5	0.492	0.474	0.487	0.497	5.136	6
	5.136	6	9.366	10.5	18.204	17.54	14.61	14.91		
Assumed Age ID (Experiment until result matches poll result)	18-29	30-44	45-64	65 and over	Must = 100					
	12	21	37	30	0					
	Harris	Trump								
Vote Totals	47.316	48.948								

ADJUSTED REGIONAL CALCULATOR

Age ID	18-34	35-49	50-64	65+						
	21	58	21	0						
Age Vote	URBAN	URBAN	SUBURB	SUBURB	RURAL	RURA	L	-		
Points earned	0.482	0.503	0.474	0.476	0.448	0.529	0	0	10.122	10.563
	10.122	10.563	27.492	27.55	9.408	11.11	0	0		
Assumed Age ID (Experiment until result matches poll result)	URB	SUB	RUR							
	21	58	21							
	Harris	Trump								
Vote Totals	47.0	49.2								

FINAL ADJUSTED VOTE – AVERAGE OF ALL BOLD FACED TOTALS IN CALCULATORS ABOVE AND THE ORIGINAL TOPLINE

HARRIS	TRUMP										
46.3	50.1										
Poll Bias Calculator 0 after adjustment											
Adjusted Poll Bias Score 0, no bias											

	Party ID	Gender	Education	Region	Racial Demo	Age Demo	
Bias Multiplier (Level of Bias Significance)		6	6	7	3	5	5
Bias by Category	0	0	0	3	0	0	
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	3		NO SIGNIFICANT BIAS, ACCEPTABLE (0-50)	DEFINITE BIAS, EXCESSIVE (50-100)	SEVERE BIAS (100+)		

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll (Enter as a negative number)
Party ID Values	38	38	38	38
Party ID Difference	0	0		
Party ID Bias Score (+ is Dem, - is GOP bias)	0			

	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Mail 2024 Poll
Gender ID Values	54	46	54	46
Gender ID Bias	0	0		
Final Gender ID Bias (+ is Dem, - is GOP bias)	0			

	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Poll	No College Degree or + 2024 Poll
Education Values	36	64	36	64
Education Bias	0	0		
Final Education Bias Score (+ is Dem, - is GOP bias)	0			

	Urban	Suburban	Rural	-	Urban	Suburban	Rural
Regional Values (national polls only)	21	58	21		22	52	27
Regional Bias (National Polls Only)	1	-6	6	0			
Regional Bias Score (+ is Dem, - is GOP bias)	1						

	White 2020 Exit Poll	Black 2020 Exit Poll	latino	other	White 2020 Exit Poll	Black 2020 Exit Poll	latino	other
Racial ID percentage	81	12	3	5	81	12	3	5
Racial Polling Sample Bias	0	0	0	0				
Racial Bias Score (+ is Dem, - is GOP bias)	0							

	18-29 Exit Poll	30-44	45-64	65+ Exit Poll	18-29 Exit Poll	30-44	45-64	65+ Exit Poll
Age ID	12	21	37	30	12	21	37	30
Age Bias	0	0	0	0				
Age Bias Score	0							