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Marquette, WI, 10/16-10/24
Poll Bias Score = 90 toward Dems, definite bias, will adjust. Far too many women, college degrees, black ID and pro-Harris age groups.
POLL BIAS CACLULATOR

Bias Multiplier (Level of Bias Significance)	Party ID	Gender	Education	Region	Racial Demo	Age Demo
10	8	8	8	3	5	5
Bias by Category	0	0	80	0	-40	50
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	90					
			MILD BIAS (60-80)	DEFINITE BIAS, EXCESSIVE (80-100)	SEVERE BIAS (100)	

Understanding the Overall Poll Bias Score -- A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

Party ID Values	Dem 2020 Exit Poll	Dem 2024 Poll	GOP 2020 Exit Poll	GOP 2024 Poll
Party ID Values	32	42	37	47
Party ID Difference	10	10		
Party ID Bias Score (+ is Dem, - is GOP bias)	0			

Gender ID Values	Female 2020 Exit Poll	Female 2024 Poll	Male 2020 Exit Poll	Male 2024 Poll
Gender ID Values	50	50	50	50
Gender ID Bias	0	0		
Final Gender ID Bias (+ is Dem, - is GOP bias)	0			

Education Values	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Exit Poll	No College Degree or + 2024 Exit Poll
Education Values	34	66	39	61
Education Bias	5	-5		
Education Bias Final Score (+ is Dem, - is GOP bias)	10			

Regional Values (national polls only)	Urban	Suburban	Rural	Urban	Suburban	Rural
Regional Values (national polls only)	30	49	22	30	49	22
Regional Bias (National Polls Only)	0	0	0	0	0	0
Regional Bias Score (+ is Dem, - is GOP bias)	0					

Racial ID percentage	White 2020 Exit Poll	Black 2020 Exit Poll	latino	other	White 2020 Exit Poll	Black 2020 Exit Poll	latino	other
Racial ID percentage	86	6	4	3	91	2	4	4
Racial Polling Sample Bias	5	-4	0	1				
Racial Bias Score (+ is Dem, - is GOP bias)	-8							

Age ID	18-29 Exit Poll	30-44	45-60	60+	18-29 Exit Poll	30-44	45-64	65+ Exit Poll
Age ID	14	21	29	36	15	23	24	38
Age Bias	1	2	-5	2				
Age Bias Score	10							

Age ID	18-29 Exit Poll	30-44 Exit Poll	45-59 Exit Poll	60+ Exit Poll	18-29 Exit Poll	30-44 Exit Poll	45-59 Exit Poll	60+ Exit Poll
Age ID	14	21	30	35	14	21	26	39
Age Bias	0	0	-4	4				
Age Bias Score	8							

Age ID	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Poll	n/a	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Poll	n/a
Age ID	0	0	0	0	0	0	0	0
Age Bias	0	0	0	0	0	0	0	0
Age Bias Score	0							

Age Bias Score	0	0	0	0	0	0	0	0	0
Age ID	18-35 Exit Poll	36-44 Exit Poll	45+ Exit Poll	n/a	18-35 2024	36-44 2024	45+ 2024	n/a	0
Age Bias Score	0	0	0	0	0	0	0	0	0
Age ID	18-45 Exit Poll	45-64 Exit Poll	65+ Exit Poll	n/a	18-45	45-64	65+ n/a	0	0
Age Bias Score	0	0	0	0	0	0	0	0	0
Age ID	18-34 Exit Poll	35-49 Exit Poll	50-64 Exit Poll	65+ Exit Poll	18-34 2024	35-49 2024	50-64 2024	65+ 2024	0
Age Bias Score	0	0	0	0	0	0	0	0	0
Age ID	18-29 Exit Poll	30-39 Exit Poll	40-49 Exit Poll	50-64 Exit Poll	65+ Exit Poll	18-29 Exit Poll	30-39 Exit Poll	40-49 Exit Poll	50-64 Exit Poll
Age Bias Score	14	14	14	32	26	4	9	16	32
Age Bias Score	-10	-5	2	0	13				
Age Bias Score	0	n/a							

PARTY ID CALCULATOR

Inferred (Most Likely) Party ID Assumed by Pollster	Dem	Ind	GOP			
	32	31	37			
Party Vote	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Trump	% GOP for Harris
	0.98	0.01	0.51	0.38	0.93	0.03
Points earned	31.36	0.32	15.81	11.78	34.41	1.11
Assumed Party ID (Experiment until result matches poll result)	Dem	Ind	GOP			
	32	31	37			
					47	
Vote Totals	48.3	46.5				

GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men		
	50	50		
Gender Vote	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
	0.57	0.39	0.39	0.54
Points earned	28.5	19.5	19.5	27
Assumed Gender ID (Experiment until result matches poll result)	Women	Men		
	50	50		
Vote Totals	48.0	46.5		

INFERRED GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men		
	54	46		
Gender Vote	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
	0.57	0.39	0.38	0.59
Points earned	30.78	21.06	17.48	27.14
Assumed Gender ID (Experiment until result matches poll result)	Women	Men		
	54	46		
Vote Totals	-	-		

QUINNIPIAC EDUCATION ID CALCULATOR TO DETERMINE ADJUSTED POLL RESULT WHEN NON-WHITE EDUCATION ID IS LEFT OUT

Education ID based on education Vote	College Degree or + Degree	No College Degree						
	34	66						
Education Vote	% White College or + for Harris	% White College or + for Trump	% White No College Degree for Harris	% White No College Degree for Trump	Inferred	Inferred	Inferred	Inferred
	0.63	0.33	0.42	0.57	0.6	0.36	0.51	0.38
Points earned	21.42	11.22	27.72	37.62	0	0	0	0
Assumed Education ID (Experiment until result matches poll result)	White College Degree or +	White No College Degree	Non-White College Degree or +	Non-White No Degree	White vote	Non-white	Non college share	college share
	34	66	0	0	100	0	0.66	0.34
Vote Totals	49.14	48.84						
Harris Trump								

QUINNIPIAC EDUCATION ID CALCULATOR TO DETERMINE ADJUSTED POLL RESULT WHEN NON-WHITE EDUCATION ID IS LEFT OUT

Education ID based on education Vote	College Degree or + Degree	No College Degree						
	34	66						
Education Vote	% White College or + for Harris	% White College or + for Trump	% White No Degree for Harris	% White No Degree for Trump	% Non-white College or + for Harris	% Non-white College or + for Trump	% Non-White No Degree for Harris	% Non-White No Degree for Trump
	0.63	0.33	0.42	0.57	0.6	0.36	0.51	0.38
Points earned	21.42	11.22	27.72	37.62	0	0	0	0
Assumed Education ID (Experiment until result matches poll result)	White College Degree or +	White No College Degree	Non-White College Degree or +	Non-White No Degree	White vote	Non-white	Non college share	college share
	34	66	0	0	100	0	0.66	0.34
Vote Totals	49.14	48.84						
Harris Trump								

EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +Degree	No College Degree
Education Vote	0	0
Points earned	0	0
Assumed Gender ID (Experiment until result matches poll result)	34	66
Harris	0	0
Trump	0	0
Vote Totals	0	0

RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
Racial Vote	86	6	4	1
Points earned	40.334	42.828	3.252	2.748
Assumed Racial ID	86	6	4	1
Harris	48.3	48.6		
Trump				
Vote Totals	48.3	48.6		

INFERRED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
Racial Vote	86	5	8	0
Points earned	39.56	43	2.55	1.9
Assumed Racial ID	86	5	8	n/a
Harris	-	-		
Trump				
Vote Totals	-	-		

AGE ID CALCULATOR, 18-29/30-44/45-64/65+

Age ID	18-29	30-44	45-64	65 and over
Age ID	14	21	29	36
Points earned	8.96	4.06	10.08	8.82
Assumed Age ID	14	21	29	36
Harris	47.2	47.9		
Trump				
Vote Totals	47.2	47.9		

AGE ID CALCULATOR – 18-34/35-49/50-64/65+

Age ID	18-29	30-44	45-64	65 and over
Age ID	14	21	39	26
Points earned	8.96	4.06	10.08	8.82
Assumed Age ID	14	21	39	26
Harris	45.7	49.2		
Trump				
Vote Totals	45.7	49.2		

INFERRED AGE ID CALCULATOR – 18-34/35-49/50-64/65+

Age ID	18-29	30-44	45-64	65 and over
Age ID	21	21	32	26
Points earned	10.29	10.08	10.08	10.08
Assumed Age ID	21	21	32	26
Harris	-	-		
Trump				
Vote Totals	-	-		

AGE ID CALCULATOR – 18-29/30-39/40-49/50-64/65+

Age ID	18-29	30-44	45-64	65 and over
Age ID	14	14	14	32
Points earned	8.4	5.18	7.14	6.02
Assumed Age ID	14	14	14	32
Harris	0	0	n/a	
Trump				
Vote Totals	0	0	n/a	

FIVE CATEGORIES TO TWO – EDUCATION ID CALCULATOR

Age ID	18-29	30-44	45-64	65 and over
Age ID	3	26	24	22
Points earned	0.33	0.67	0.42	0.50
Assumed Age ID	3	26	24	22
Harris	0.33	0.67	0.42	0.50
Trump				
Vote Totals	0.33	0.67	0.42	0.50

