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USA Today/Suffolk, MI, Late OCT 2024

Poll Bias Score = 75 towards Dems, definite bias, will adjust. Too few white ID and heavily disproportionate pro-Harris age groups, insufficiently offset by too few women/many men, a pro-Trump bias. Will adjust.

POLL BIAS CALCULATOR

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Bias Multiplier (Level of Bias Significance)	Party ID	Gender	Education	Region	Racial Demo	Age Demo
Bias by Category	6	6	7	3	5	5
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	0	-30	0	0	20	85
75	SCALE>>>					
			NO SIGNIFICANT BIAS, ACCEPTABLE (0-50)	DEFINITE BIAS, EXCESSIVE (50-100)		SEVERE BIAS (100+)

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

Party ID Values	Dem 2020 Exit Poll	Dem 2024 Poll	Dem 2020 Exit Poll	Dem 2024 Poll	Dem 2024 Poll (Enter as a negative number)
Party ID Values	38	38	34	34	
Party ID Difference	-4	-4			
Party ID Bias Score (+ is Dem, - is GOP bias)	0				

Gender ID Values	Female 2020 Exit Poll	Female 2024 Poll	Male 2020 Exit Poll	Male 2024 Poll
Gender ID Values	54	46	51	48
Gender ID Bias	-3	2		
Final Gender ID Bias (+ is Dem, - is GOP bias)	-5			

Education Values	College Degree or + 2020 Exit Poll	College Degree or + 2024 Poll	No College Degree or + 2020 Exit Poll	No College Degree or + 2024 Poll
Education Values	36	64	36	64
Education Bias	0	0		
Education Bias Final Score (+ is Dem, - is GOP bias)	0			

Urban Suburban Rural - Urban Suburban Rural

EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +Degree		No College Degree	
	Harris	Trump	Harris	Trump
Education Vote	0.52	0.43	0.44	0.498
Points earned	18.72	15.48	28.16	31.872
Assumed Gender ID (Experiment until result matches poll result)	36	64	0	
Vote Totals	46.9	47.4		

INFERRED EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or +Degree		No College Degree	
	Harris	Trump	Harris	Trump
Education Vote	0.58	0.4	0.36	0.61
Points earned	31.9	22	16.2	27.45
Assumed Gender ID (Experiment until result matches poll result)	55	45	0	
Vote Totals	48.1	49.45		

RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
	Racial Vote	81	12	3
Points earned	34.83	42.93	9.84	1.8
Assumed Racial ID	81	12	3	1
Vote Totals	48.6	47.8		

AGE ID CALCULATOR

Age ID	18-29	30-44	45-64	65 and over
	Age ID	12	21	37
Points earned	5.76	5.16	9.24	10.5
Assumed Age ID (Experiment until result matches poll result)	12	21	37	30
Vote Totals	47.3	48.2		

ADJUSTED REGIONAL CALCULATOR

Age ID	18-34	35-49	50-64	65+
	Age ID	21	58	21
Points earned	10.311	10.164	29.812	26.448
Assumed Age ID (Experiment until result matches poll result)	21	58	21	
Vote Totals	48.2	48.9		

