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AtlasIntel, NC, 10/12-10/17
Poll Bias 54 towards Dems, definite bias, will adjust.
POLL BIAS CALCULATOR

Bias Multiplier (Level of Bias Significance)	Party ID	Gender	Education	Region	Racial Demo	Age Demo
	10	5	7	3	5	5
Bias by Category	20	-60	84	0	10	0
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	54 SCALE>>>					

NO SIGNIFICANT BIAS, ACCEPTABLE (45-59)
 DEFINITE BIAS, EXCESSIVE (60-100)
 SEVERE BIAS (100+)

Understanding the Overall Poll Bias Score - A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

Party ID Values	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll (Enter as a negative number)
Party ID Values	34	37	32	33
Party ID Difference	-2			
Party ID Bias Score (+ is Dem, - is GOP bias)	2			

Gender ID Values	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Male 2024 Poll
Gender ID Values	56	44	50	50
Gender ID Bias	-6			
Final Gender ID Bias (+ is Dem, - is GOP bias)	-12			

Education Values	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Poll	No College Degree or + 2024 Poll
Education Values	36	64	42	58
Education Bias	6			
Education Bias Final Score (+ is Dem, - is GOP bias)	12			

Regional Values (national polls only)	Urban	Suburban	Rural	-	Urban	Suburban	Rural
Regional Values (National Polls Only)	33	40	27		18	53	29
Regional Bias Score (+ is Dem, - is GOP bias)	-15						
Regional Bias Score (+ is Dem, - is GOP bias)	0						

Racial ID percentage	White 2020 Exit Poll	Black 2020 Exit Poll	latino	other	White 2020 Exit Poll	Black 2020 Exit Poll	latino	other
Racial ID percentage	65	23	5	5	72	16	7	5
Racial Polling Sample Bias	7							
Racial Bias Score (+ is Dem, - is GOP bias)	2							

Age ID Age Bias	18-29 Exit Poll	30-44	45-64	65+ Exit Poll	18-29 Exit Poll	30-44	45-64	65+ Exit Poll
Age ID Age Bias	15	22	39	24	18	23	36	23
Age Bias	3							
Age Bias Score	0							

ALL DATAT BELOW THIS LINE IS IRRELEVANT TO THIS SCORE SHEET

The calculators below calculate the adjusted vote using supplied sample ratios

ADJUSTED PARTY ID CALCULATOR

INFERRED PARTY ID CALCULATOR

Inferred (Most Likely) Party ID Assumed by Pollster	Dem	Ind	GOP
	34	29	37

Party Vote:	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Harris	% GOP for Trump
Points earned	0.912	0.066	0.503	0.47	0.917	0.08
	31.008	2.244	14.587	13.63	33.929	2.96

Assumed Party ID (Experiment until result matches poll result)	Dem	Ind	GOP
	34	29	37

Harris Trump

Vote Totals	48.6	49.8
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ADJUSTED GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men		
	56	44		
Gender Vote	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
Points earned	0.514	0.469	0.457	0.525
	28.784	26.264	20.108	23.1

Assumed Gender ID (Experiment until result matches poll result)	Women	Men
	56	44

Harris Trump

Vote Totals	48.9	49.4
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ADJUSTED EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +	No College Degree		
	36	64		
Education Vote	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Points earned	0.561	0.417	0.412	0.577
	20.196	15.012	26.368	36.928

Assumed Education ID (Experiment until result matches poll result)	College Degree or +	No College Degree
	36	64

Harris Trump

Vote Totals	46.6	51.9
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INFERRED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian						
	65	23	5	2						
Racial Vote	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Latino for Harris	% Latino for Trump	% Asian for Harris	% Asian for Trump	other	other
Points earned	0.425	0.567	0.735	0.213	0.621	0.357	0.293	0.63	0.293	0.63
	27.625	36.855	16.905	4.899	3.105	1.785	0.586	1.26	0.293	0.63

Assumed Racial ID	White	Black	Latino	Asian	Other
	65	23	5	2	1

Harris Trump

Vote Totals	48.5	45.4
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ADJUSTED AGE ID CALCULATOR

Age ID	18-34	35-49	50-64	65+				
	15	22	39	24				
Age Vote	18-29	18-29	30-44	30-44	45-64	45-64	65+	65+
Points earned	0.585	0.382	0.549	0.443	0.469	0.511	0.414	0.575
	8.775	5.73	12.078	9.746	18.291	19.929	9.936	13.8

Assumed Age ID (Experiment until result matches poll result)	18-34	35-49	50-64	65+
	15	22	39	24

Harris Trump

Vote Totals	49.1	49.2
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Inferred (Most Likely) Party ID Assumed by Pollster	Dem	Ind	GOP
	42	18	40

Party Vote:	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Harris	% GOP for Trump
Points earned	0.93	0.05	0.4	0.44	0.93	0.05
	39.06	2.1	7.2	7.92	37.2	2

Assumed Party ID (Experiment until result matches poll result)	Dem	Ind	GOP
	42	18	40

Harris Trump

Vote Totals	48.26	47.22
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INFERRED GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men		
	55	45		
Gender Vote	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
Points earned	0.5	0.42	0.43	0.5
	27.5	23.1	19.35	22.5

Assumed Gender ID (Experiment until result matches poll result)	Women	Men
	55	45

Harris Trump

Vote Totals	46.85	45.6
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INFERRED EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +	No College Degree		
	42	58		
Education Vote	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Points earned	0.475	0.446	0.465	0.47
	19.95	18.732	26.97	27.26

Assumed Education ID (Experiment until result matches poll result)	College Degree or +	No College Degree
	42	58

Harris Trump

Vote Totals	46.92	45.992
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INFERRED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian				
	65	22	7	0				
Racial Vote	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Latino for Harris	% Latino for Trump	% Asian for Harris	% Asian for Trump
Points earned	0.35	0.59	0.77	0.15	0.66	0.24	0	0
	22.75	38.35	16.94	3.3	4.62	1.68	0	0

Assumed Racial ID	White	Black	Latino	Asian
	65	22	7	0

Harris Trump

Vote Totals	44.31	43.33
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INFERRED AGE ID CALCULATOR

Age ID	18-34	35-49	50-64	65+				
	15	22	39	24				
Age Vote	18-29	18-29	30-44	30-44	45-64	45-64	65+	65+
Points earned	0.585	0.382	0.549	0.443	0.469	0.511	0.414	0.575
	8.775	5.73	12.078	9.746	18.291	19.929	9.936	13.8

Assumed Age ID (Experiment until result matches poll result)	18-34	35-49	50-64	65+
	15	22	39	24

Harris Trump

Vote Totals	49.08	49.205
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