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AtlasIntel, MI, 10/25-10/29

Poll Bias Score = 114 towards the Dems, severe bias. Too many college and post-grad degrees, too few white ID, disproportionate pro-Harris age groups. These are not offset by too few Urban/many rural, a pro-Trump bias. Must adjust.

POLL BIAS CALCULATOR

	Party ID	Gender	Education	Region	Racial Demo	Age Demo
Bias Multiplier (Level of Bias Significance)		6	6	7	3	5
Bias by Category	6	-6	56	-12	50	20
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	114					
	SCALE>>>					
	NO SIGNIFICANT BIAS, ACCEPTABLE (0-50)		DEFINITE BIAS, EXCESSIVE (50-100)		SEVERE BIAS (100+)	

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll (Enter as a negative number)
Party ID Values	38	38	34	33
Party ID Difference	-4		-5	
Party ID Bias Score (+ is Dem, - is GOP bias)	1			

	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Mail 2024 Poll
Gender ID Values	54	46	53	46
Gender ID Bias	-1		0	
Final Gender ID Bias (+ is Dem, - is GOP bias)	-1			

	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Poll	No College Degree or + 2024 Poll
Education Values	36	64	40	60
Education Bias	4		-4	
Education Bias Final Score (+ is Dem, - is GOP bias)	8			

EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +Degree		No College Degree	
	Harris	Trump	Harris	Trump
Education Vote	0.559	0.383	0.426	0.563
Points earned	20.124	13.788	27.264	36.032
Assumed Gender ID (Experiment until result matches poll result)	36	64	0	
Vote Totals	47.4	49.8		

INFERRED EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +Degree		No College Degree	
	Harris	Trump	Harris	Trump
Education Vote	0.58	0.4	0.36	0.61
Points earned	31.9	22	16.2	27.45
Assumed Gender ID (Experiment until result matches poll result)	55	45	0	
Vote Totals	48.1	49.45		

RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White				Black				Latino				Asian			
	Harris	Trump	Harris	Trump	Harris	Trump	Harris	Trump	Harris	Trump	Harris	Trump	Harris	Trump		
Racial Vote	0.474	0.504	0.543	0.389	0.517	0.483	0.532	0.351	0.284	0.675						
Points earned	38.394	40.824	6.516	4.668	1.551	1.449	0.532	0.351	1.136	2.7						
Assumed Racial ID	81	12	3	1												
Vote Totals	48.1	50.0														

AGE ID CALCULATOR

Age ID	18-29		30-44		45-64		65 and over	
	Harris	Trump	Harris	Trump	Harris	Trump	Harris	Trump
Age Vote	0.523	0.44	0.458	0.51	0.426	0.525	0.54	0.46
Points earned	6.276	5.28	9.618	10.71	15.762	19.43	16.2	13.8
Assumed Age ID (Experiment until result matches poll result)	12	21	37	30	0			
Vote Totals	47.9	49.2						

ADJUSTED REGIONAL CALCULATOR

Age ID	18-34		35-49		50-64		65+	
	URB	SUB	URB	SUB	URB	SUB	URB	SUB
Age Vote	0.491	0.484	0.514	0.456	0.383	0.586	0	0
Points earned	10.311	10.164	29.812	26.448	8.043	12.31	0	0
Assumed Age ID (Experiment until result matches poll result)	21	58	21	0				
Vote Totals	48.2	48.9						

