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WRAL-TV/Survey USA, NC, 10/23-10/26

Poll Bias Score = -40, insignificant bias. ID quantities are inferred. Too few women/many men plus disproportionately pro-Trump age groups, sufficiently offset by too few white ID. Sample is sufficiently balanced, included in my average.

POLL BIAS CAACLULATOR

Bias Multiplier (Level of Bias Significant)	Party ID	Gender	Education	Region	Racial Demo	Age Demo
0	7	5	7	3	5	5
OVERALL 2024 POLL BIAS (+ is Dem, - is GOP bias)	0	-20	0	0	20	-40

Understanding the Overall Poll Bias Score – A perfect bias score as compared to the 2020 exit polls equals a 0 value. A positive score equals a Democratic bias. A negative score equals a Republican bias. The higher the value of the number, the worse the bias. I will adjust polls with this score in mind. Usually the adjustment is straightforward in that I can apply the proper party ID, gender ID, education ID to the party votes provided in the cross tabs. Sometimes pollsters hide the party ID, gender ID or education ID, but I have methods of inferring those. The calculators for inferring these party ID values can be found below. Regional bias usually can't be inferred, although if they provide how each region votes they can.

	Dem 2020 Exit Poll	GOP 2020 Exit Poll	Dem 2024 Poll	GOP 2024 Poll (Enter as a negative number)
Party ID Values	34	37	34	37
Party ID Difference	0			
Party ID Bias Score (+ is Dem, - is GOP bias)	0			

	Female 2020 Exit Poll	Male 2020 Exit Poll	Female 2024 Poll	Male 2024 Poll
Gender ID Values	56	44	54	46
Gender ID Bias	-2			
Final Gender ID Bias (+ is Dem, - is GOP bias)	-4			

	College Degree or + 2020 Exit Poll	No College Degree or + 2020 Exit Poll	College Degree or + 2024 Poll	No College Degree or + 2024 Poll
Education Values	36	64	36	64
Education Bias	0			
Final Education Bias Score (+ is Dem, - is GOP bias)	0			

	Northeast 2020 Exit Poll	South 2020 Exit Poll	Midwest 2020 Exit Poll	West 2020 Exit Poll	North-east 2024 Poll	South 2024 Poll	Midwest 2024 Poll	West 2024 Poll
Regional Values (national polls only)	0							
Regional Bias (National Polls Only)	0							
Regional Bias Score (+ is Dem, - is GOP bias)	0							

	White 2020 Exit Poll	Black 2020 Exit Poll	other	-	White 2024 Poll	Black 2024 Poll	other	-
Racial ID percentage	65	22	7	0	62	21	8	1
Racial Polling Sample Bias	-3							
Racial Bias Score (+ is Dem, - is GOP bias)	4							

Age ID	18-34	35-49	50-64	65+	18-34	35-49	50-64	65+
Age Bias	25	24	30	22	0	22	32	27
Age Bias Score	-8							

The calculators below calculate the adjusted vote using supplied sample ratios

ADJUSTED PARTY ID CALCULATOR

Inferred (Most Likely) Party ID Assumed by Pollster	Dem	Ind	GOP
	34	29	37

	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Harris	% GOP for Trump
Party Vote:	0.93	0.05	0.4	0.44	0.93	0.05
Points earned	31.62	1.7	11.6	12.76	34.41	1.85

Assumed Party ID (Experiment until result matches poll result)	Dem	Ind	GOP
	34	29	37

Vote Totals	Harris	Trump
	45.07	48.87

INFERRED PARTY ID CALCULATOR

Inferred (Most Likely) Party ID Assumed by Pollster	Dem	Ind	GOP
	34	29	37

	% Dem for Harris	% Dem for Trump	% Ind for Harris	% Ind for Trump	% GOP for Harris	% GOP for Trump
Party Vote:	0.92	0.05	0.47	0.36	0.94	0.04
Points earned	31.28	1.7	13.63	10.44	34.78	1.48

Assumed Party ID (Experiment until result matches poll result)	Dem	Ind	GOP
	34	29	37

Vote Totals	Harris	Trump
	46.39	46.92

ADJUSTED GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men
	56	44

	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
Gender Vote:	0.5	0.42	0.43	0.5
Points earned	28	23.52	18.92	22

Assumed Gender ID (Experiment until result matches poll result)	Women	Men
	56	44

Vote Totals	Harris	Trump
	46.92	45.52

INFERRED GENDER ID CALCULATOR

Gender ID based on Gender Vote	Women	Men
	54	46

	% Women for Harris	% Women for Trump	% Men for Harris	% Men for Trump
Gender Vote:	0.5	0.43	0.44	0.5
Points earned	27	23.22	20.24	23

Assumed Gender ID (Experiment until result matches poll result)	Women	Men
	54	46

Vote Totals	Harris	Trump
	47.24	46.22

ADJUSTED EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or + Degree	No College Degree
	36	64

	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Education Vote:	0.6	0.38	0.42	0.57
Points earned	21.6	13.68	26.88	36.48

Assumed Gender ID (Experiment until result matches poll result)	College Degree or +	No College Degree
	36	64

Vote Totals	Harris	Trump
	48.48	50.16

INFERRED EDUCATION ID CALCULATOR

Education ID based on education Vote	College Degree or + Degree	No College Degree
	36	64

	% College or + for Harris	% College or + for Trump	% No Degree for Harris	% No Degree for Trump
Education Vote:	0.52	0.4	0.435	0.505
Points earned	18.72	14.4	27.84	32.32

Assumed Gender ID (Experiment until result matches poll result)	College Degree or +	No College Degree
	36	64

Vote Totals	Harris	Trump
	46.56	46.72

INFERRED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
	65	22	7	0

	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Latino for Harris	% Latino for Trump	% Asian for Harris	% Asian for Trump
Racial Vote:	0.35	0.59	0.77	0.15	0.66	0.24	0	0
Points earned	22.75	38.35	16.94	3.3	4.62	1.68	0	0

Assumed Racial ID	White	Black	Latino	Asian
	65	22	7	0

Vote Totals	Harris	Trump
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INFERRED RACIAL DEMOS CALCULATOR

Racial ID based on Racial Vote	White	Black	Latino	Asian
	62	21	8	1

	% White for Harris	% White for Trump	% Black for Harris	% Black for Trump	% Latino for Harris	% Latino for Trump	% Asian for Harris	% Asian for Trump
Racial Vote:	0.33	0.62	0.82	0.13	0.67	0.27	0.58	0.2
Points earned	20.46	38.44	17.22	2.73	5.36	2.16	0.58	0.2

Assumed Racial ID	White	Black	Latino	Asian
	62	21	8	1

Vote Totals	Harris	Trump
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