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Insider Adv, AZ, 10/20-10/21
Poll Bias Score -42.5 towards GOP, insignificant bias, included in my averages.
POLL BIAS CALCULATOR

| Party ID | Gender | Education | Region | Racial Demo | Age Demo | Lowered age multiplier due to large age group 18-44 |
|---|--------------|-----------|--------|-------------|----------|---|
| 7 | 5 | 7 | 3 | 5 | 3 | |
| Bias by Category | -28 | -7.5 | 0 | 0 | 20 | -27 |
| OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias) | -42.5 | | | | | |

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional Bias usually can't be inferred, although if they provide how each region votes they can.

| Party ID | Dem 2020 Exit Poll | GOP 2020 Exit Poll | Dem 2024 Poll | GOP 2024 Poll (Enter as a negative number) |
|---|--------------------|--------------------|---------------|--|
| Party ID Values | 31 | 36 | 31 | 40 |
| Party ID Difference | 0 | | | |
| Party ID Bias Score (+ is Dem, - is GOP bias) | -4 | | | |

| Gender ID | Female 2020 Exit Poll | Male 2020 Exit Poll | Female 2024 Poll | Male 2024 Poll |
|--|-----------------------|---------------------|------------------|----------------|
| Gender ID Values | 52 | 48 | 50.5 | 48 |
| Gender ID Bias | -1.5 | | | |
| Final Gender ID Bias (+ is Dem, - is GOP bias) | -1.5 | | | |

| Education Values | College Degree or + 2020 Exit Poll | No College Degree or + 2020 Exit Poll | College Degree or + 2024 Poll | No College Degree or + 2024 Poll |
|--|------------------------------------|---------------------------------------|-------------------------------|----------------------------------|
| Education Values | 41 | 59 | 41 | 59 |
| Education Bias | 0 | | | |
| Final Education Bias Score (+ is Dem, - is GOP bias) | 0 | | | |

| Regional Values (national polls only) | Urban | Suburban | Rural | - | Urban | Suburban | Rural |
|---|----------|----------|-------|---|-------|----------|-------|
| Regional Values (national polls only) | 46 | 46 | 9 | | 46 | 46 | 9 |
| Regional Bias (National Polls Only) | 0 | | | | | | |
| Regional Bias Score (+ is Dem, - is GOP bias) | 0 | | | | | | |

| Racial ID percentage | White 2020 Exit Poll | Black 2020 Exit Poll | Latino 2020 Exit Poll | Asian 2020 Exit Poll | Other | White 2020 Exit Poll | Black 2020 Exit Poll | Latino 2020 Exit Poll | Asian 2020 Exit Poll | Other |
|---|----------------------|----------------------|-----------------------|----------------------|-------|----------------------|----------------------|-----------------------|----------------------|-------|
| Racial ID percentage | 74 | 2 | 19 | 2 | 4 | 72 | 4 | 20 | 0 | 5 |
| Racial Polling Sample Bias | -2 | | | | | | | | | |
| Racial Bias Score (+ is Dem, - is GOP bias) | 4 | | | | | | | | | |

| Age ID | 2020 | | | | | 2024 | | | | |
|----------------|-----------|---|---|---|---|------|---|---|-------|---|
| Age ID | 1 | 2 | 3 | - | - | 1 | 2 | 3 | -B371 | - |
| Age Bias | -9 | | | | | | | | | |
| Age Bias Score | -9 | | | | | | | | | |

The calculators below calculate the adjusted vote using supplied sample ratios

ADJUSTED PARTY ID CALCULATOR

| Inferred (Most Likely) Party ID Assumed by Pollster | Dem | Ind | GOP |
|---|-----|-----|-----|
| | 31 | 33 | 36 |

INFERRED PARTY ID CALCULATOR

| Inferred (Most Likely) Party ID Assumed by Pollster | Dem | Ind | GOP |
|---|-----|-----|-----|
| | 31 | 29 | 40 |

| Party Vote: | % Dem for Harris | % Dem for Trump | % Ind for Harris | % Ind for Trump | % GOP for Trump | % GOP for Harris |
|---------------|------------------|-----------------|------------------|-----------------|-----------------|------------------|
| Points earned | 29.45 | 1.24 | 16.665 | 14.289 | 34.524 | 1.44 |

| Assumed Party ID (Experiment until result matches poll result) | Dem | Ind | GOP |
|--|-----|-----|-----|
| | 31 | 33 | 36 |

Harris Trump

Vote Totals - -

| Party Vote: | % Dem for Harris | % Dem for Trump | % Ind for Harris | % Ind for Trump | % GOP for Trump | % GOP for Harris |
|---------------|------------------|-----------------|------------------|-----------------|-----------------|------------------|
| Points earned | 28.83 | 1.24 | 14.355 | 12.615 | 36.04 | 3.28 |

| Assumed Party ID (Experiment until result matches poll result) | Dem | Ind | GOP |
|--|-----|-----|-----|
| | 31 | 29 | 40 |

Harris Trump

Vote Totals 46.5 49.9

ADJUSTED GENDER ID CALCULATOR

| Gender ID based on Gender Vote | Women | Men |
|--------------------------------|-------|-----|
| | 52 | 48 |

| Gender Vote | % Women for Harris | % Women for Trump | % Men for Harris | % Men for Trump |
|---------------|--------------------|-------------------|------------------|-----------------|
| Points earned | 28.6 | 21.84 | 21.6 | 25.92 |

| Assumed Gender ID (Experiment until result matches poll result) | Women | Men |
|---|-------|-----|
| | 52 | 48 |

Vote Totals - - native

INFERRED GENDER ID CALCULATOR

| Gender ID based on Gender Vote | Women | Men |
|--------------------------------|-------|-----|
| | 50.5 | 48 |

| Gender Vote | % Women for Harris | % Women for Trump | % Men for Harris | % Men for Trump |
|---------------|--------------------|-------------------|------------------|-----------------|
| Points earned | 25.957 | 23.028 | 20.256 | 25.728 |

| Assumed Gender ID (Experiment until result matches poll result) | Women | Men |
|---|-------|-----|
| | 50.5 | 48 |

Vote Totals 46.213 48.756

ADJUSTED EDUCATION ID CALCULATOR

| Education ID based on education Vote | College Degree or + Degree | No College Degree |
|--------------------------------------|----------------------------|-------------------|
| | 41 | 59 |

| Education Vote | % College or + for Harris | % College or + for Trump | % No Degree for Harris | % No Degree for Trump |
|----------------|---------------------------|--------------------------|------------------------|-----------------------|
| Points earned | 21.115 | 18.655 | 26.904 | 31.27 |

| Assumed Education ID (Experiment until result matches poll result) | College Degree or + | No College Degree |
|--|---------------------|-------------------|
| | 41 | 59 |

Harris Trump

Vote Totals - - n/a -

INFERRED EDUCATION ID CALCULATOR

| Education ID based on education Vote | College Degree or + Degree | No College Degree |
|--------------------------------------|----------------------------|-------------------|
| | 37 | 63 |

| Education Vote | % College or + for Harris | % College or + for Trump | % No Degree for Harris | % No Degree for Trump |
|----------------|---------------------------|--------------------------|------------------------|-----------------------|
| Points earned | 22.2 | 14.06 | 27.09 | 33.39 |

| Assumed Education ID (Experiment until result matches poll result) | College Degree or + | No College Degree |
|--|---------------------|-------------------|
| | 37 | 63 |

Harris Trump

Vote Totals 49.29 47.45

ADJUSTED RACIAL DEMOS CALCULATOR

| Racial ID based on Racial Vote | White | Black | Latino | Asian |
|--------------------------------|-------|-------|--------|-------|
| | 74 | 2 | 19 | 2 |

| Racial Vote | % White for Harris | % White for Trump | % Black for Harris | % Black for Trump | % Latino for Harris | % Latino for Trump | % Asian for Harris | % Asian for Trump | % Other for Harris | % Other for Trump |
|---------------|--------------------|-------------------|--------------------|-------------------|---------------------|--------------------|--------------------|-------------------|--------------------|-------------------|
| Points earned | 28.86 | 40.7 | 1.64 | 0.24 | 10.64 | 6.46 | 1.06 | 0.8 | 1.68 | 1.84 |

| Assumed Racial ID | White | Black | Latino | Asian | Other |
|-------------------|-------|-------|--------|-------|-------|
| | 74 | 2 | 19 | 2 | 4 |

Harris Trump

Vote Totals - -

INFERRED RACIAL DEMOS CALCULATOR

| Racial ID based on Racial Vote | White | Black | Latino | Asian |
|--------------------------------|-------|-------|--------|-------|
| | 72 | 4 | 20 | 0 |

| Racial Vote | % White for Harris | % White for Trump | % Black for Harris | % Black for Trump | % Latino for Harris | % Latino for Trump | % Asian for Harris | % Asian for Trump | % Other for Harris | % Other for Trump |
|---------------|--------------------|-------------------|--------------------|-------------------|---------------------|--------------------|--------------------|-------------------|--------------------|-------------------|
| Points earned | 32.976 | 36.216 | 3.176 | 0.728 | 10.04 | 9.72 | 0 | 0 | 1.24 | 3.43 |

| Assumed Racial ID | White | Black | Latino | Asian | Other |
|-------------------|-------|-------|--------|-------|-------|
| | 72 | 4 | 20 | 0 | 5 |

Harris Trump

Vote Totals 47.4 50.1

ADJUSTED AGE ID CALCULATOR

| Age ID | 18-34 | 35-49 | 50-64 | 65+ |
|--------|-------|-------|-------|-----|
| | 16 | 20 | 32 | 31 |

| Age Vote | % 18-29 for Harris | % 18-29 for Trump | % 30-44 for Harris | % 30-44 for Trump | % 45-64 for Harris | % 45-64 for Trump | % 65+ for Harris | % 65+ for Trump |
|---------------|--------------------|-------------------|--------------------|-------------------|--------------------|-------------------|------------------|-----------------|
| Points earned | 8.304 | 7.584 | 8.86 | 10.12 | 14.4 | 16.96 | 17.236 | 13.485 |

| Assumed Age ID (Experiment until result matches poll result) | 18-29 | 30-44 | 45-64 | 65+ |
|--|-------|-------|-------|-----|
| | 16 | 20 | 32 | 31 |

Harris Trump

Vote Totals - -

INFERRED AGE ID CALCULATOR

| Age ID | 18-34 | 35-49 | 50-64 | 65+ |
|--------|-------|-------|-------|-----|
| | 23 | 50 | 27 | 0 |

| Age Vote | % 18-44 for Harris | % 18-44 for Trump | % 45-64 for Harris | % 45-64 for Trump | % 65+ for Harris | % 65+ for Trump |
|---------------|--------------------|-------------------|--------------------|-------------------|------------------|-----------------|
| Points earned | 11.385 | 10.327 | 22.85 | 25.5 | 12.852 | 13.257 |

| Assumed Age ID (Experiment until result matches poll result) | 18-44 | 45-64 | 65+ |
|--|-------|-------|-----|
| | 23 | 50 | 27 |

Harris Trump

Vote Totals 47.087 49.084

ADJUSTED REGIONAL CALCULATOR

| Age ID | 18-34 | 35-49 | 50-64 | 65+ |
|--------|-------|-------|-------|-----|
| | 46 | 46 | 9 | 0 |

| Age Vote | URBAN | URBAN | SUBURB | SUBURB | RURAL | RURAL |
|---------------|-------|--------|--------|--------|-------|-------|
| Points earned | 25.3 | 20.194 | 21.712 | 23.184 | 3.276 | 5.319 |

