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USA Today/Suffolk, WI, 10/20-10/23
Poll Bias Score 385 to Dems, extreme bias, must adjust.
POLL BIAS CALCULATOR

Bias Multiplier (Level of Bias Significance)	Party ID	Gender	Education	Region	Racial Demo	Age Demo
	7	5	7	3	5	5
Bias by Category	42	15	98	0	195	35
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	385					

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

Party ID Values	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll (Enter as a negative number)
Party ID Values	32	37	35	34
Party ID Difference	3	-3		
Party ID Bias Score (+ is Dem, - is GOP bias)	6			

Gender ID Values	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Male 2024 Poll
Gender ID Values	50	50	51	48
Gender ID Bias	1	-2		
Final Gender ID Bias (+ is Dem, - is GOP bias)	3			

Education Values	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Poll	No College Degree or + 2024 Poll
Education Values	34	66	41	59
Education Bias	7	-7		
Education Bias Final Score (+ is Dem, - is GOP bias)	14			

Regional Values (national polls only)	Northeast 2020 Exit Poll	South 2020 Exit Poll	Midwest 2020 Exit Poll	West 2020 Exit Poll	North-east 2024 Poll	South 2024 Poll	Midwest 2024 Poll	West 2024 Poll
Regional Values								
Regional Bias (National Polls Only)	0	0	0	0				
Regional Bias Score (+ is Dem, - is GOP bias)	0							

Racial ID percentage	White 2020 Exit Poll	Black 2020 Exit Poll	Latino 2020 Exit Poll	Asian 2020 Exit Poll	Other	White 2020 Exit Poll	Black 2020 Exit Poll	Latino 2020 Exit Poll	Asian 2020 Exit Poll	Other
Racial ID percentage	86	6	4	1	2	67	12	12	4	5
Racial Polling Sample Bias	-19	6	8	3	3					
Racial Bias Score (+ is Dem, - is GOP bias)	39									

Age ID	18-34	35-49	50-64	65+	18-34	35-49	50-64	65+
Age ID	21	21	32	26	22	23	27	27
Age Bias	1	2	-5	1				
Age Bias Score	7							

The calculators below calculate the adjusted vote using supplied sample ratios

ALL DATA BENEATH THIS LINE IS NOT PART OF THIS SPREADSHEET – EMERSON WI 10/5-10/8

ADJUSTED PARTY ID CALCULATOR

Inferred (Most Likely) Party ID Assumed by Pollster	Dem	Ind	GOP
	32	31	37

INFERRED PARTY ID CALCULATOR

Inferred (Most Likely) Party ID Assumed by Pollster	Dem	Ind	GOP
	43	13	44

Party Vote:	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
Points earned	0.95	0.03	0.39	0.38	0.94	0.02
	30.4	0.96	12.09	11.78	34.78	0.74

Assumed Party ID (Experiment until result matches poll result)	Dem	Ind	GOP
	32	31	37

Harris Trump

Vote Totals	Harris	Trump
	43.2	47.5

Party Vote:	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
Points earned	0.9	0.05	0.5	0.45	0.91	0.06
	38.7	2.15	6.5	5.85	40.04	2.64

Assumed Party ID (Experiment until result matches poll result)	Dem	Ind	GOP
	43	13	44

Harris Trump

Vote Totals	Harris	Trump
	47.84	48.04

ADJUSTED GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men
	50	50

Gender Vote	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
	0.53	0.36	0.37	0.53
Points earned	26.5	18	18.5	26.5

Assumed Gender ID (Experiment until result matches poll result)	Women	Men
	50	50

Harris Trump

Vote Totals	Harris	Trump
	45	44.5

INFERRED GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men
	53	47

Gender Vote	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
	0.51	0.45	0.45	0.52
Points earned	27.03	23.85	21.15	24.44

Assumed Gender ID (Experiment until result matches poll result)	Women	Men
	53	47

Harris Trump

Vote Totals	Harris	Trump
	48.18	48.29

ADJUSTED EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or + Degree	No College Degree
	52	48

Education Vote	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
	0.523	0.445	0.468	0.52
Points earned	17.782	15.13	30.888	34.32

Assumed Education ID (Experiment until result matches poll result)	College Degree or +	No College Degree
	34	66

Harris Trump

Vote Totals	Harris	Trump
	-	-
	not provided	

INFERRED EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or + Degree	No College Degree
	57	43

Education Vote	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
	0.57	0.4	0.43	0.53
Points earned	21.09	14.8	27.09	33.39

Assumed Education ID (Experiment until result matches poll result)	College Degree or +	No College Degree
	37	63

Harris Trump

Vote Totals	Harris	Trump
	48.18	48.19

ADJUSTED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
	86	6	4	1

Racial Vote	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Latino for Harris	% Latino for Trump	% Asian for Harris	% Asian for Trump	% Other for Harris	% Other for Trump
	0.43	0.49	0.72	0.17	0.38	0.49	0.6	0.4	0.6	0.4
Points earned	36.98	42.14	4.32	1.02	1.52	1.96	0.6	0.4	1.2	0.8

Assumed Racial ID	White	Black	Latino	Asian	Other
	86	6	4	1	2

Harris Trump

Vote Totals	Harris	Trump
	44.6	46.3

INFERRED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
	67	4	23	2

Racial Vote	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Latino for Harris	% Latino for Trump	% Asian for Harris	% Asian for Trump	% Other for Harris	% Other for Trump
	0.45	0.52	0.85	0.09	0.55	0.43	0.52	0.42	0.57	0.4
Points earned	30.15	34.84	3.4	0.36	12.65	9.89	1.04	0.84	2.28	1.6

Assumed Racial ID	White	Black	Latino	Asian	Other
	67	4	23	2	4

Harris Trump

Vote Totals	Harris	Trump
	49.52	47.53

ADJUSTED AGE ID CALCULATOR

Age ID	18-34	35-49	50-64	65+
	21	21	32	26

Age Vote	% 18-34 for Harris	% 18-34 for Trump	% 35-49 for Harris	% 35-49 for Trump	% 50-64 for Harris	% 50-64 for Trump	% 65+ for Harris	% 65+ for Trump
	0.48	0.42	0.47	0.42	0.49	0.43	0.44	0.44
Points earned	10.08	8.82	9.87	8.82	13.44	15.68	11.18	11.44

Assumed Age ID (Experiment until result matches poll result)	18-34	35-49	50-64	65+	Must = 100
	21	21	32	26	0

Harris Trump

Vote Totals	Harris	Trump
	44.6	44.8

INFERRED AGE ID CALCULATOR

Age ID	18-34	35-49	50-64	65+
	22	21	25	29

Age Vote	% 18-34 for Harris	% 18-34 for Trump	% 35-49 for Harris	% 35-49 for Trump	% 50-64 for Harris	% 50-64 for Trump	% 65+ for Harris	% 65+ for Trump
	0.58	0.39	0.5	0.45	0.42	0.52	0.42	0.52
Points earned	12.76	8.58	10.5	9.45	10.5	13	12.18	15.08

Assumed Age ID (Experiment until result matches poll result)	18-34	35-49	50-64	65+	Must = 100
	22	21	25	29	0

Harris Trump

Vote Totals	Harris	Trump
	45.94	46.11

