

ATLAS POLL
10/30/2024-10/31/2024

Swing State Polls

US Presidential Election 2024

ATLAS POLL

10/30/2024-10/31/2024

Arizona

US Presidential Election 2024

1. Methodology and sample profile

Target population

Likely voters in Arizona

Sample size

1,005 respondents

Methodology

Random Digital Recruitment (Atlas RDR)

Margin of error

±3 p.p.

Confidence level for estimation of the margin of error

95%

Polling Period

10/30/2024-10/31/2024

Gender

Female	53.6%
Male	45.2%
Other / prefer not to identify	1.3%

Yearly household income

Below \$50k	36.5%
\$50k - \$100k	31.4%
Above \$100k	32.1%

Partisanship

Democrat	32.4%
Republican	39.2%
Independent	28.4%

Age

18 - 29	10.4%
30 - 44	24.3%
45 - 64	38.3%
65+	27.0%

Education Level

College degree or higher	52.1%
All other	47.9%

Region

Suburban	57.3%
Urban	28.6%
Rural	14.1%

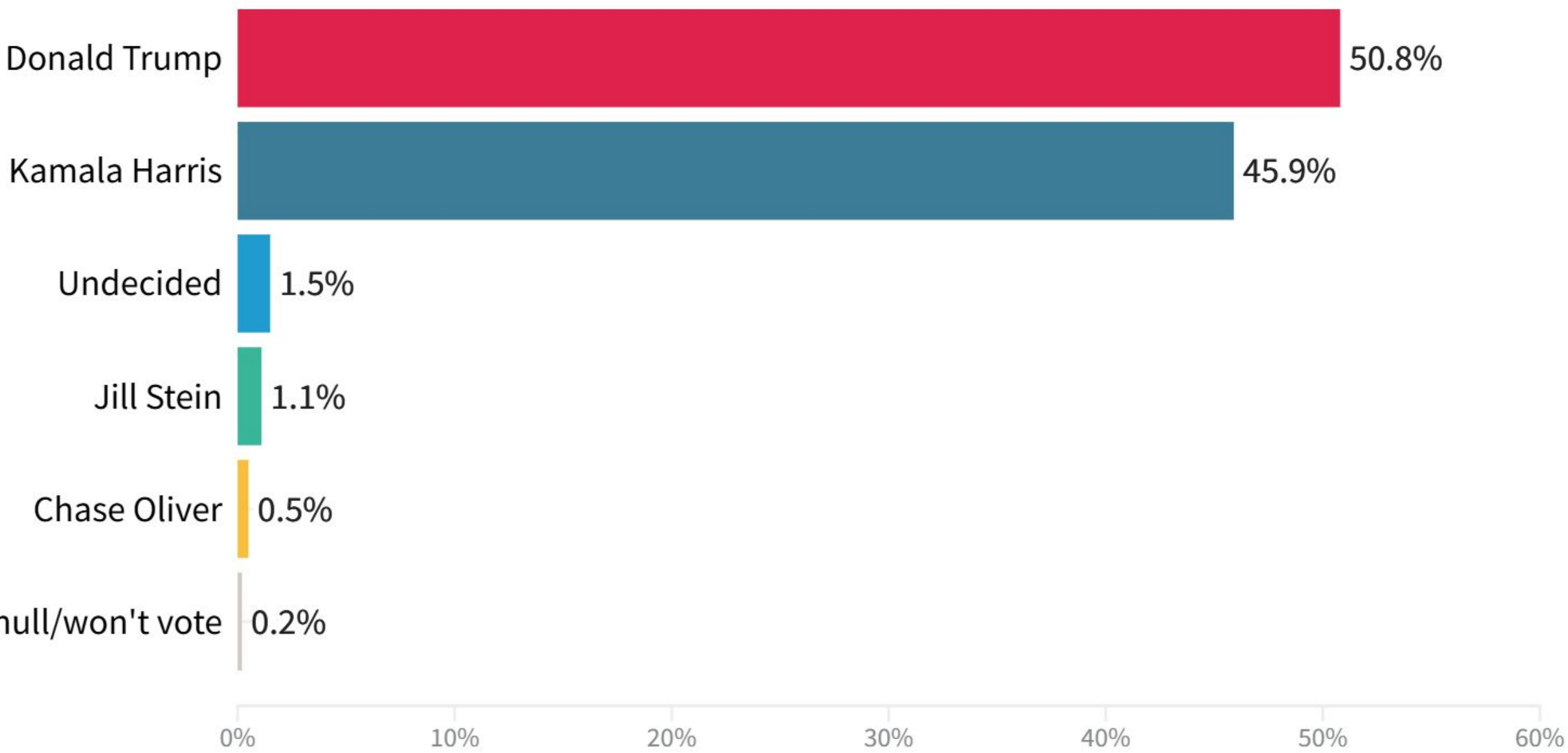
Race

White	76.6%
Black	2.1%
Hispanic	13.6%
Asian	2.2%
Other	5.4%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Arizona ballot will you vote for in the upcoming presidential election?



Presidential Election: Full scenario [Demographic crossings]

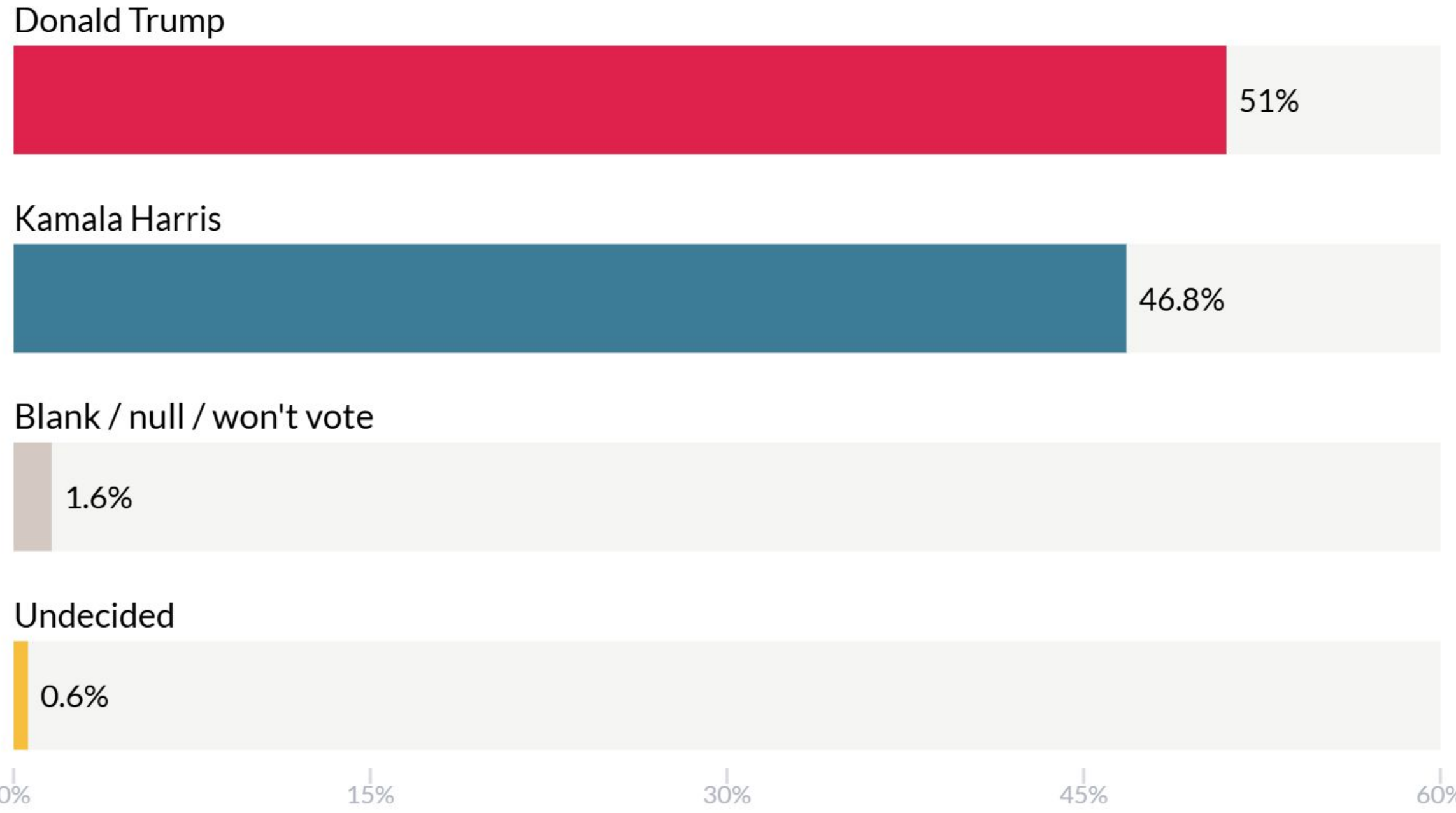


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	51.7	50.5	36.2	43.2	59.2	40.3	53.1	54.6	47.4
Kamala Harris	44.9	46.3	63.8	52.5	38.7	58.6	37.6	44.6	50.4
Jill Stein	1.3	1	0	1.4	0.8	0	2.3	0.3	1.6
Other	1	0.7	0	1.5	0	0	2.7	0	0.5
Undecided	0.8	0.6	0	0.9	0.5	1.2	2.1	0.2	0
Chase Oliver	0	0.9	0	0.2	0.8	0	1.6	0.3	0
Blank / null / won't vote	0.4	0	0	0.3	0	0	0.7	0	0

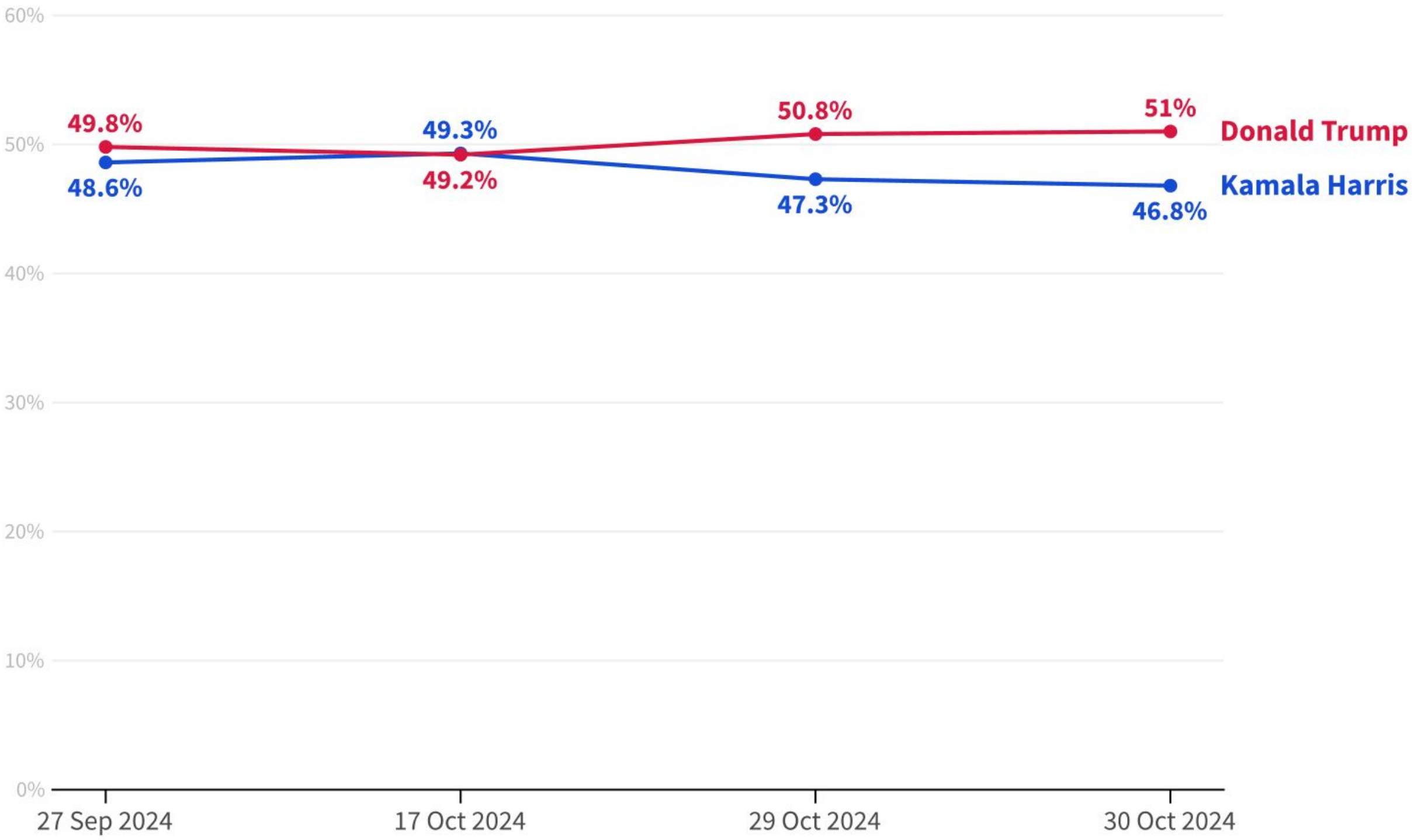
	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	47.2	53.2	52.6	2.8	93.9	46.2	41.1	53.4	59.9
Kamala Harris	50.7	43.8	42.5	96.1	5.6	44.3	55.1	43.2	38.3
Jill Stein	1	1	1.3	1.2	0	2.6	2.3	0.6	0.9
Other	1	0.4	0.9	0	0	2.8	1.3	0.8	0
Undecided	0	0	2.2	0	0.5	1.8	0.3	0.9	0.9
Chase Oliver	0	1.5	0	0	0	1.7	0	0.8	0
Blank / null / won't vote	0	0	0.5	0	0	0.6	0	0.3	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	47.1	26.4	45.4	52	58.3	5.2	96.2	52.1
Kamala Harris	48.9	73.6	51.8	44.5	39.3	92.6	2.7	27
Jill Stein	4	0	2.8	0.7	2.4	0.9	0	8.6
Other	0	0	0	1	0	1.1	0.3	1.7
Undecided	0	0	0	0.9	0	0	0.5	6
Chase Oliver	0	0	0	0.6	0	0.2	0	4.6
Blank / null / won't vote	0	0	0	0.2	0	0	0.3	0

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

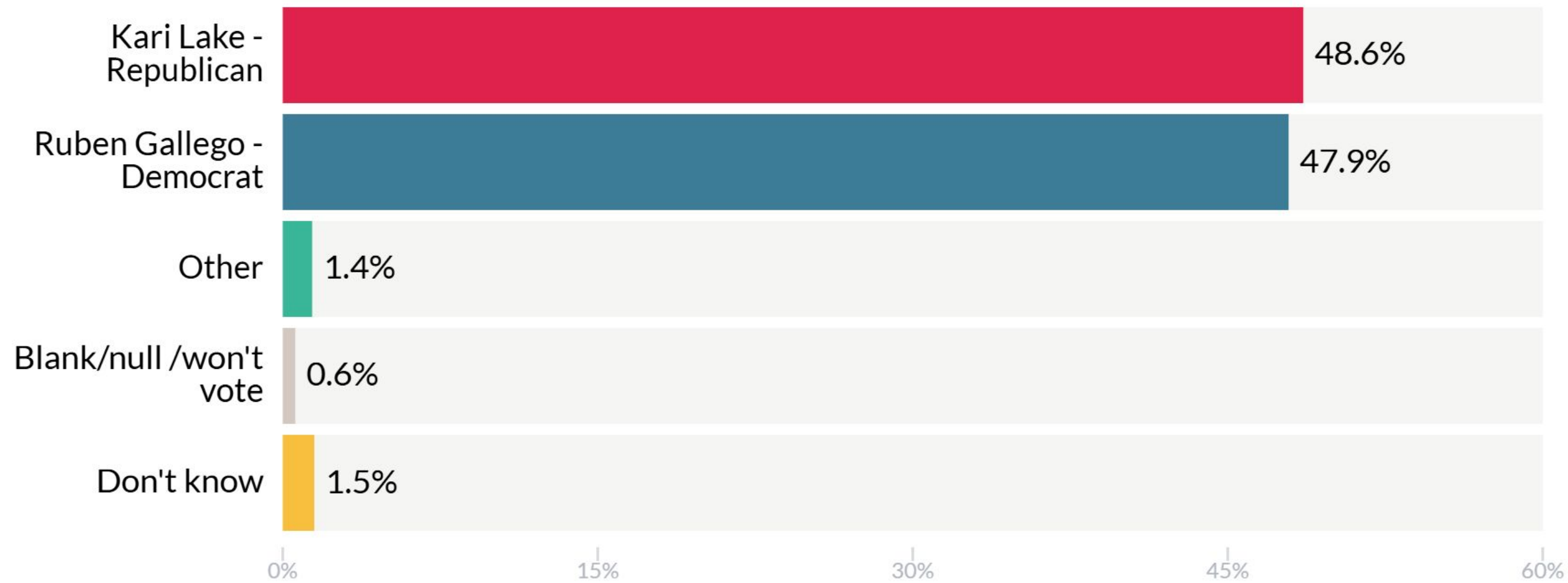


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	51.7	50.9	36.2	43.3	59.4	40.3	53.6	54.8	47.4
Kamala Harris	45.9	47.2	63.8	53.5	39.5	58.6	39.5	44.6	52.1
Blank / null / won't vote	1.6	1.6	0	2.3	0.8	0	5.3	0.3	0.5
Undecided	0.8	0.4	0	0.9	0.3	1.2	1.6	0.3	0

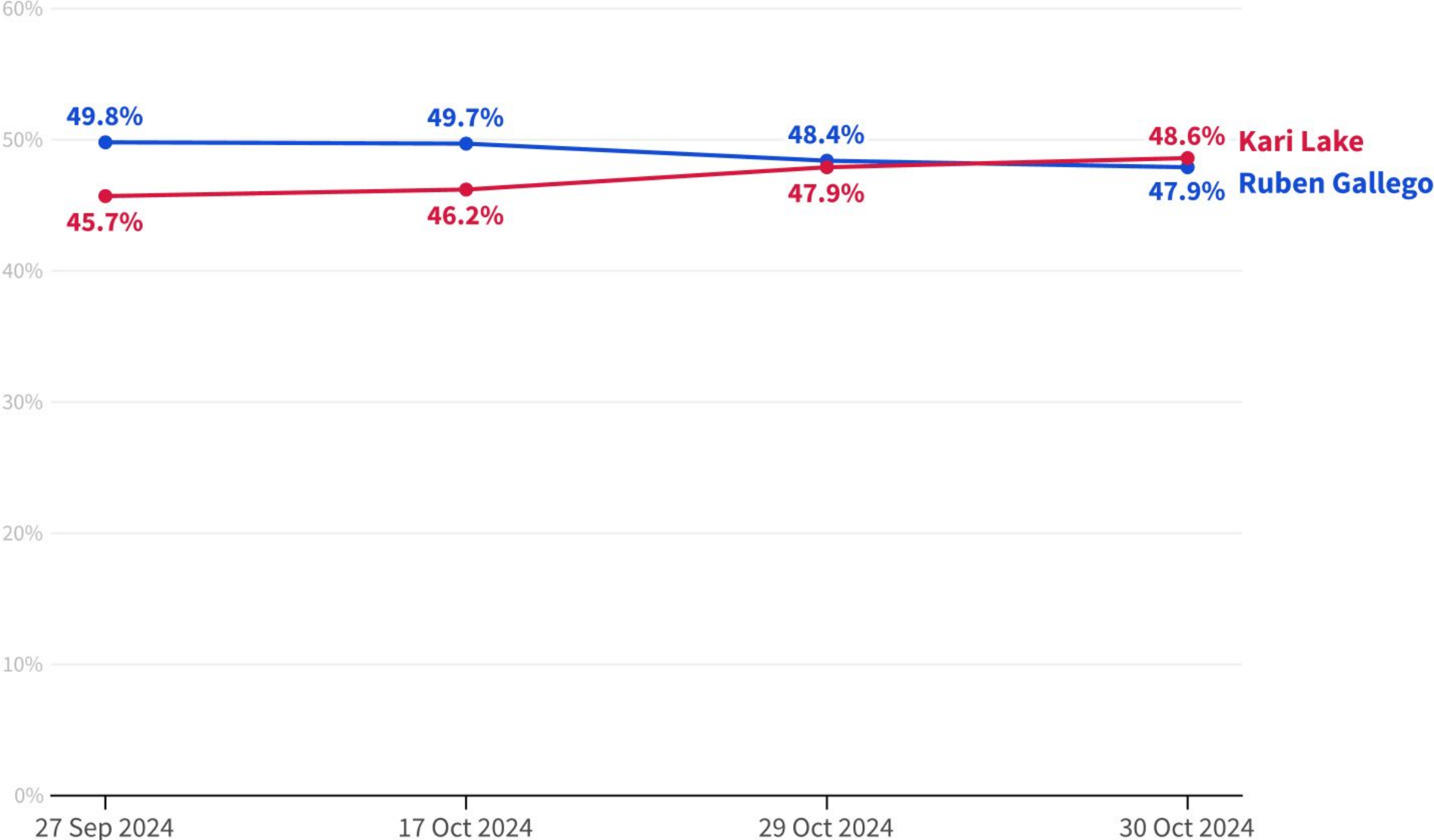
	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	47.2	53.2	53.2	2.8	94.1	46.7	41.4	53.6	59.9
Kamala Harris	51.8	44.4	43.5	97.2	5.6	46.1	57	43.8	38.3
Blank / null / won't vote	1	2.1	1.7	0	0	5.5	1.6	1.7	0.9
Undecided	0	0.3	1.6	0	0.3	1.7	0	0.8	0.9

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	47.1	26.4	45.4	52.3	58.3	5.2	96.7	52.1
Kamala Harris	48.9	73.6	54.6	45.1	39.3	93	2.7	35.6
Blank / null / won't vote	4	0	0	1.8	2.4	1.6	0.7	6.3
Undecided	0	0	0	0.8	0	0.2	0	6

Whom will you vote for in the United States Senate election in Arizona?



Whom will you vote for in the United States Senate election in Arizona?



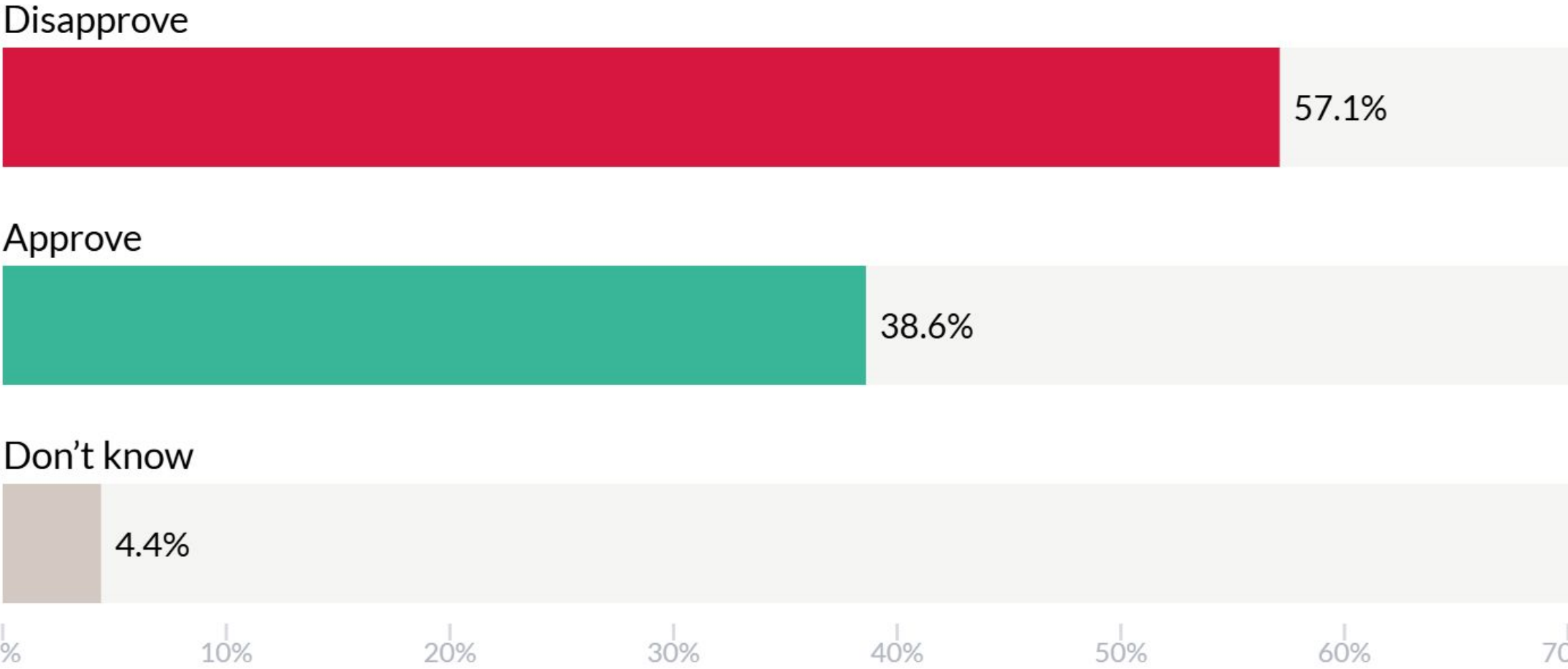
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Kari Lake - Republican	48.8	48.9	30.7	41.1	56.8	36.1	52	51.9	45.8
Ruben Gallego - Democrat	47	48.2	63.8	55.4	39.7	61.9	45.2	44.3	50
Other	2.1	0.9	0	1.4	1.5	0	2.5	0.8	1.9
Blank / Null / Won't vote	0.7	0.4	2.5	0.9	0.2	0	0.1	1.2	0.2
Don't know	1.3	1.6	3	1.2	1.8	2	0.2	1.8	2.1




























	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Kari Lake - Republican	44.6	52.2	49.8	1.6	90.9	44	40.5	51.1	54.8
Ruben Gallego - Democrat	52.2	45.2	45.7	96	6.7	49.8	56.2	46.1	38.3
Other	1	1.5	1.8	1.8	0.2	2.6	2.1	1.5	0
Blank / Null / Won't vote	0	0.5	1.2	0.6	0.6	0.6	0.3	0.5	1.2
Don't know	2.2	0.7	1.6	0	1.6	3.1	1	0.7	5.6




























	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Kari Lake - Republican	47.1	24.7	41.3	50	57.1	3.9	93.2	49
Ruben Gallego - Democrat	48.9	73.6	51.8	47.1	39.3	92.9	4.3	40.2
Other	4	0	3.5	1.1	0	0.8	1.1	7
Blank / Null / Won't vote	0	0	0.7	0.4	2.9	0.7	0.5	0.4
Don't know	0	1.7	2.8	1.4	0.7	1.7	0.9	3.4

























2.2. Presidential Approval and Image of Politicians

Do you approve or disapprove of Joe Biden’s performance as president of the United States?

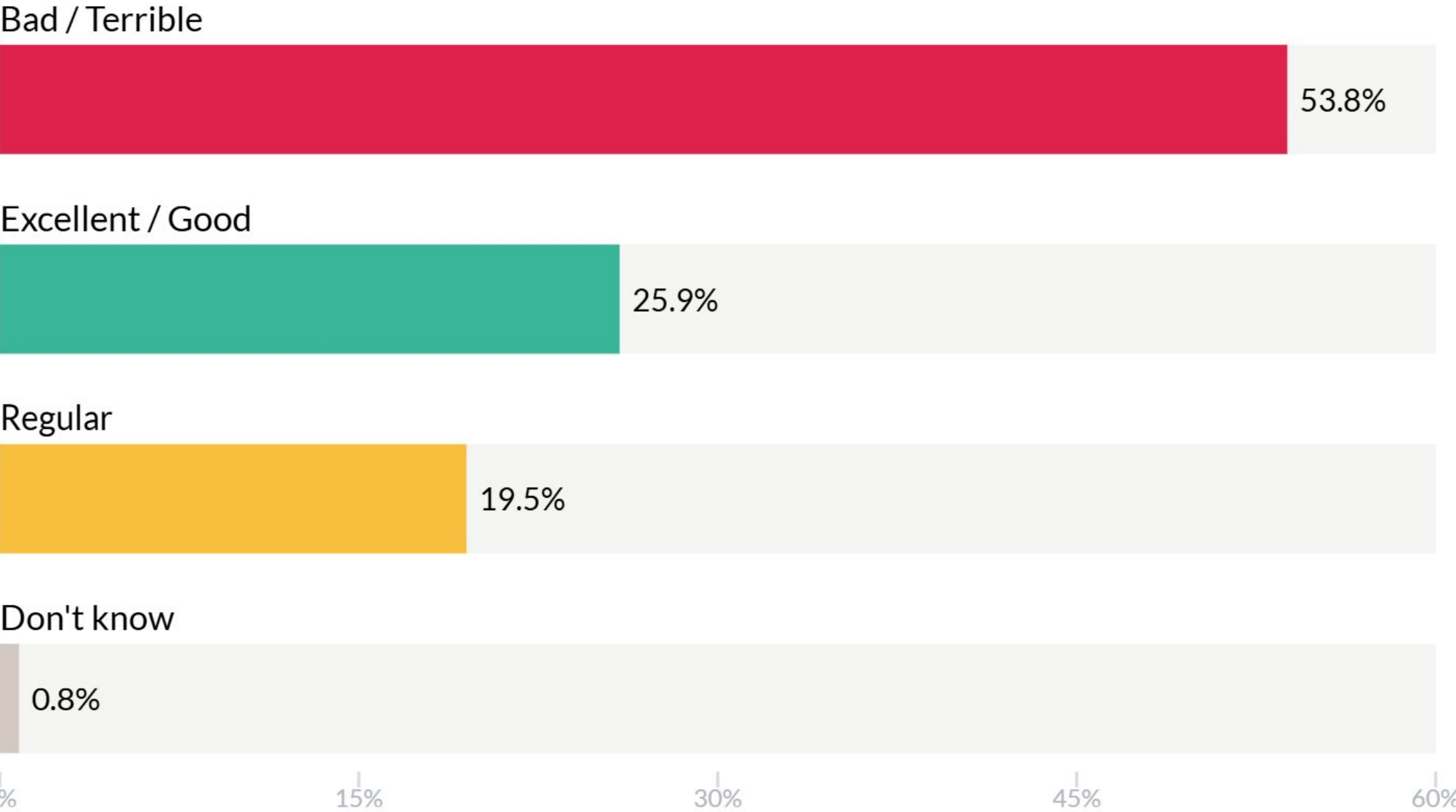


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	 59.5	 55.5	 36.2	 51.4	 63.2	 52.5	 66.5	 56.9	 50.6
Approve	 37.6	 39.8	 18.8	 43.3	 33.5	 31	 29.7	 40.1	 47.3
Don't know	 2.9	 4.6	 44.9	 5.4	 3.3	 16.5	 3.8	 3.1	 2.1

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	 53.4	 58	 60.2	 7.1	 95.7	 60.9	 48.1	 59.4	 65.5
Approve	 41.4	 36.8	 37.1	 84.8	 4.3	 33	 45.9	 37	 30.1
Don't know	 5.2	 5.2	 2.6	 8.1	 0	 6.1	 6	 3.6	 4.3

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	 66.9	 26.4	 52.7	 57.5	 70.1	 12.1	 99.1	 73.5
Approve	 33.1	 66.8	 40.3	 38.4	 27.6	 80.9	 0.9	 13
Don't know	 0	 6.7	 7	 4.1	 2.3	 7.1	 0	 13.6

How do you evaluate Joe Biden's performance as President?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	56.4	52.1	33.2	47.8	60.4	45.6	62.2	54	49.3
Excellent / Good	25.2	26.8	12.7	27.2	24.5	9	16.4	28.7	36.9
Regular	17.8	20.3	44.7	24.1	14.4	42.3	20.6	16.7	13.7
Don't know	0.6	0.8	9.4	0.9	0.7	3.1	0.9	0.6	0.1

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	49.2	57.4	55.5	6.3	93.6	53.1	46	55.7	61.9
Excellent / Good	29.2	24.2	23.7	59.1	2.6	20.1	30.1	24.3	23.9
Regular	21.5	16.4	20.2	33.5	3.6	25.3	22.7	19.4	13.3
Don't know	0	2	0.6	1.1	0.1	1.5	1.3	0.6	1

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	66.9	26.4	47.4	55.2	55.8	7.4	97.5	68.9
Excellent / Good	8.2	36.6	30.1	25.9	18.3	54.6	0.9	5.4
Regular	24.9	37	20.3	18.2	25.8	36.8	1.4	24.1
Don't know	0	0	2.1	0.7	0	1.3	0.2	1.6

ATLAS POLL

10/30/2024-10/31/2024

Georgia

US Presidential Election 2024

1. Methodology and sample profile

Target population
Likely voters in Georgia

Sample size
1,212 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±3 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
10/30/2024 - 10/31/2024

Gender	
Female	51.2%
Male	47.4%
Other / prefer not to identify	1.4%

Yearly household income	
Below \$50k	37.6%
\$50k - \$100k	31.9%
Above \$100k	30.6%

Partisanship	
Democrat	31.9%
Republican	39.2%
Independent	28.9%

Age	
18 - 29	16.8%
30 - 44	27.6%
45 - 64	38.7%
65+	16.8%

Education Level	
College degree or higher	51.1%
All other	48.9%

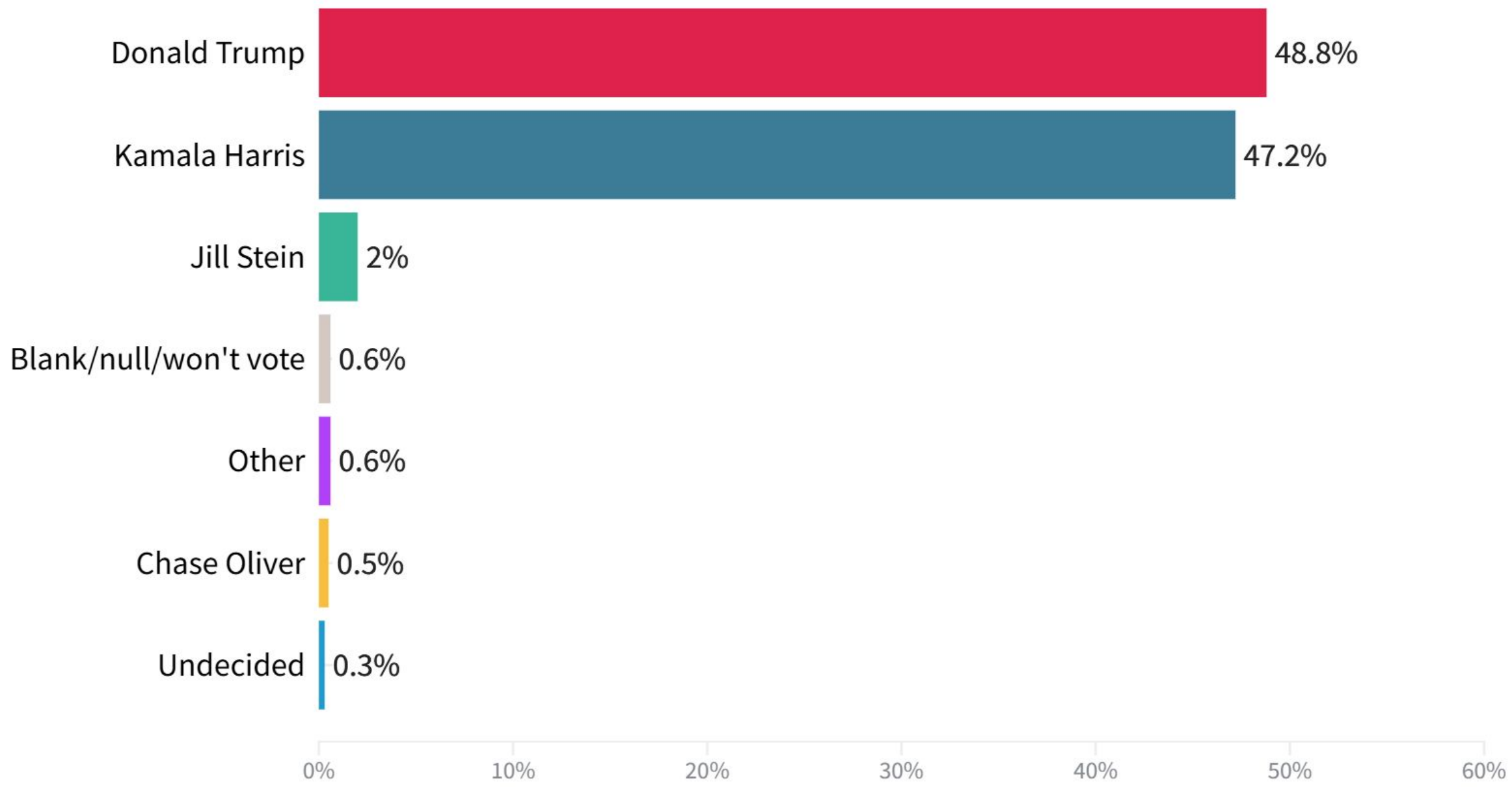
Region	
Suburban	61.9%
Urban	19.1%
Rural	19.0%

Race	
White	60.6%
Black	27.1%
Hispanic	5.6%
Asian	3.1%
Other	3.6%

2. Results

2.1. Presidential Election

For which of these candidates on the Georgia ballot will you vote for in the upcoming presidential election?



Presidential Election: Full scenario [Demographic crossings]

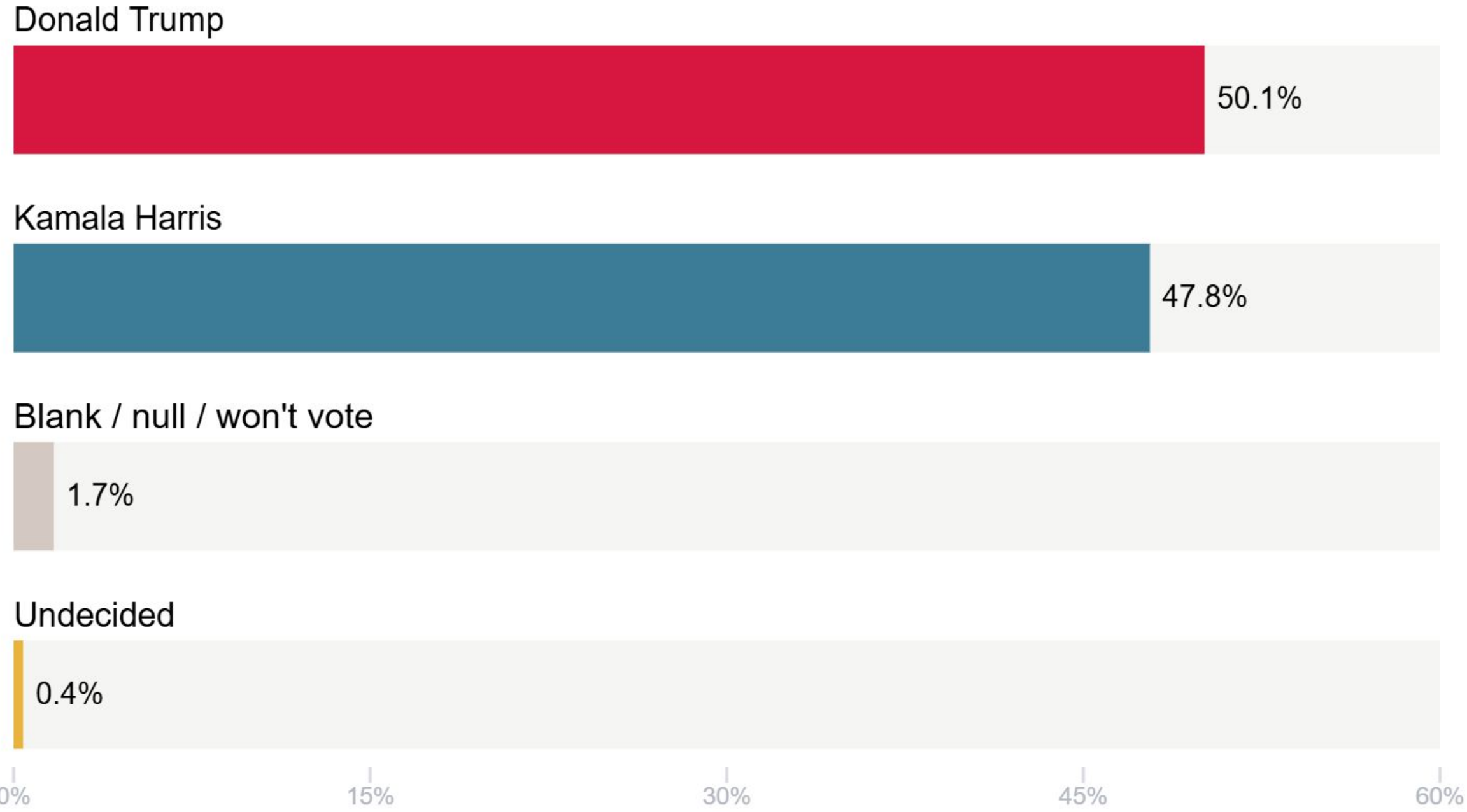


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	50.9	46.5	55.1	45.7	51.9	48.2	46.6	47.2	56.3
Kamala Harris	43	51.1	44.9	50.8	43.5	44.7	52	49	38
Jill Stein	2.8	1.3	0	1.8	2.1	7.1	0.1	1.9	0
Blank / null / won't vote	1.2	0	0	0.1	1	0	0.2	0	3
Other	0.9	0.4	0	1.3	0	0	0.7	0	2.6
Chase Oliver	1.1	0	0	0.1	1	0	0.2	1.3	0
Undecided	0	0.7	0	0.2	0.5	0.1	0.2	0.7	0.1

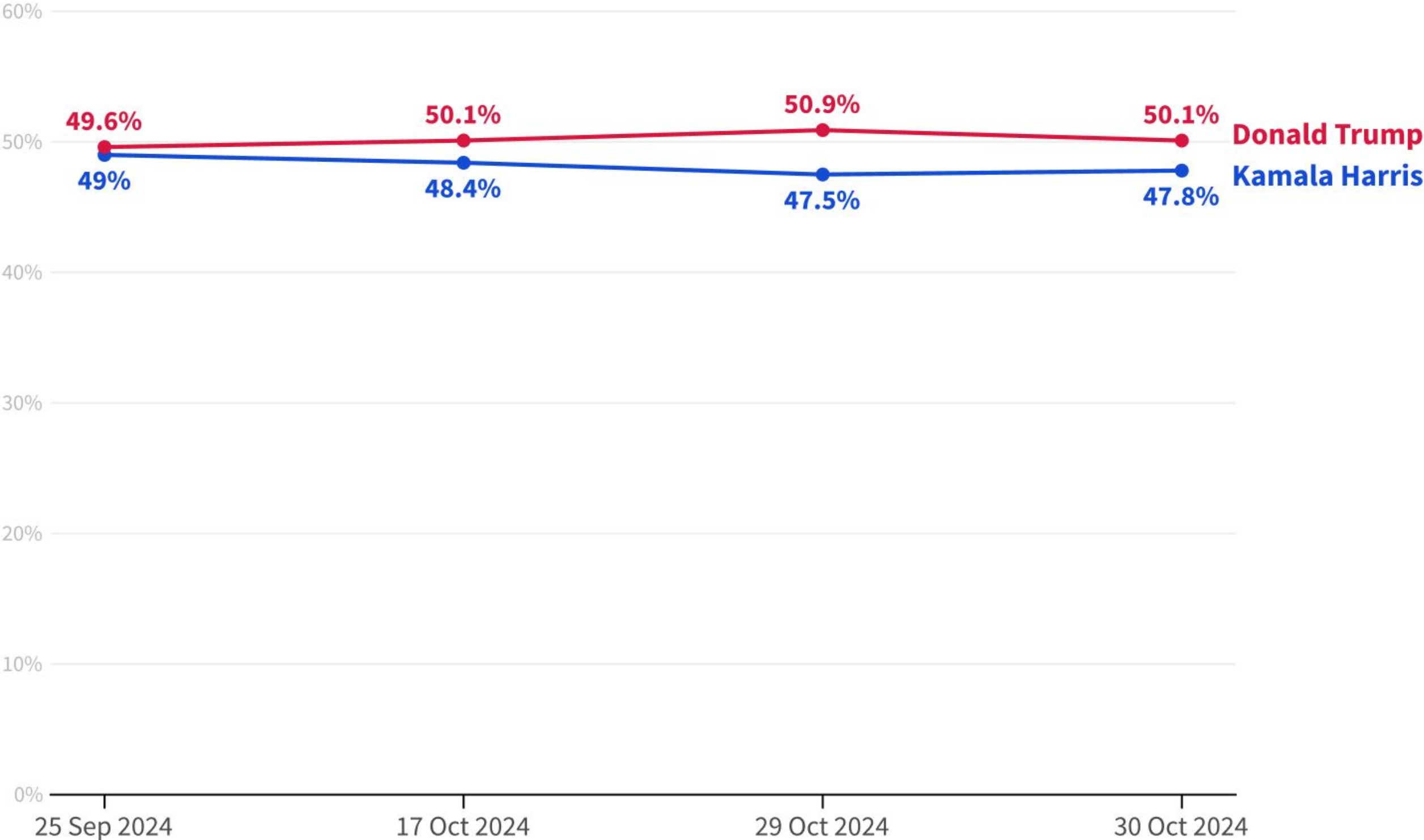
	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	47.9	51.3	47.2	2.5	94.7	37.3	39.7	45.1	69.7
Kamala Harris	44	47.5	50.9	97	3.4	51.7	51.5	51.2	29.8
Jill Stein	3.9	0.1	1.5	0.4	0	6.3	5.9	1.3	0
Blank / null / won't vote	0.7	0.8	0.1	0	0.6	1.1	0.1	0.8	0.2
Other	1.6	0	0.1	0	0	2.2	0.2	1	0
Chase Oliver	1.3	0	0.1	0	1.3	0.1	2.6	0.1	0
Undecided	0.6	0.3	0	0	0	1.2	0	0.5	0.3

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	49.7	25.2	43.8	59.8	46	5.5	92.7	52.6
Kamala Harris	31.6	72.7	48	36.9	40.4	92.9	3.3	32.6
Jill Stein	18.6	1.4	8.1	0.9	0	1.5	1.1	7.4
Blank / null / won't vote	0	0	0	0.9	1.1	0	0.6	2.7
Other	0	0.6	0	0.1	12.5	0	0.4	4.4
Chase Oliver	0	0	0	0.9	0	0	1.1	0.4
Undecided	0	0	0	0.6	0	0.1	0.7	0

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



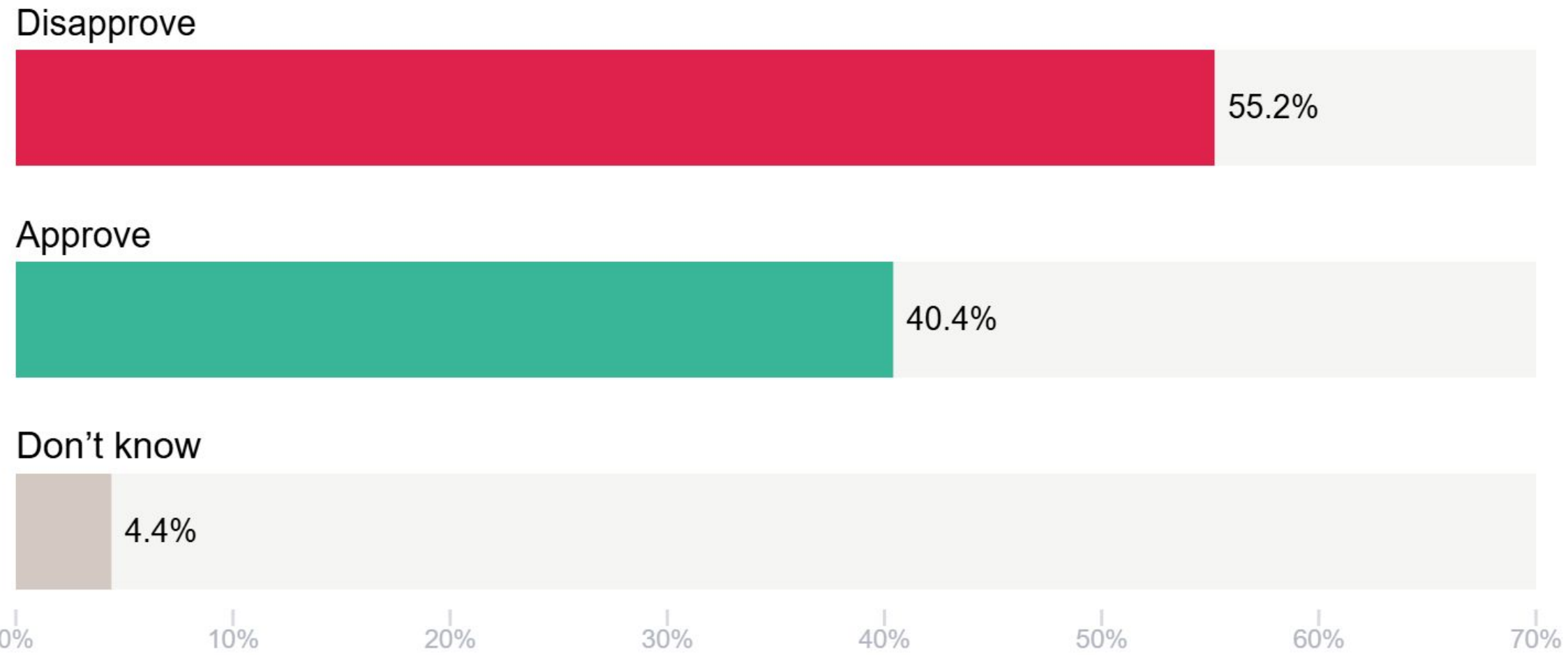
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	52.9	47.3	55.1	46.9	53.3	48.3	47.3	49.1	58.7
Kamala Harris	44.2	51.2	44.9	51	44.5	47.7	52.1	49	38
Blank / null / won't vote	2.3	1.3	0	1.4	2.1	4	0.5	1.1	3
Undecided	0.6	0.2	0	0.7	0	0	0.2	0.7	0.3




























	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	51.4	51.3	47.3	2.5	95.8	40.4	42.3	46.4	70
Kamala Harris	45.3	47.5	51.2	97	3.4	53.7	51.5	52.2	29.8
Blank / null / won't vote	3.3	0.9	0.6	0.4	0.6	4.8	6.2	0.8	0.2
Undecided	0	0.3	0.9	0	0.1	1.1	0	0.6	0




























	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	49.7	25.8	43.8	61	58.5	5.5	94.8	56.7
Kamala Harris	31.6	72.7	48.6	37.8	40.4	93	4.4	33
Blank / null / won't vote	18.6	0.4	7.6	1	1.1	1.4	0.6	7.9
Undecided	0	1	0	0.2	0	0.1	0.1	2.5

























2.2. Presidential Approval and Image of Politicians

Do you approve or disapprove of Joe Biden's performance as president of the United States?

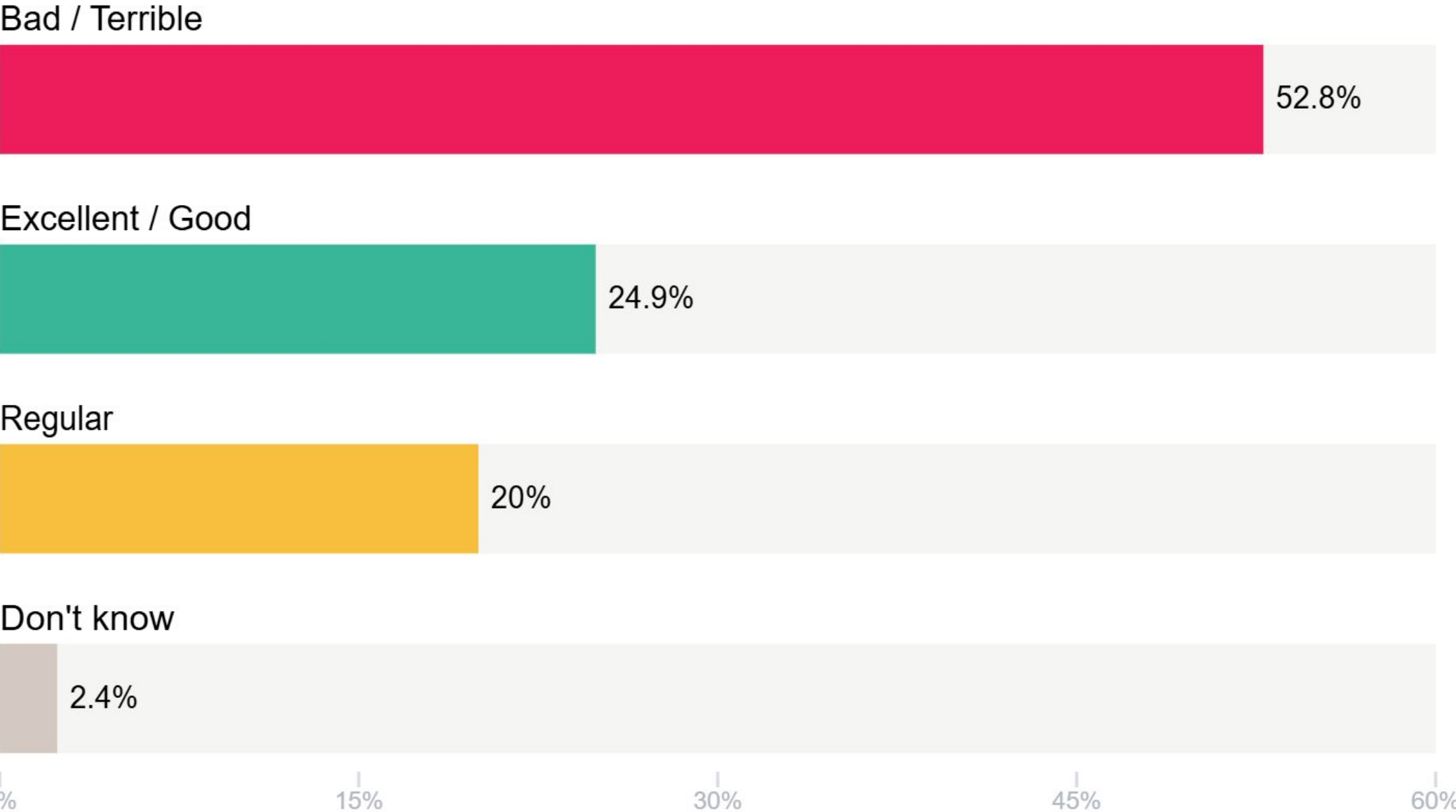


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	 58.6	 51.6	 70.5	 52.3	 58.1	 57	 51.4	 53.7	 62.9
Approve	 39.7	 41.4	 28.3	 45.1	 35.6	 34.8	 42.1	 43.8	 35.5
Don't know	 1.7	 7	 1.2	 2.6	 6.4	 8.2	 6.5	 2.5	 1.6

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	 56.8	 55.9	 52.4	 8.4	 97	 50	 54.5	 50.4	 71.4
Approve	 40.9	 36.1	 44.3	 84.5	 2.2	 43.6	 44.6	 45.1	 20.9
Don't know	 2.3	 8	 3.3	 7.1	 0.8	 6.5	 0.9	 4.5	 7.7

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	 73	 29.7	 54.4	 65.4	 60.3	 12.2	 96	 71
Approve	 24.9	 62.4	 35.8	 32.4	 30.2	 80.3	 3	 23.9
Don't know	 2.1	 7.9	 9.9	 2.2	 9.4	 7.5	 1	 5.1

How do you evaluate Joe Biden's performance as President?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	55.7	49.9	58.9	49.7	55.9	54	47.5	52.6	60.6
Excellent / Good	23.5	26.2	21.5	28.6	21	14.2	23.1	28.9	29.3
Regular	20.8	19.4	19.5	20.2	19.8	31.8	25.2	16	8.9
Don't know	0	4.6	0	1.5	3.2	0	4.2	2.6	1.2

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	55.2	53.8	48.7	5.5	96	46.3	51.1	48	70.2
Excellent / Good	25.7	21.2	27.6	59.1	0.7	19.9	30.3	28	8.6
Regular	16.8	20.3	23.6	31.5	2.9	30.5	15.4	21.7	19.2
Don't know	2.3	4.7	0.1	3.9	0.5	3.2	3.2	2.2	2

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	67	29.7	51	62.1	60.3	9.7	94.4	65.4
Excellent / Good	10.9	44.5	32.5	16.7	16	53.1	0.3	5.4
Regular	22.1	20.4	16.5	19.8	23.7	32.5	4.8	29.2
Don't know	0	5.4	0	1.4	0	4.8	0.4	0

ATLAS POLL

10/30/2024-10/31/2024

Michigan

US Presidential Election 2024

1. Methodology and sample profile

Target population
Likely voters in Michigan

Sample size
1,136 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±3 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
10/30/2024 - 10/31/2024

Gender	
Female	52.6%
Male	46.0%
Other / prefer not to identify	1.4%

Yearly household income	
Below \$50k	37.5%
\$50k - \$100k	31.1%
Above \$100k	31.4%

Partisanship	
Democrat	33.9%
Republican	32.5%
Independent	33.6%

Age	
18 - 29	13.5%
30 - 44	24.3%
45 - 64	35.2%
65+	27.1%

Education Level	
College degree or higher	38.8%
All other	61.2%

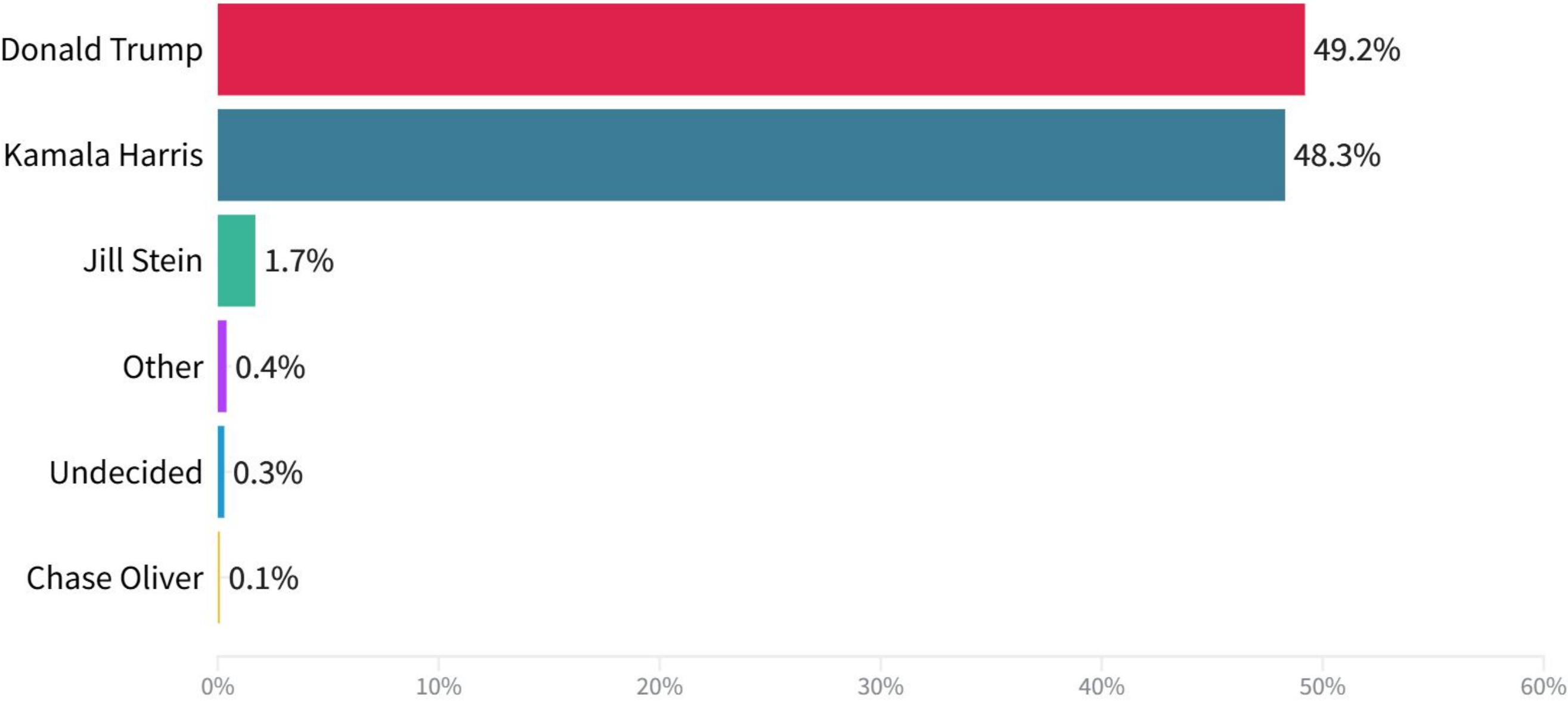
Region	
Suburban	59.2%
Urban	16.8%
Rural	24.1%

Race	
White	75.3%
Black	12.7%
Hispanic	5.1%
Asian	2.9%
Other	4.0%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Michigan ballot will you vote for in the upcoming presidential election?

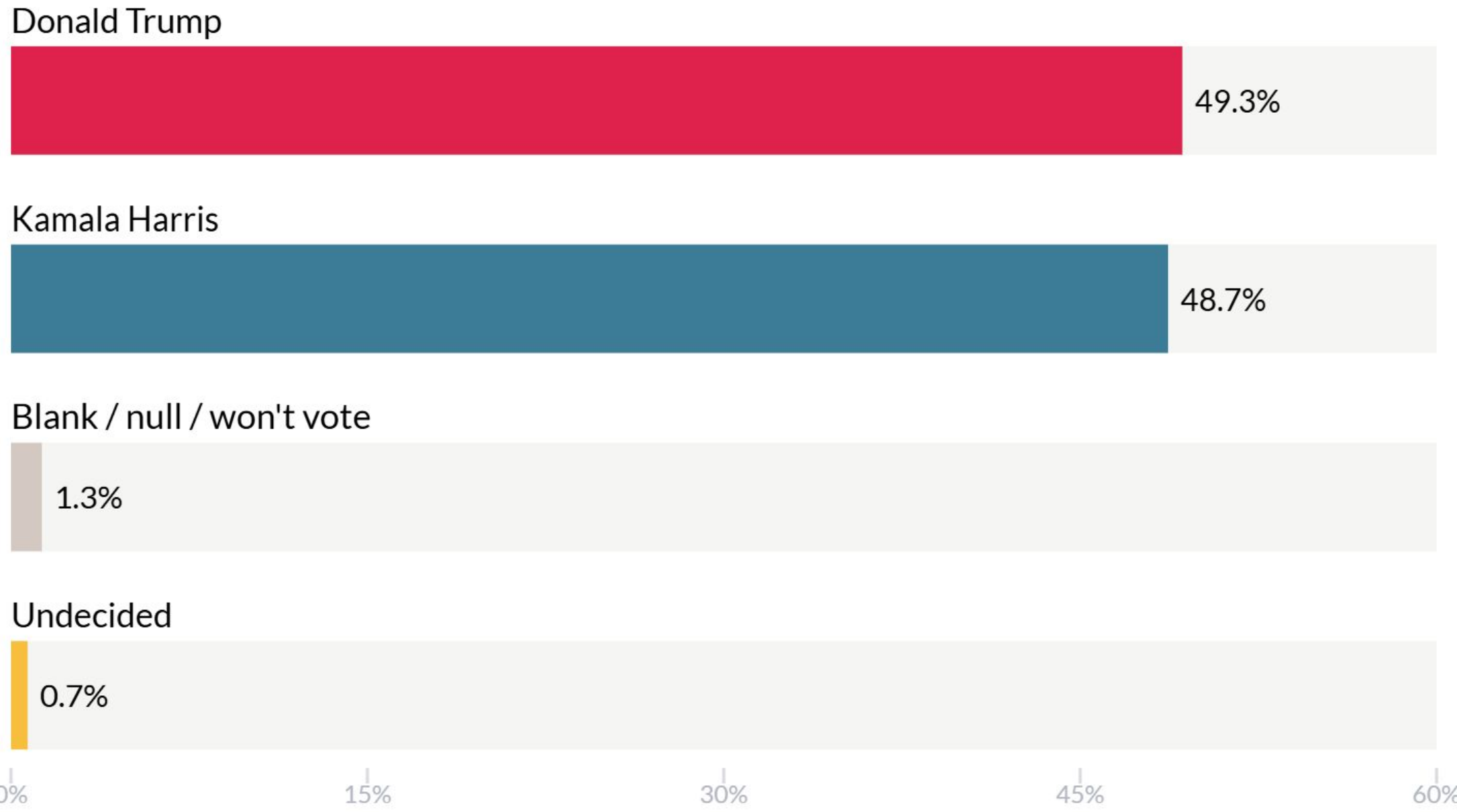


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	56.4	43.1	44	38.8	55.8	45.4	51.5	51.7	45.9
Kamala Harris	40.1	55.4	49.9	55.8	43.6	52	45.5	44.3	54.1
Jill Stein	2	1.4	2.3	3.6	0.4	0.3	2.1	3.2	0
Other	0.7	0	0	0.9	0	2	0	0.2	0
Undecided	0.3	0.1	3.7	0.4	0.2	0	0.6	0.3	0
Chase Oliver	0.2	0	0	0.1	0.1	0.1	0.2	0.1	0
Blank / null / won't vote	0.1	0	0	0.1	0	0.3	0	0	0

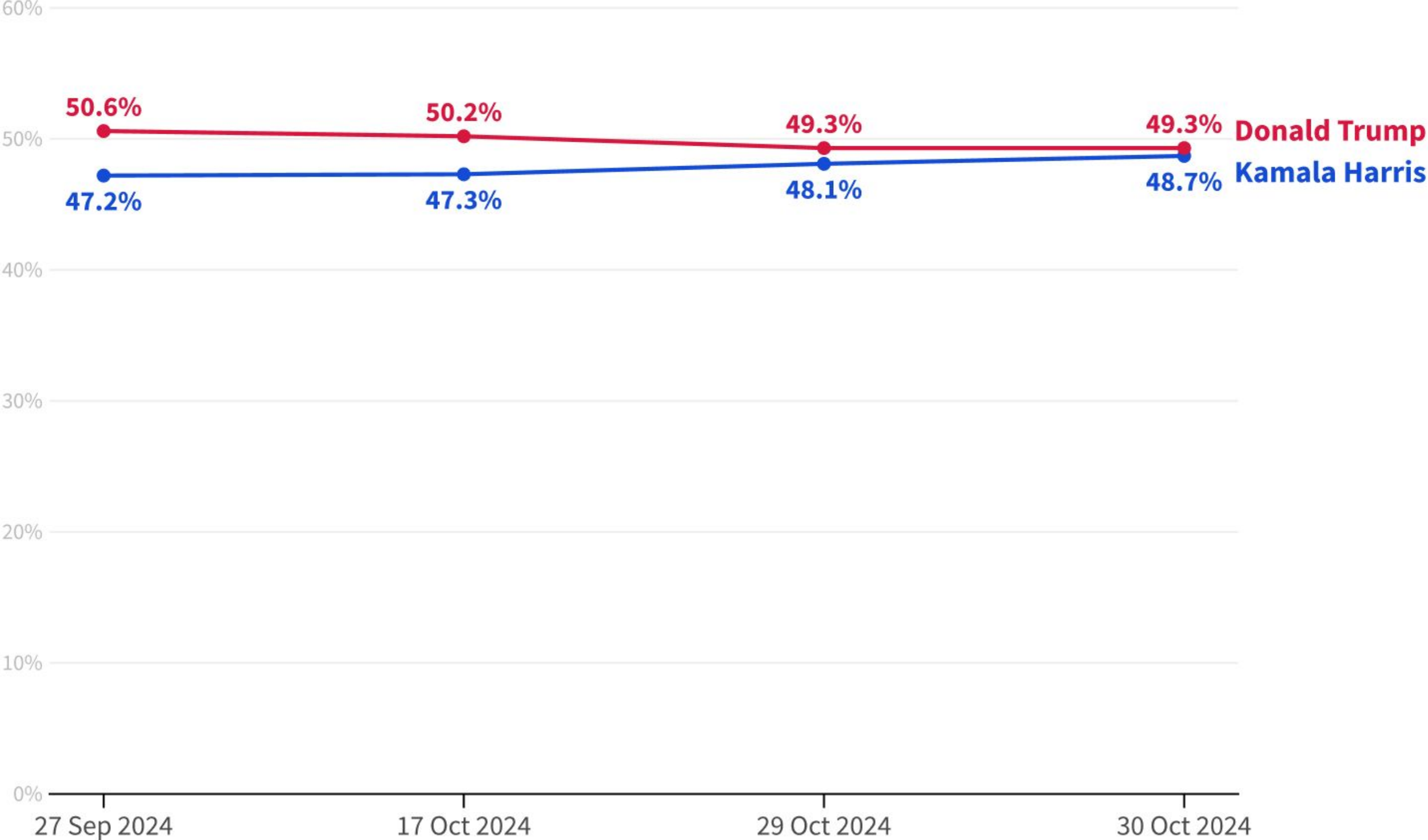
	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	53.1	49.3	44.5	7.3	96.3	46	48.5	46.7	55.5
Kamala Harris	45.3	49.6	50.5	91.1	3.7	48.3	49.3	50.4	42.6
Jill Stein	0.9	0.3	3.9	1.5	0	3.5	0.2	2.3	1
Other	0.7	0.2	0	0.2	0	0.8	0.9	0.3	0
Undecided	0	0.3	0.5	0	0	0.8	0.8	0	0.5
Chase Oliver	0	0	0.3	0	0	0.3	0	0.1	0.2
Blank / null / won't vote	0	0.1	0	0	0	0.1	0.2	0	0





































	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	40.5	39.9	43.9	50.4	69.2	8	95.5	41.9
Kamala Harris	44.7	54	56.1	48.1	27.4	87.8	4.1	54
Jill Stein	14.7	6.1	0	0.6	0.8	3.4	0	0.4
Other	0	0	0	0.4	1.7	0.7	0	0
Undecided	0	0	0	0.3	0.8	0	0.2	2.3
Chase Oliver	0	0	0	0.1	0	0	0.1	0.8
Blank / null / won't vote	0	0	0	0	0	0	0.1	0





































In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



































In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	 56.6	 43.1	 4.4	 39	 55.8	 45.7	 51.6	 51.8	 45.9
Kamala Harris	 40.4	 55.8	 52.2	 56.7	 43.6	 53.1	 46.5	 44.3	 54.1
Blank / null / won't vote	 2.7	 0.1	 0	 3.4	 0	 1.2	 0.4	 3	 0
Undecided	 0.3	 1	 3.7	 1	 0.5	 0	 1.5	 0.9	 0

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	 53.1	 49.6	 44.6	 7.3	 96.3	 46.3	 48.7	 46.8	 55.7
Kamala Harris	 45.7	 49.7	 51.2	 91.7	 3.7	 48.8	 50.2	 50.8	 42.6
Blank / null / won't vote	 0.7	 0.4	 3	 0.4	 0	 3.5	 0.2	 2	 0.3
Undecided	 0.6	 0.3	 1.2	 0.6	 0	 1.4	 0.8	 0.4	 1.4

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	 40.5	 39.9	 43.9	 50.5	 69.2	 8	 95.7	 42
Kamala Harris	 52.1	 54	 56.1	 48.3	 28.2	 88.6	 4.1	 54.4
Blank / null / won't vote	 0	 6.1	 0	 0.6	 1.7	 2.5	 0	 1.3
Undecided	 7.4	 0	 0	 0.6	 0.8	 0.9	 0.2	 2.3

Whom will you vote for in the United States Senate election in Michigan?

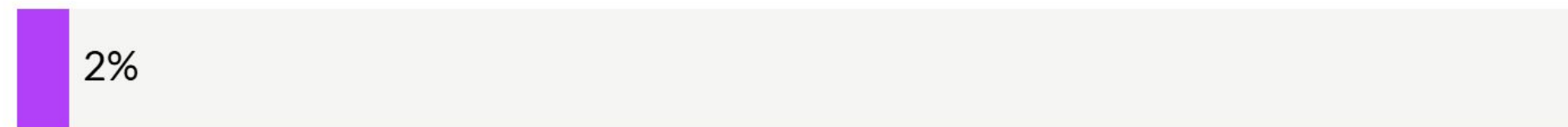
Elissa Slotkin - Democrat



Mike Rogers - Republican



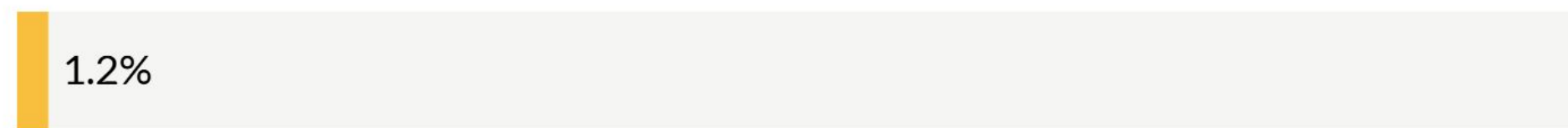
Other



Blank / null / won't vote

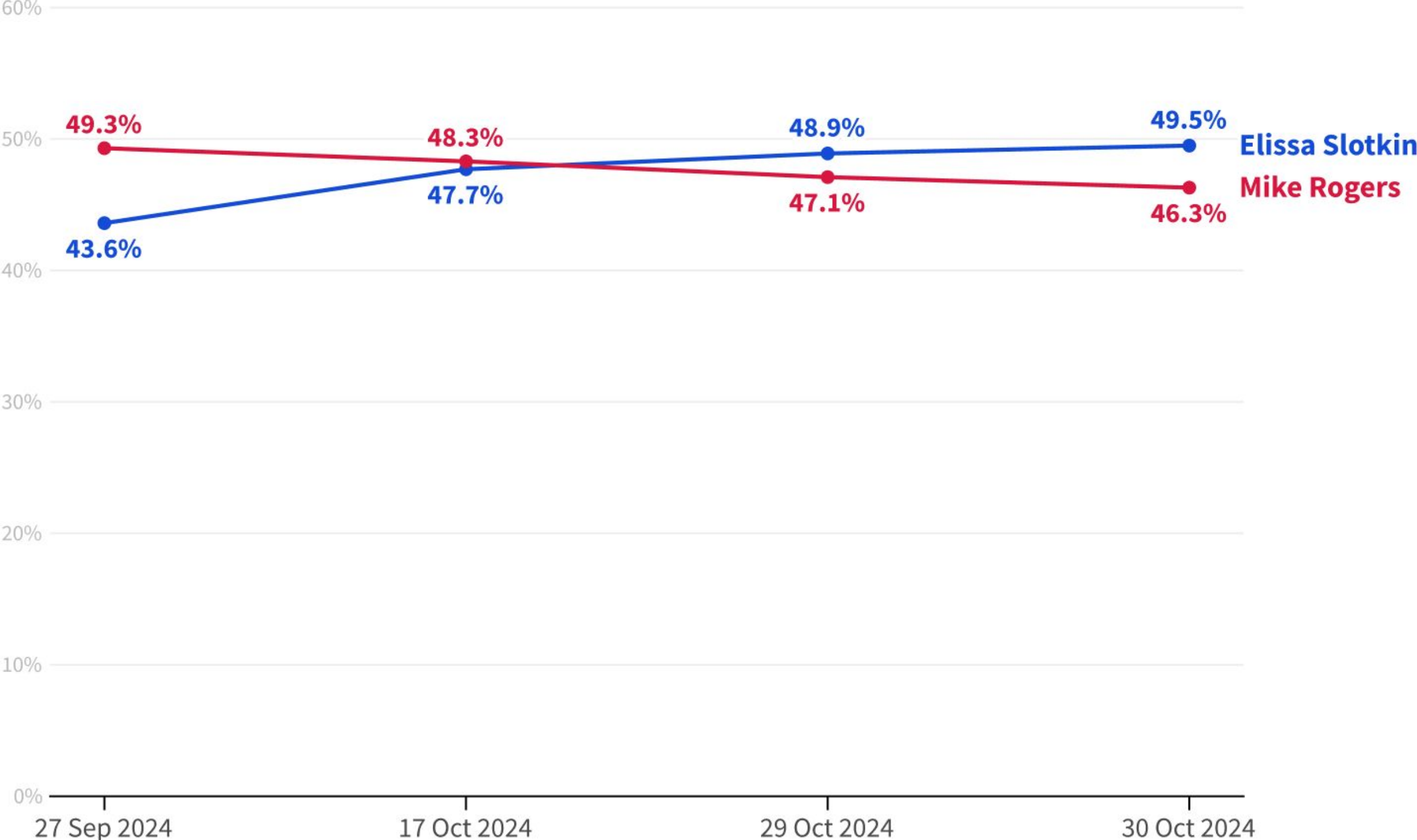


Don't know



0% 15% 30% 45% 60%

Whom will you vote for in the United States Senate election in Michigan?



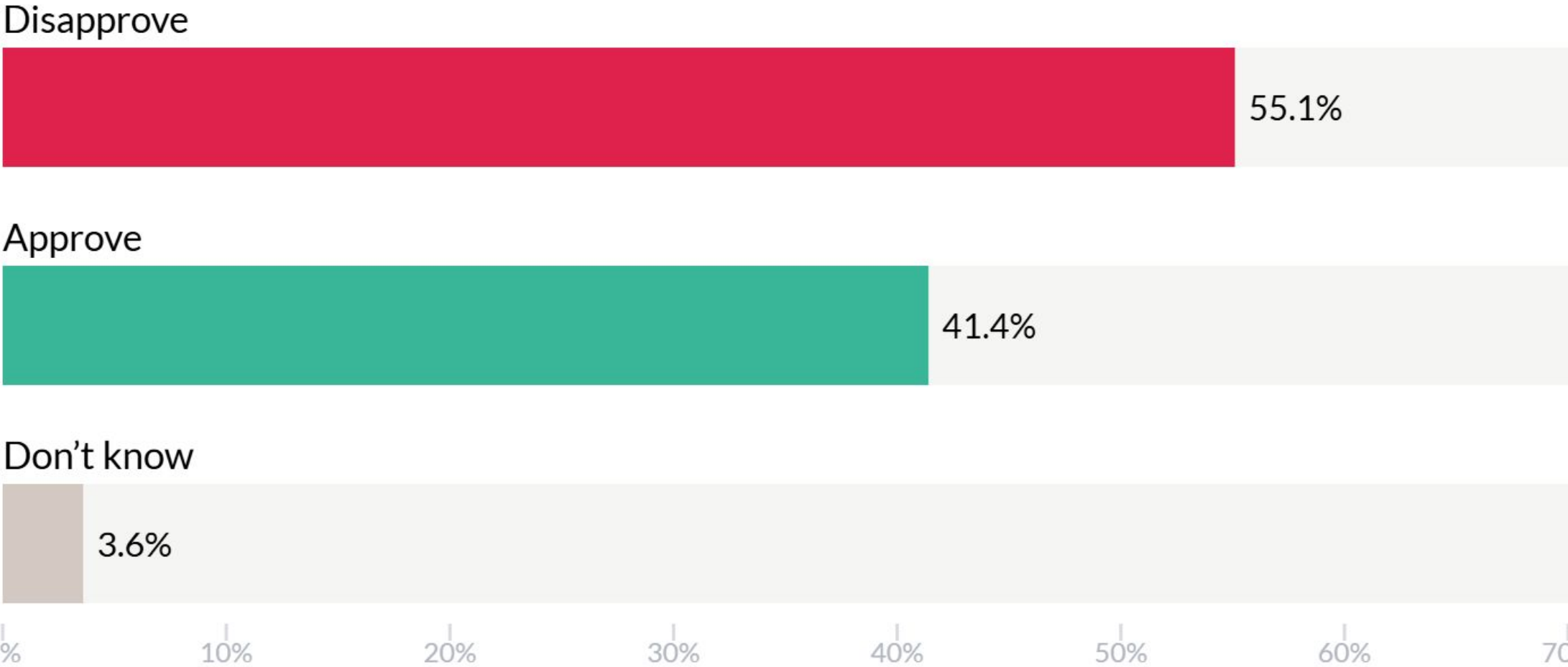
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Elissa Slotkin - Democrat	41.9	56.4	44	57.1	44.7	51.5	47.1	46.6	54.5
Mike Rogers - Republican	54.1	39.5	44	35.1	53.3	36.1	49.1	49.1	45.1
Other	2.6	1.3	8.2	4.2	0.5	2	2.8	2.8	0.1
Blank / null / won't vote	0.5	1.5	0	2.5	0.1	5.4	0.2	0.7	0
Don't know	1	1.3	3.7	1.1	1.3	5	0.8	0.8	0.2




























	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Elissa Slotkin - Democrat	46.6	50.7	51.9	93.6	3.8	49.3	55.7	50.7	42.8
Mike Rogers - Republican	48.1	47.8	42.6	4.6	93.8	42.3	38.6	45	54.4
Other	1.3	0.1	4.6	1.5	0	4.3	1.2	2.6	0.9
Blank / null / won't vote	2.2	0.5	0.1	0.3	1.5	1.2	1.4	1.3	0
Don't know	1.8	0.9	0.9	0	0.9	2.8	3.2	0.4	1.9




























	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Elissa Slotkin - Democrat	44.7	60.3	56.1	48.2	36.2	89.1	5.9	51.8
Mike Rogers - Republican	40.5	29.8	43.9	48.9	55.8	4.7	92.9	39.5
Other	14.7	6.1	0	0.8	3	4	0	0.6
Blank / null / won't vote	0	3.9	0	0.6	1.7	2	0.1	0
Don't know	0	0	0	1.5	3.3	0.2	1.1	8

























2.2. Presidential Approval and Image of Politicians

Do you approve or disapprove of Joe Biden's performance as president of the United States?

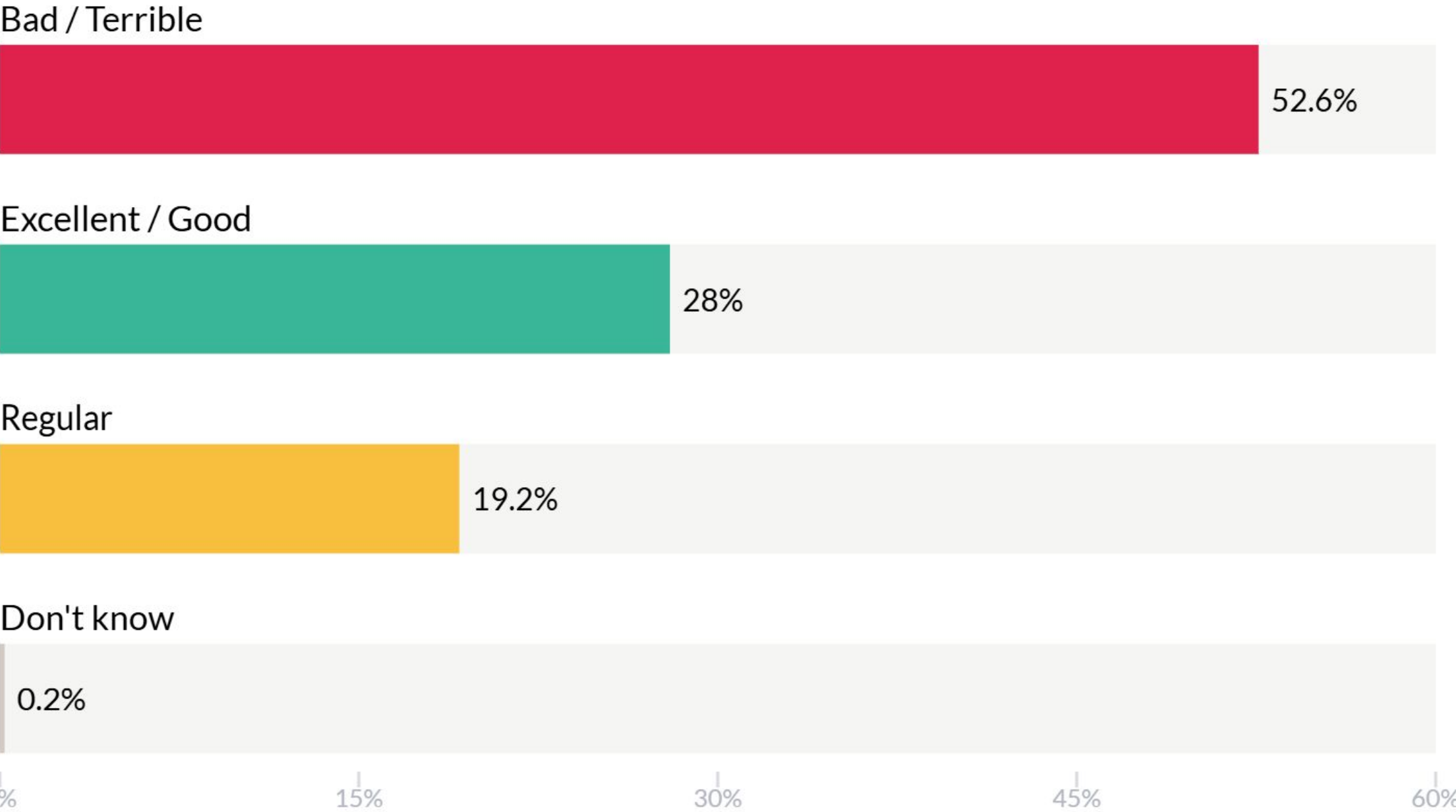


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	 62.3	 48.6	 57.7	 47.9	 59.6	 57.7	 57.4	 58.1	 47.6
Approve	 35.2	 46.8	 40.9	 47	 37.8	 38	 38.7	 38.7	 49
Don't know	 2.5	 4.6	 1.5	 5.1	 2.6	 4.3	 3.8	 3.2	 3.4

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	 60	 52.3	 51.8	 10.1	 97.8	 59	 55	 51.1	 64.4
Approve	 36.7	 45.5	 42.9	 85.4	 2.2	 35	 44.4	 44.2	 32.6
Don't know	 3.3	 2.2	 5.2	 4.5	 0	 6	 0.6	 4.6	 3

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	 55.3	 46	 52.4	 55.6	 77	 14.5	 97.3	 65.6
Approve	 44.7	 48.3	 44	 40.9	 23	 81	 1.3	 25.2
Don't know	 0	 5.6	 3.6	 3.5	 0	 4.6	 1.4	 9.2

How do you evaluate Joe Biden's performance as President?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	60.6	45.8	48.6	44.8	57.5	49.9	54.3	56.4	47.6
Excellent / Good	21.6	33.7	22.5	27.6	28.2	10.7	20.4	31.5	38.8
Regular	17.6	20.4	27.4	27.4	14.1	39.4	24.8	12.1	13.4
Don't know	0.2	0.1	1.5	0.2	0.2	0	0.5	0	0.1

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	56.5	50.3	50.3	9.4	97.5	52.8	52	49.3	60.9
Excellent / Good	26.1	32.4	26	58.7	1.2	23	27.1	30.4	23
Regular	17.4	17	23.6	31.9	1.3	23.7	20.6	20.1	16.1
Don't know	0	0.4	0.1	0	0	0.4	0.2	0.2	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	55.3	46	46.7	53	72.6	12.5	96.5	51.8
Excellent / Good	44.7	31.3	5.6	29	15.4	56.9	0.6	6.7
Regular	0	22.7	47.7	17.9	12	30.3	2.9	41.3
Don't know	0	0	0	0.2	0	0.3	0	0.2

ATLAS POLL

10/30/2024-10/31/2024

Nevada

US Presidential Election 2024

1. Methodology and sample profile

Target population
Likely voters in Nevada

Sample size
845 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±3 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
10/30/2024 - 10/31/2024

Gender	
Female	49.7%
Male	49.0%
Other / prefer not to identify	1.3%

Yearly household income	
Below \$50k	32.7%
\$50k - \$100k	33.9%
Above \$100k	33.4%

Partisanship	
Democrat	36.1%
Republican	35.1%
Independent	28.8%

Age	
18 - 29	15.9%
30 - 44	26.2%
45 - 64	34.3%
65+	23.7%

Education Level	
College degree or higher	32.1%
All other	67.9%

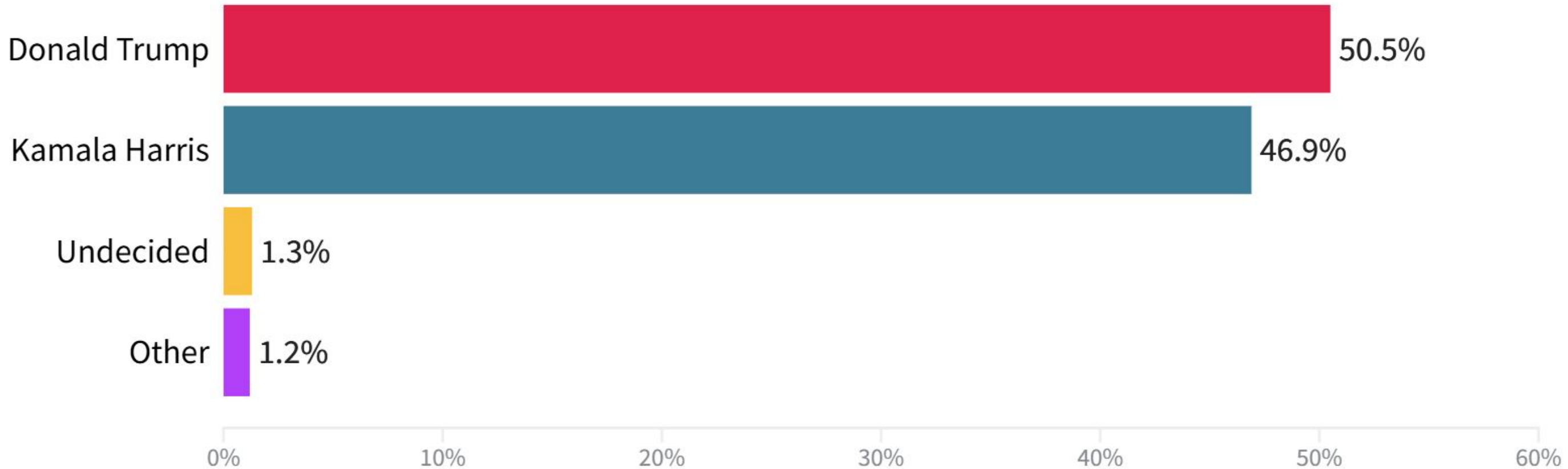
Region	
Suburban	52.7%
Urban	35.8%
Rural	11.5%

Race	
White	59.8%
Black	7.5%
Hispanic	22.4%
Asian	6.4%
Other	3.8%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Nevada ballot will you vote for in the upcoming presidential election?

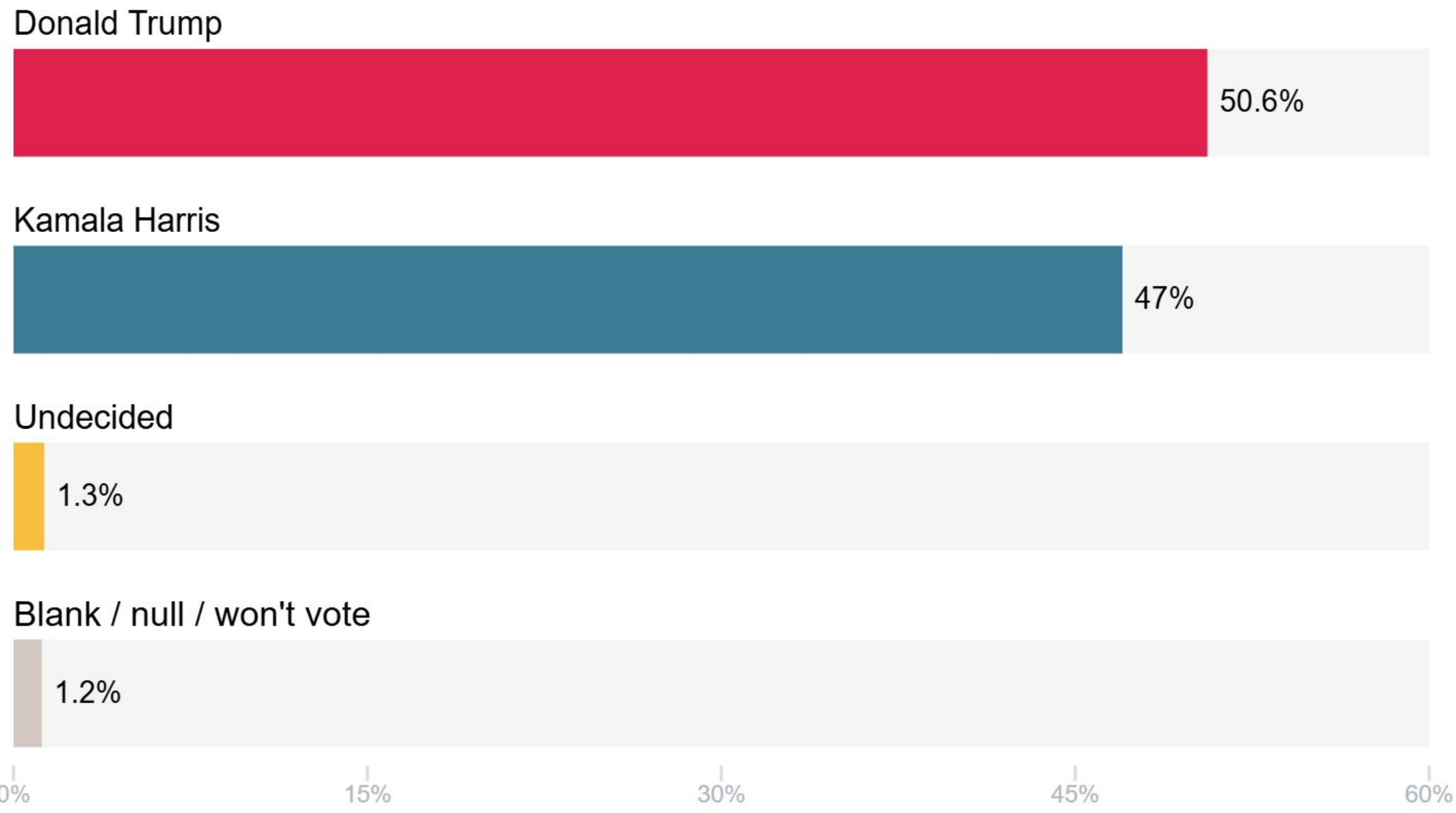


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	53.4	47.1	71.5	44.5	53.4	54	47	52.4	49.1
Kamala Harris	44.8	50	7.3	52.6	44.2	44.3	46.7	46	50.2
Undecided	0.4	1.7	18.8	0.6	1.6	0	3.1	1	0.5
Other	1.4	1	2.3	2.3	0.7	1.6	3.2	0.5	0
Blank / null / won't vote	0	0.1	0	0.1	0	0	0	0.1	0.1

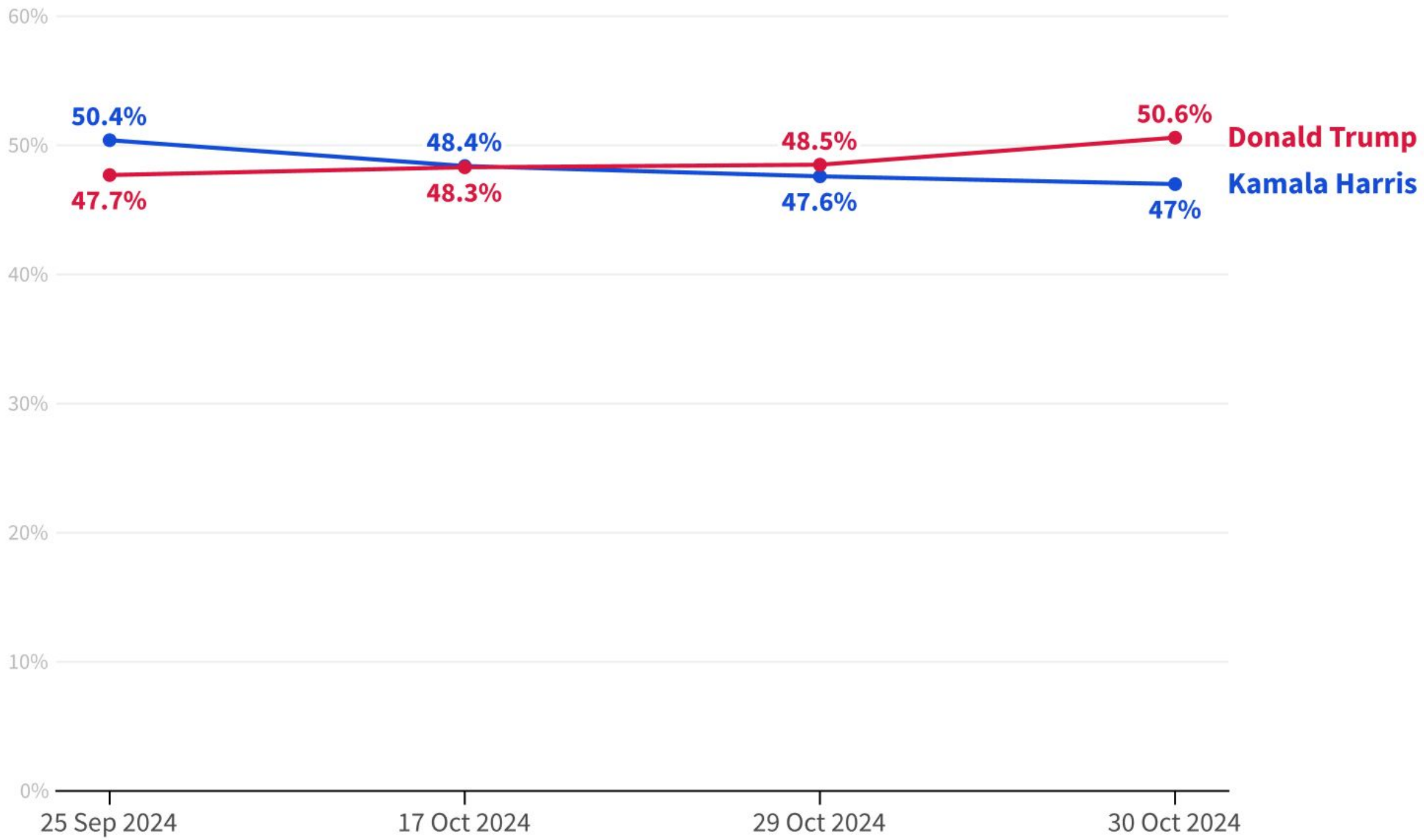
	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	57	51	43.7	6.6	96	50.1	46.7	51.4	58.2
Kamala Harris	39.8	46.5	54.3	92.5	3.5	42.7	49.3	46.6	40.9
Undecided	3	0.9	0	0.2	0.3	3.8	1.5	1.3	0.7
Other	0.2	1.6	2	0.7	0.2	3.2	2.5	0.6	0
Blank / null / won't vote	0	0.1	0.1	0	0	0.2	0	0.1	0.2

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	48.4	33.7	49.7	51.7	72.7	8.9	97.2	40.4
Kamala Harris	51.6	65.2	48.2	44.9	27.1	88.3	2.7	45.2
Undecided	0	1.1	0	2	0.2	0.4	0	12.8
Other	0	0	2	1.3	0	2.4	0	1.3
Blank / null / won't vote	0	0	0	0.1	0	0	0.1	0.3

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

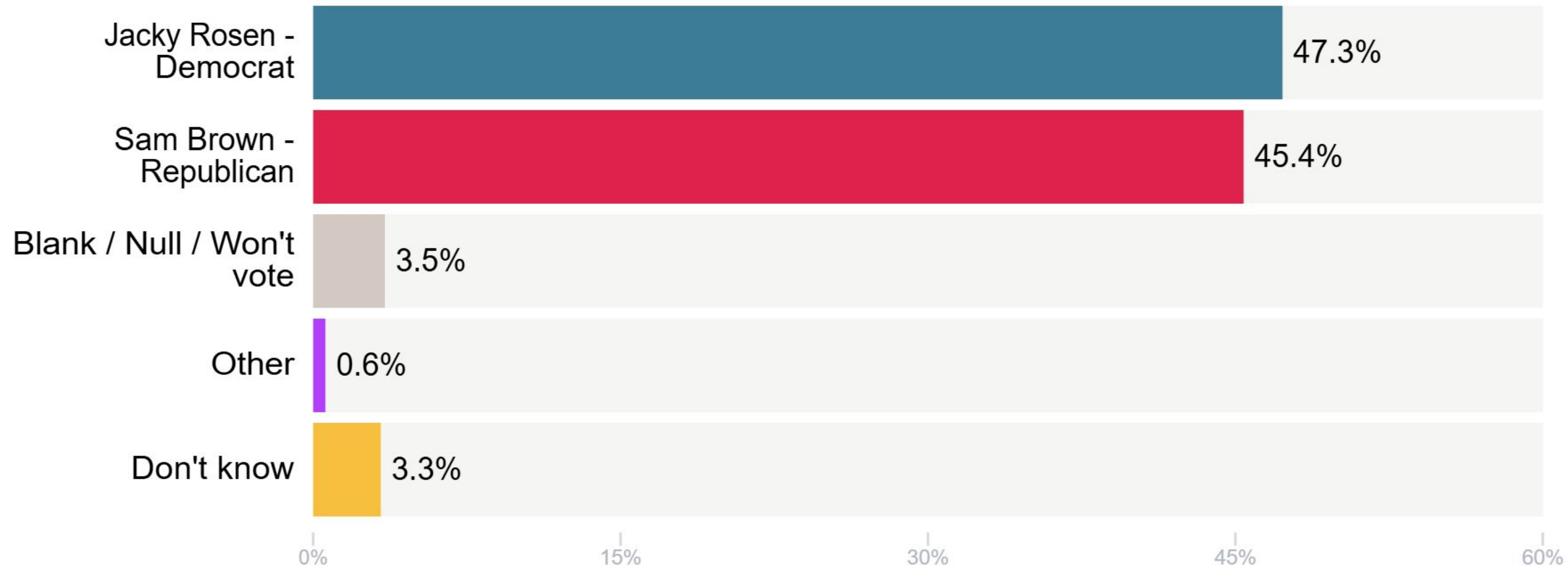


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	53.4	47.2	72.1	44.6	53.4	54.4	47	52.5	49
Kamala Harris	44.9	50	7.3	52.7	44.3	44.3	46.7	46.2	50.3
Undecided	0.4	1.7	18.2	0.6	1.6	0	3.1	1	0.5
Blank / null / won't vote	1.2	1.1	2.3	2.1	0.7	1.3	3.2	0.3	0.1

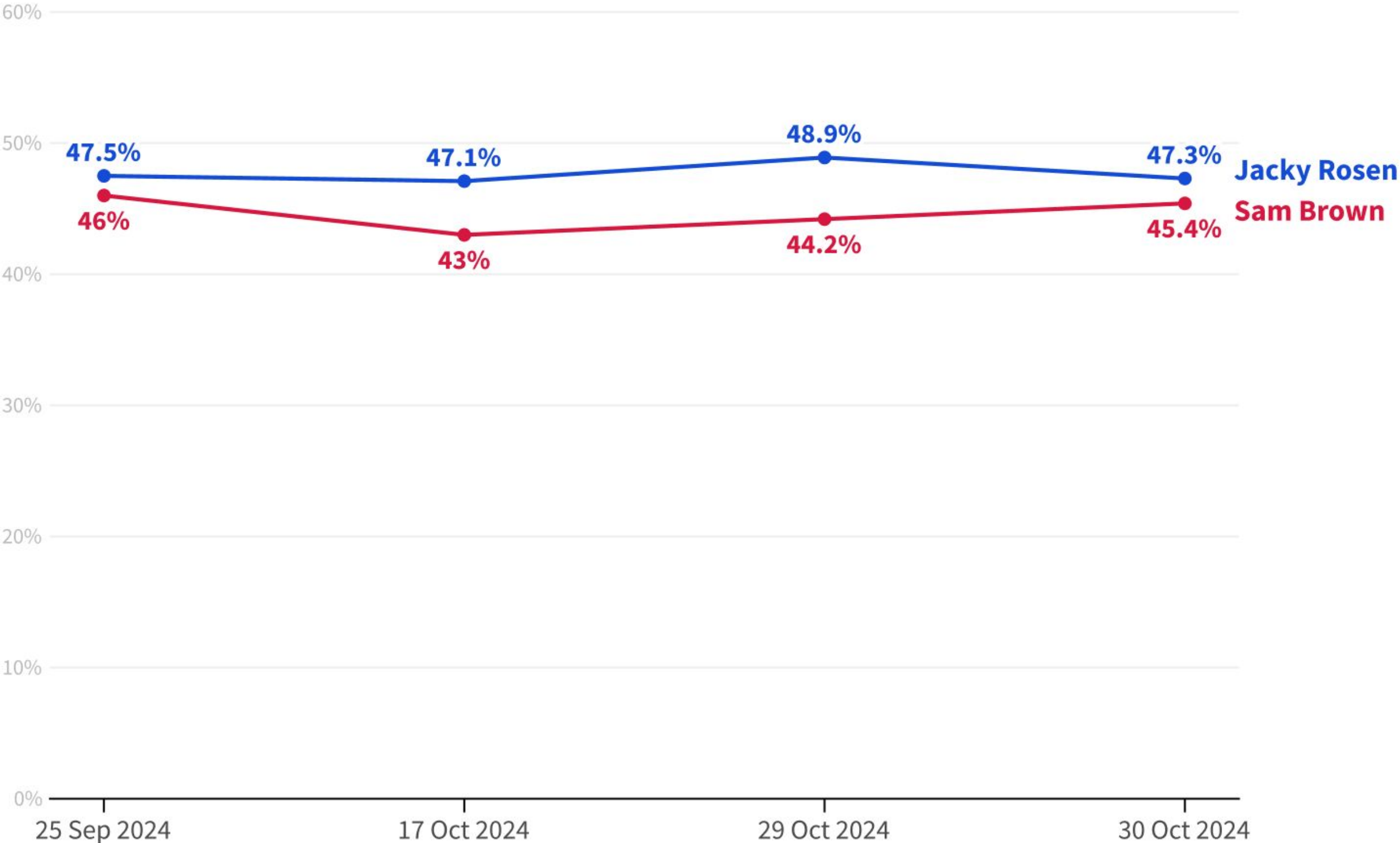
	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	57.1	50.9	43.7	6.5	96	50.4	46.8	51.4	58.4
Kamala Harris	39.8	46.6	54.5	92.6	3.7	42.7	49.4	46.8	40.9
Undecided	3	0.8	0	0.2	0.3	3.8	1.5	1.3	0.7
Blank / null / won't vote	0	1.7	1.8	0.7	0	3.1	2.4	0.6	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	48.4	33.7	50	51.7	72.9	8.8	97.3	41.1
Kamala Harris	51.6	65.2	48.2	45.1	27.1	88.5	2.7	45.2
Undecided	0	1.1	0	2	0	0.4	0	12.7
Blank / null / won't vote	0	0	1.8	1.3	0	2.3	0	1

Whom will you vote for in the United States Senate election in Nevada?



Whom will you vote for in the United States Senate election in Nevada?



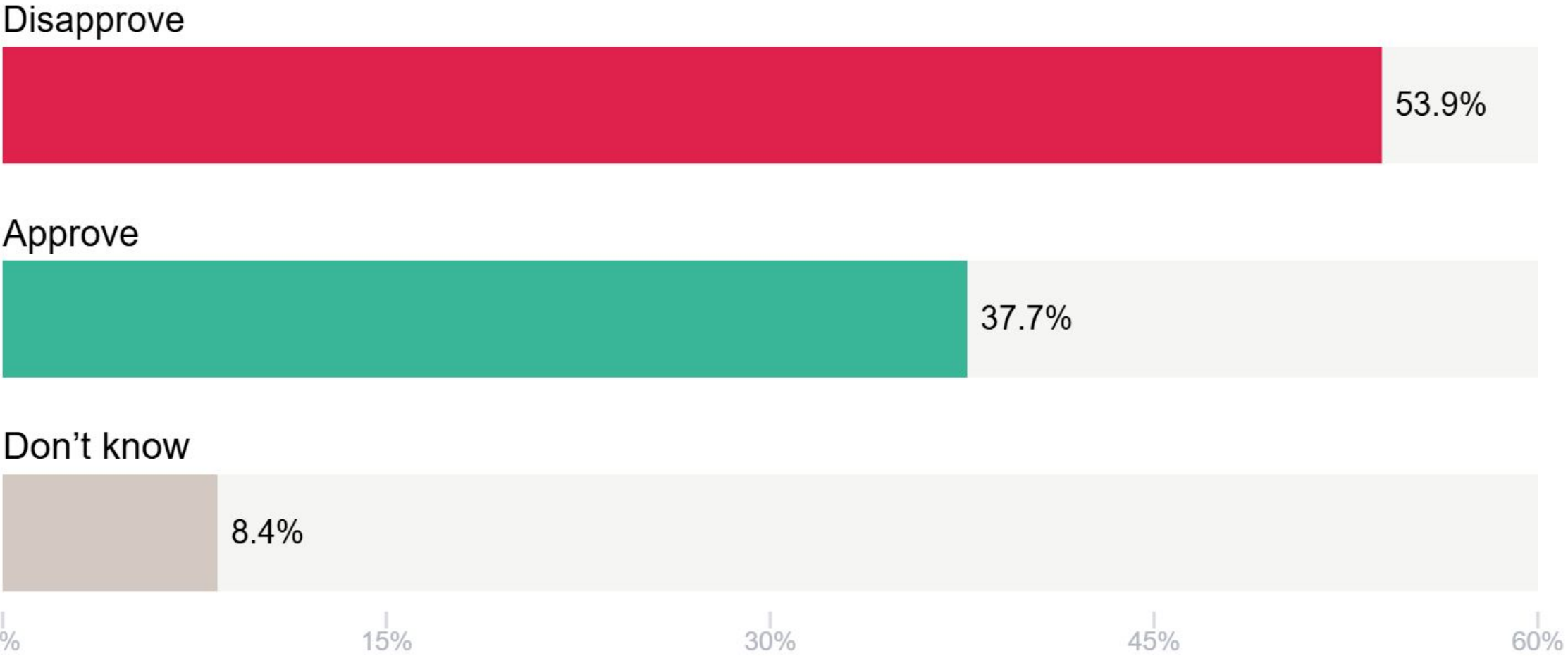
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Jacky Rosen - Democrat	44.7	50.8	7.3	52.5	44.8	39.2	50	46.6	50.7
Sam Brown - Republican	48.5	41.8	67.3	38	48.9	42.2	41.5	50.3	44.6
Blank / Null / Won't vote	3.4	3.5	3.6	4.1	3.2	8.9	4.7	1.1	1.9
Other	0.3	0.7	3	0.1	0.8	1.5	0.4	0.2	0.6
Don't know	3.2	3.1	18.8	5.3	2.4	8.1	3.4	1.8	2.2

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Jacky Rosen - Democrat	38.2	47.5	55.9	91	5.6	43.3	51.2	46.7	38
Sam Brown - Republican	51.7	45.4	39.2	6.5	87.1	43.2	44.1	45.7	48.1
Blank / Null / Won't vote	4.8	3.5	2.1	2.5	4	4.1	1.5	3.6	9.2
Other	1.1	0.3	0.2	0	0.2	1.6	0.1	0.3	3.1
Don't know	4.3	3.2	2.5	0	3.1	7.8	3.2	3.8	1.7

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Jacky Rosen - Democrat	53.3	67.2	51.5	43.8	26.7	88.5	4.3	40.1
Sam Brown - Republican	46.7	31.7	41.9	46.7	70	5.9	90.2	33.3
Blank / Null / Won't vote	0	0	0.2	5.6	1.4	2.6	3.1	10.5
Other	0	0	1	0.5	0	0.1	0.6	2.8
Don't know	0	1.1	5.4	3.3	1.9	2.9	1.9	13.3

2.2. Presidential Approval and Image of Politicians

Do you approve or disapprove of Joe Biden's performance as president of the United States?

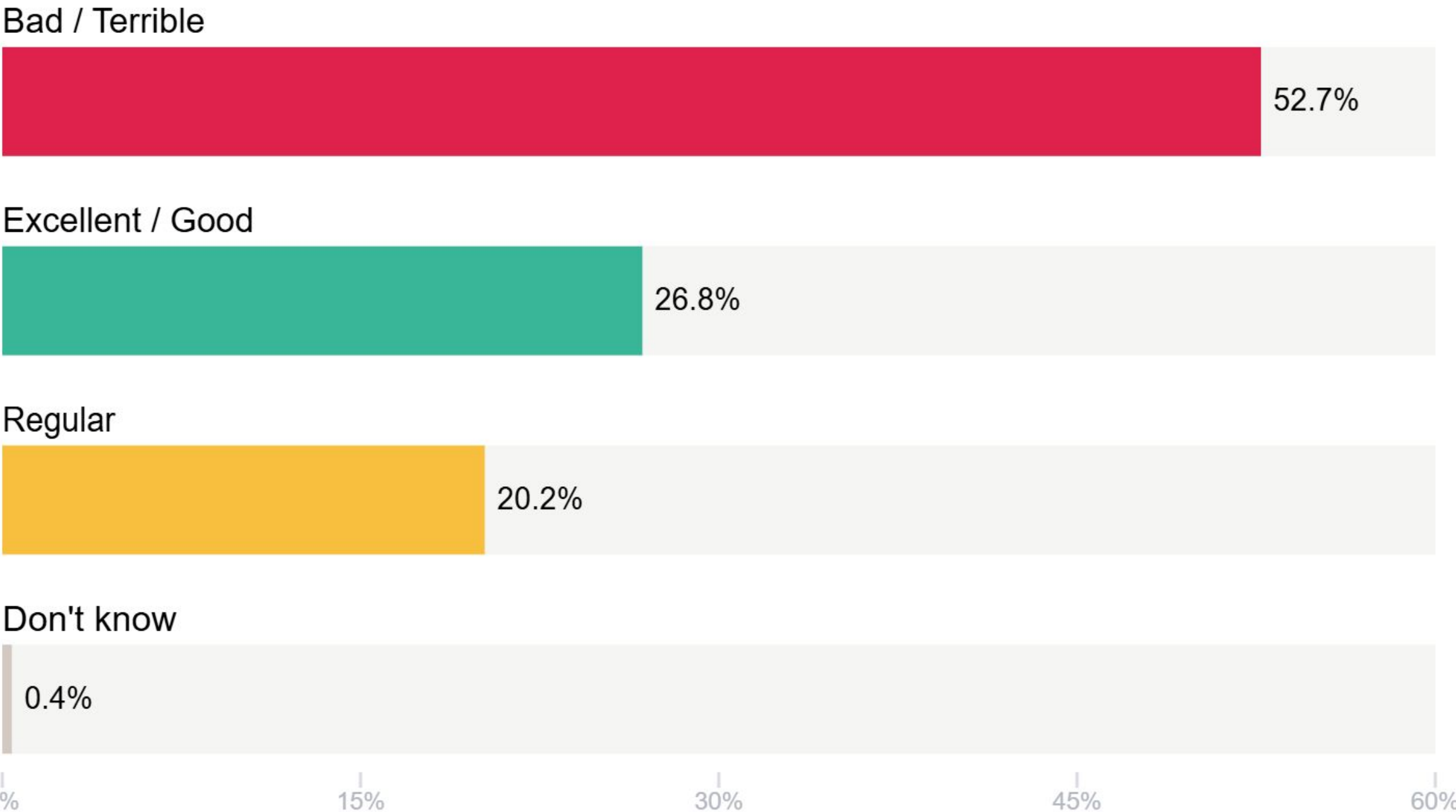


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	56.8	50.2	93.3	47.9	56.8	55.7	53.6	56	50.1
Approve	34.6	41.5	6.7	39.7	36.7	18.5	38.8	38	48.8
Don't know	8.6	8.4	0	12.4	6.5	25.8	7.6	6	1.1

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	60.2	55.5	46.2	7.6	98.5	57.6	53.2	53.3	59.1
Approve	30.6	34.6	47.7	81.2	1	27.9	38.9	37.8	33.5
Don't know	9.2	9.8	6.1	11.2	0.5	14.5	7.9	8.9	7.5

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	48.4	34.8	54.8	55.5	71.2	13.3	97.4	55.5
Approve	51.6	54.7	30.7	37.8	20.8	74.6	1.5	19.1
Don't know	0	10.5	14.5	6.8	8	12.1	1.1	25.5

How do you evaluate Joe Biden's performance as President?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	54.8	49.6	93.3	44.3	56.6	54.3	55.2	53.9	47.1
Excellent / Good	22.8	31.2	4.5	26	27.1	2	26.8	27.4	42.4
Regular	22.1	18.7	0	29.2	15.9	43.7	17.8	17.8	10.5
Don't know	0.2	0.4	2.2	0.5	0.3	0	0.2	0.9	0

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	61.1	53	44.1	7.2	93.2	60.3	47.7	54.2	61.3
Excellent / Good	23.1	25.6	31.6	62.5	0.1	14.6	24.5	28.8	24.7
Regular	15.3	20.8	24.3	30.2	6.5	24.2	27.4	16.6	14
Don't know	0.5	0.7	0	0.1	0.2	1	0.4	0.4	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	38.7	34.8	49.5	56.5	71.2	11.7	95.9	57.4
Excellent / Good	42.5	27.1	28.9	25	15.6	54.2	1.2	6.3
Regular	18.8	38.1	21.1	18.3	11.5	33.7	2.7	34.9
Don't know	0	0	0.5	0.3	1.7	0.4	0.1	1.5

ATLAS POLL

10/30/2024-10/31/2024

North Carolina

US Presidential Election 2024

1. Methodology and sample profile

Target population
Likely voters in North Carolina

Sample size
1,373 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±3 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
10/30/2024 - 10/31/2024

Gender	
Female	53.9%
Male	44.8%
Other / prefer not to identify	1.4%

Yearly household income	
Below \$50k	36.3%
\$50k - \$100k	33.8%
Above \$100k	29.9%

Partisanship	
Democrat	33.5%
Republican	34.4%
Independent	32.1%

Age	
18 - 29	16.9%
30 - 44	28.2%
45 - 64	36.2%
65+	18.7%

Education Level	
College degree or higher	57.8%
All other	42.2%

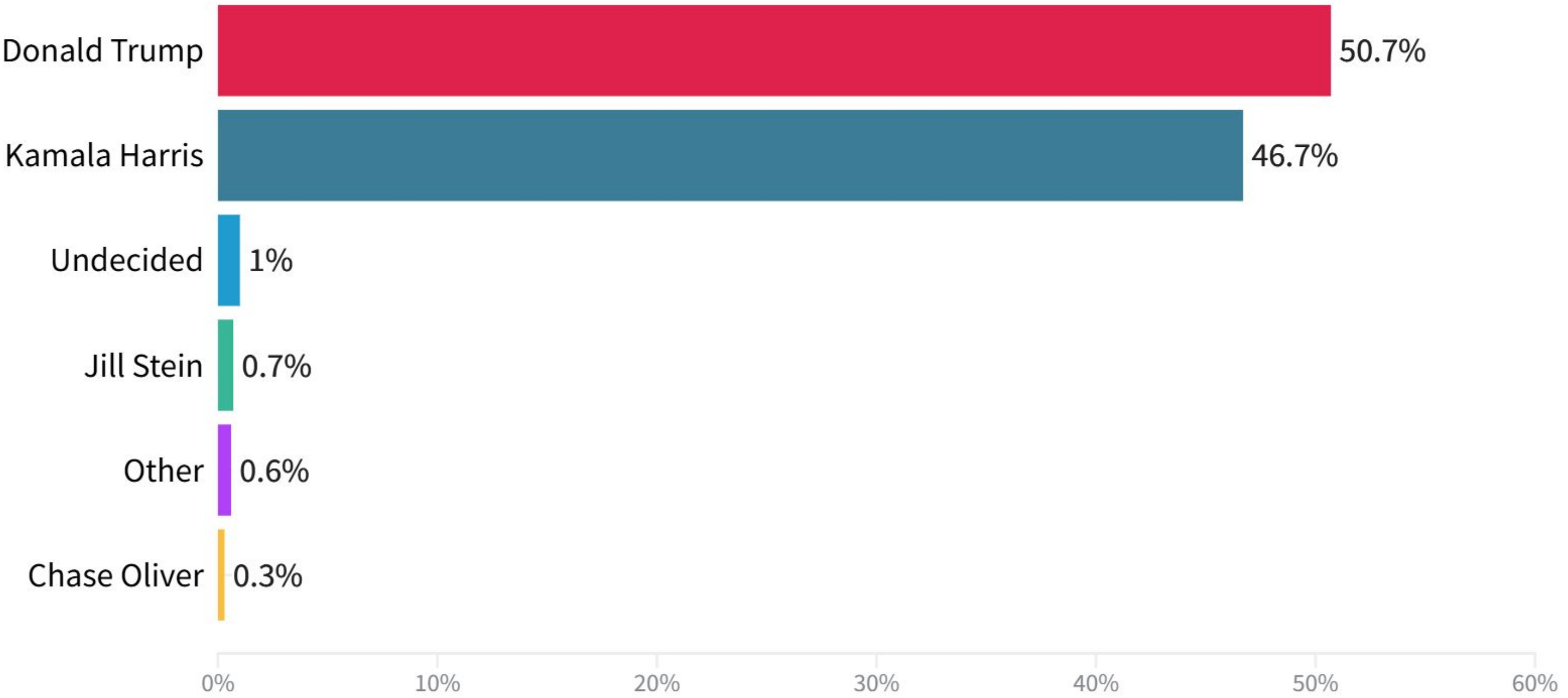
Region	
Suburban	54.1%
Urban	18.0%
Rural	27.9%

Race	
White	72.3%
Black	16.4%
Hispanic	5.9%
Asian	1.2%
Other	4.1%

2. Results

2.1. Presidential and Gubernatorial Elections

For which of these candidates on the North Carolina ballot will you vote for in the upcoming presidential election?

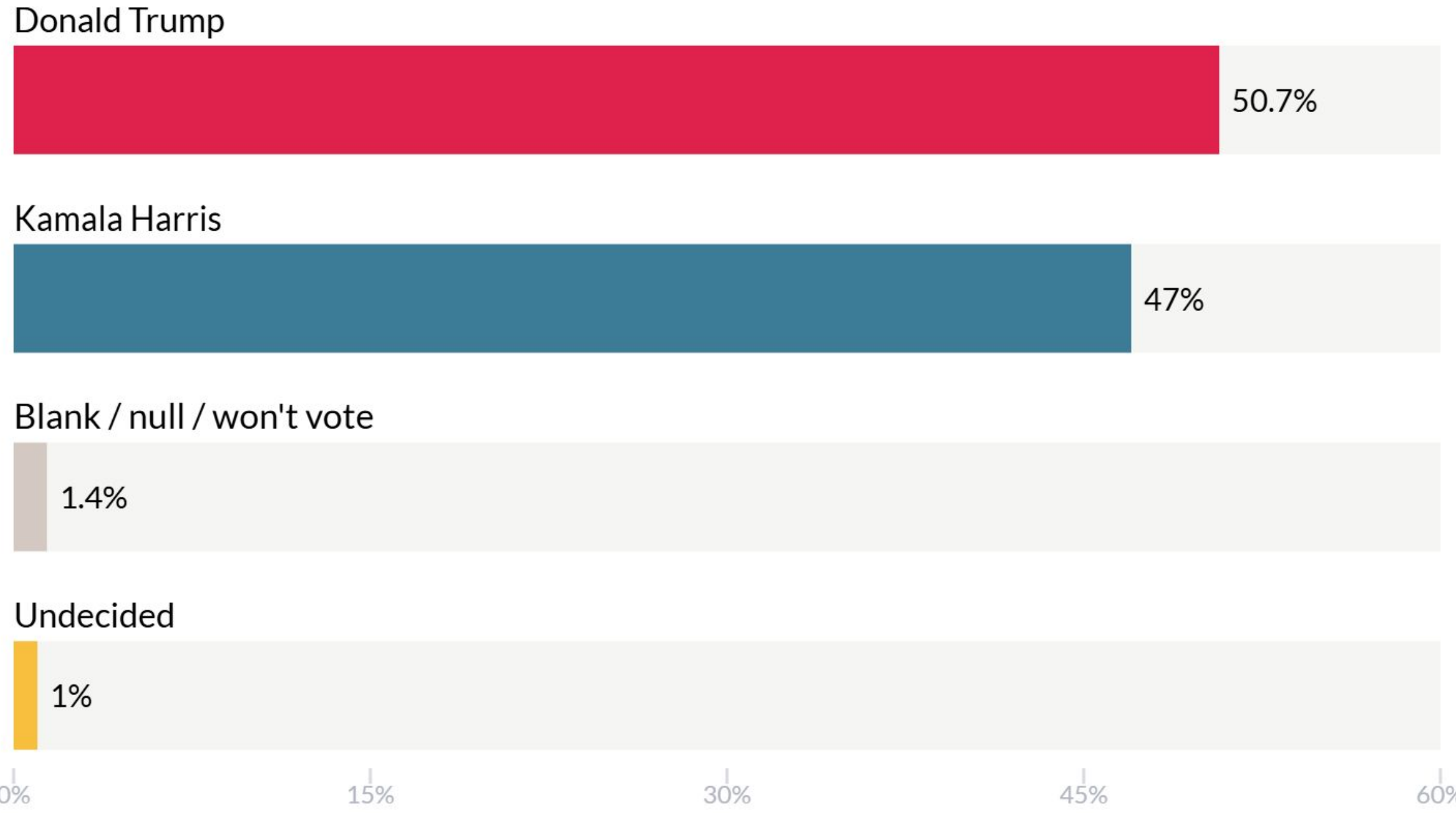


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	56.7	45.4	60.7	45.5	57.7	43.5	41.9	55.6	60.6
Kamala Harris	40.9	52	29.5	51.6	40	52.1	54.4	43.6	36.3
Undecided	0	1.7	1.5	0.9	1	0.2	2	0.2	1.7
Jill Stein	1.1	0.3	7.5	0.9	0.5	2.1	0.6	0	1.1
Other	0.7	0.2	0	0.2	0.7	2.1	0.1	0	0.1
Chase Oliver	0.1	0.4	0.9	0.5	0	0	0.8	0.1	0.1
Blank / null / won't vote	0.1	0	0	0	0	0	0	0	0.1

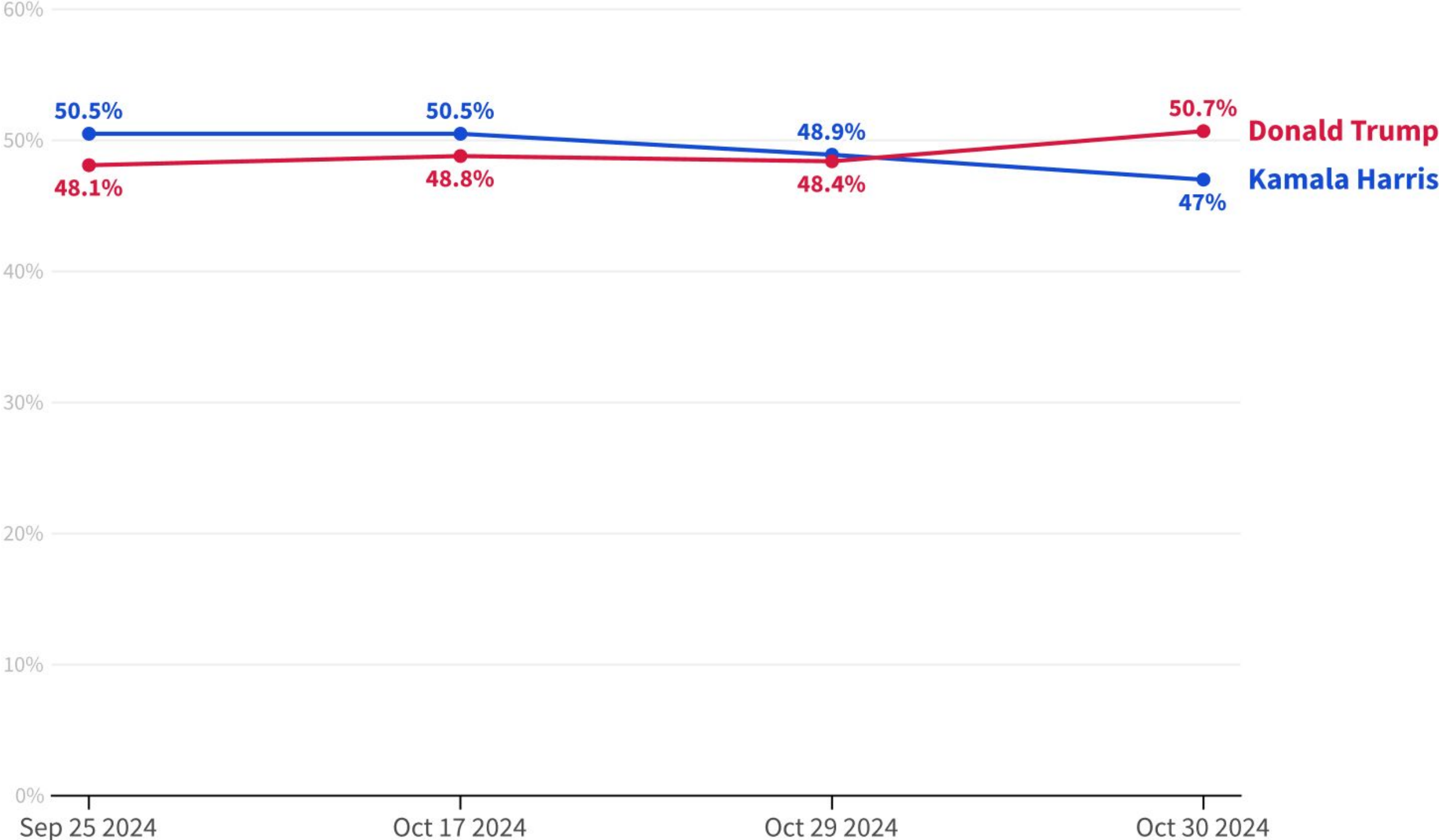
	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	41.2	57.9	54	4.7	95.7	50.2	42.1	49.4	58.7
Kamala Harris	53.5	41.4	44.4	93.8	3.3	44.1	53.4	48.3	39.1
Undecided	2.1	0.2	0.5	1.1	0.7	1.1	2.6	0.1	1.5
Jill Stein	1.3	0.4	0.4	0.4	0.1	1.8	1.7	0.5	0.5
Other	0.9	0.1	0.3	0	0	1.3	0	0.8	0
Chase Oliver	0.7	0	0.2	0	0	0.9	0	0.5	0
Blank / null / won't vote	0	0	0.1	0	0	0.1	0	0.1	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	9.2	19.4	41.5	59.3	47.7	5.1	95.7	46
Kamala Harris	90.8	80.6	54.5	37.4	51.5	92.1	3.3	43.2
Undecided	0	0	4	1	0.5	0.8	0.8	2.8
Jill Stein	0	0	0	1	0	1	0	2.9
Other	0	0	0	0.6	0	0	0	4.6
Chase Oliver	0	0	0	0.4	0.3	0.5	0	0.4
Blank / null / won't vote	0	0	0	0	0	0	0.1	0

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

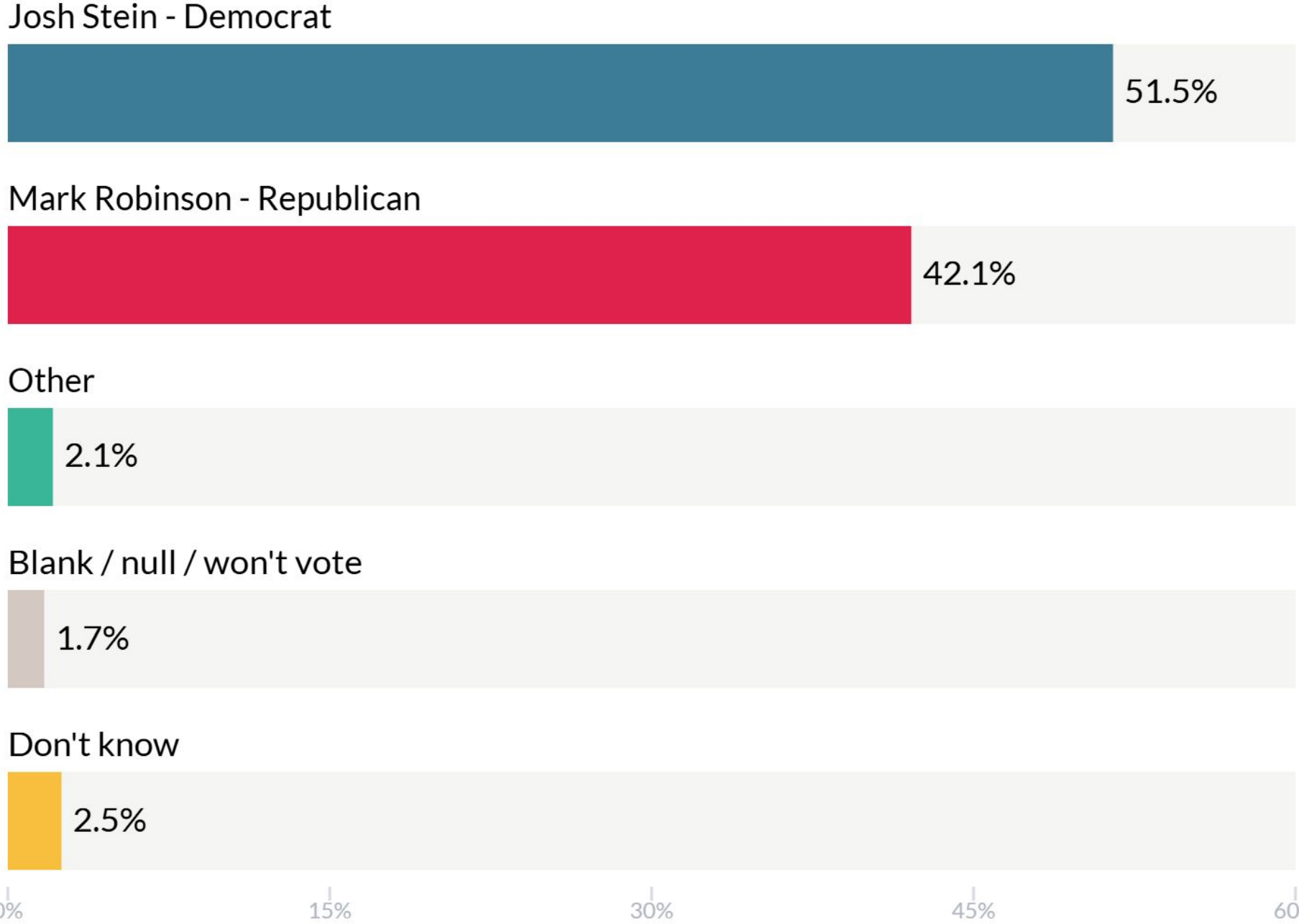


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	56.8	45.2	61.6	45.4	57.8	43.5	41.5	55.8	60.9
Kamala Harris	41.2	52.2	29.5	52.1	40	52.1	54.9	43.6	37.1
Blank / null / won't vote	1.9	0.8	7.5	1.5	1.3	4.2	1.4	0.4	0.6
Undecided	0	1.7	1.5	1	0.9	0.2	2.1	0.2	1.4

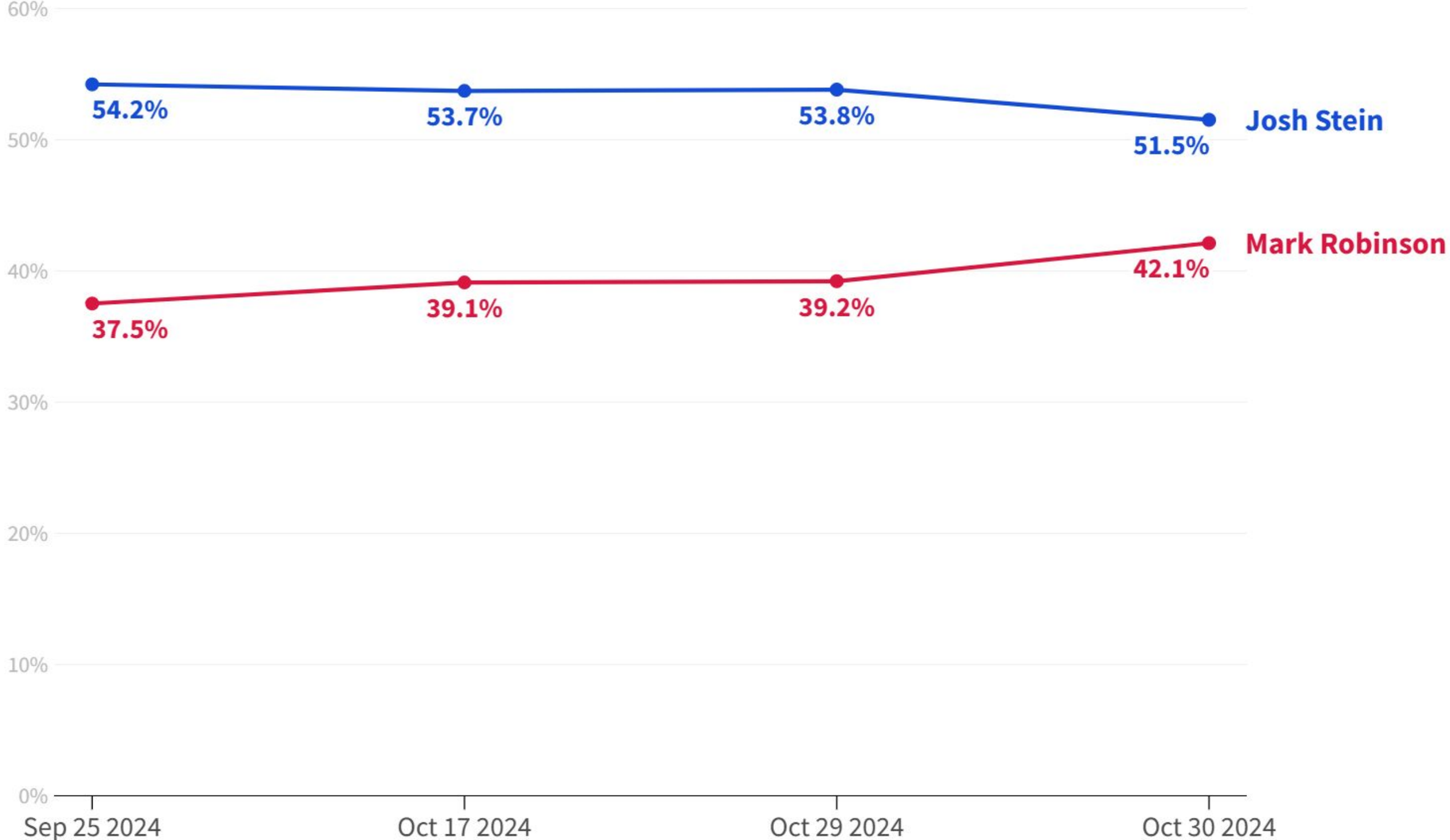
	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	41.2	57.7	54.2	4.7	95.6	50.4	42.1	49.3	58.9
Kamala Harris	53.8	41.9	44.4	94.1	3.7	44.3	53.6	48.5	39.7
Blank / null / won't vote	2.9	0.4	0.7	0.1	0	4.2	1.7	2	0
Undecided	2.1	0	0.7	1.1	0.7	1.1	2.6	0.2	1.4

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	9.2	19.4	41.5	59.3	48	5.1	95.7	46.3
Kamala Harris	90.8	80.6	54.5	37.8	51.5	92.5	3.5	43.4
Blank / null / won't vote	0	0	0	1.9	0	1.6	0.1	7.1
Undecided	0	0	4	1	0.5	0.8	0.7	3.2

Whom will you vote for in the gubernatorial election in North Carolina?



Whom will you vote for in the gubernatorial election in North Carolina?



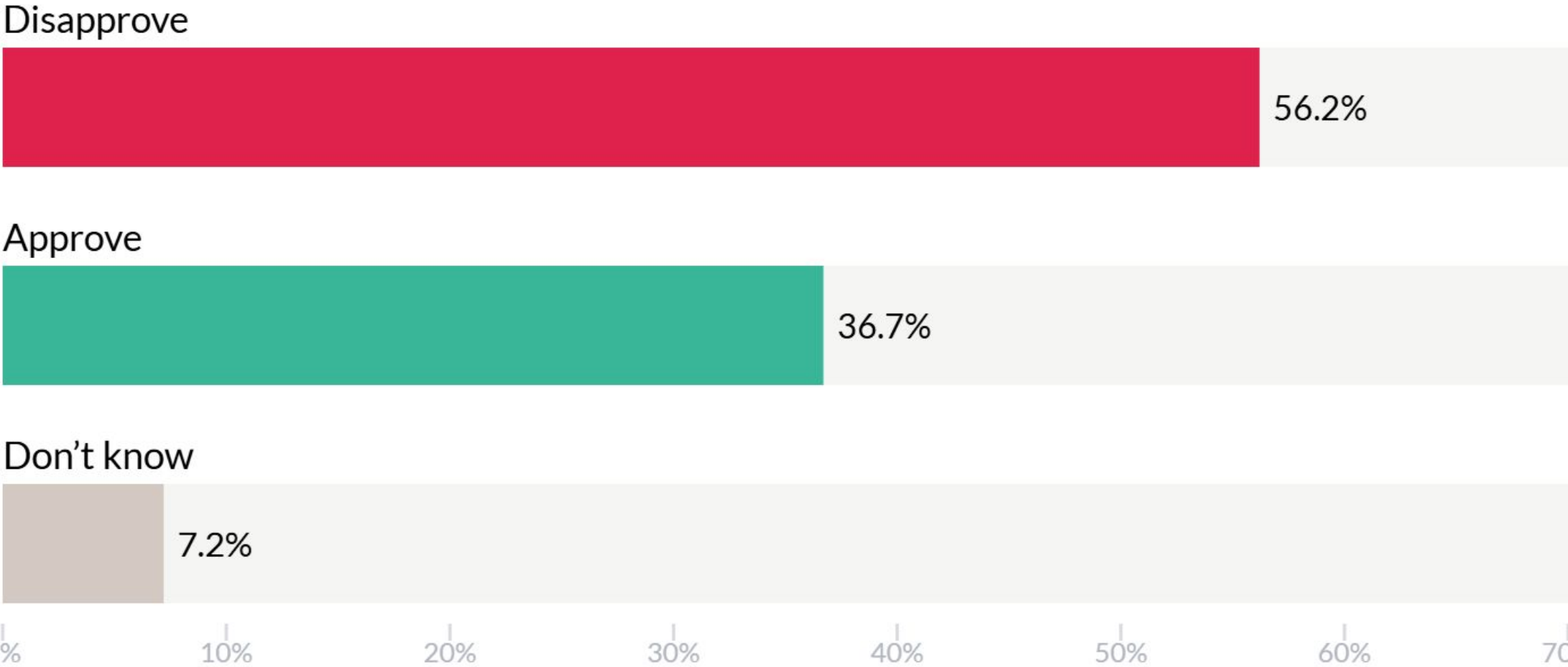
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Josh Stein - Democrat	46.2	56.2	42.3	57	44	58.5	57.6	48.6	41.7
Mark Robinson - Republican	48.5	36.4	55.7	36.9	49.2	33.3	36.5	46.4	50.1
Other	2.9	1.5	0	2	2.3	3.5	2.3	1.6	1.8
Blank / null / won't vote	1.3	2.1	0	1.2	2.5	4.3	0.4	0.8	3.4
Don't know	1.2	3.7	2	2.9	2	0.5	3.2	2.7	3

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Josh Stein - Democrat	60	45.3	48.2	95.1	8.9	51.8	58.5	51.8	46.4
Mark Robinson - Republican	33.6	50.6	42.8	4.6	80.8	39.8	33.1	42	48.2
Other	1.5	1.7	3.3	0.1	3	3.3	0.6	3	1.5
Blank / null / won't vote	2.4	0.6	2.2	0.1	3.3	1.8	3.8	1.1	1.6
Don't know	2.5	1.8	3.4	0.2	4.1	3.3	4.1	2.1	2.4

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Josh Stein - Democrat	92.4	81.2	60.8	43.2	54.2	94.7	9.3	53
Mark Robinson - Republican	0	18.8	28.5	49.2	41.9	4.8	81.2	26.7
Other	7.6	0	2.5	2.5	1	0.3	2.9	7.8
Blank / null / won't vote	0	0	0.9	2.3	0.5	0.2	2.3	6.9
Don't know	0	0	7.3	2.8	2.4	0.1	4.3	5.7

2.2. Presidential Approval and Image of Politicians

Do you approve or disapprove of Joe Biden's performance as president of the United States?

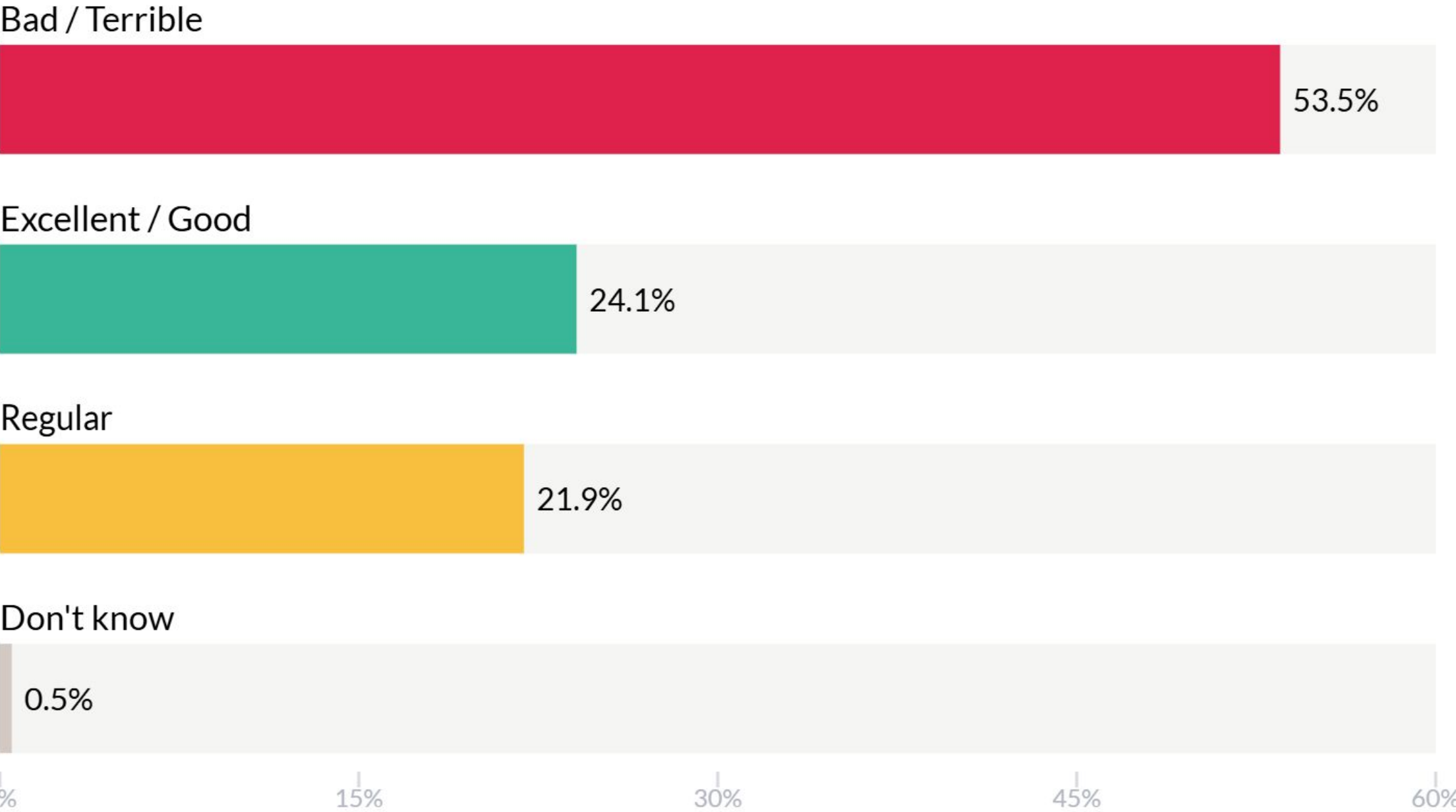






































	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	63.9	49.4	68.8	51.1	63.1	56.3	47.7	58.3	64.7
Approve	28.5	44.1	10.1	40.4	31.5	35.4	39.2	36.9	33.6
Don't know	7.6	6.5	21	8.5	5.3	8.3	13.1	4.9	1.7





































	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	50.1	60.2	59	10.3	97.6	59.5	48.3	55.9	61.9
Approve	43.2	30.2	36	81.1	1.6	28	38.5	38.9	31.2
Don't know	6.7	9.5	5	8.5	0.8	12.5	13.2	5.3	6.9

































	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	9.2	20.3	50.7	65.6	54.3	11.6	97.8	64.9
Approve	90.8	64	41.5	28.6	45.2	77.2	0.9	17.5
Don't know	0	15.6	7.8	5.7	0.5	11.2	1.3	17.6

How do you evaluate Joe Biden's performance as President?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	 60.8	 47.1	 68.8	 48	 61	 51.9	 44.5	 56.4	 63
Excellent / Good	 16.2	 31.3	 2.2	 27.1	 20	 18	 24.9	 25.3	 26.3
Regular	 22.4	 21.5	 20.3	 24.5	 18.3	 29.9	 29.5	 18.1	 10.5
Don't know	 0.6	 0.2	 8.7	 0.4	 0.6	 0.2	 1.2	 0.3	 0.2

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	 47.8	 57.6	 55.9	 5.9	 96.3	 57.2	 45.2	 53.5	 59
Excellent / Good	 28.9	 18.9	 24.2	 54.6	 1.3	 16.9	 24.9	 26.7	 18.5
Regular	 23	 22.6	 19.7	 38.9	 2	 25.4	 29.4	 19.3	 22.1
Don't know	 0.3	 1	 0.2	 0.6	 0.4	 0.5	 0.6	 0.5	 0.4

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	 9.2	 17.9	 48.3	 62.9	 52	 7.9	 96.9	 58.5
Excellent / Good	 34.7	 43.9	 31.8	 18.3	 32.5	 51.5	 0.3	 9.2
Regular	 56.1	 38.3	 19.9	 18.1	 15	 40.3	 2.5	 29.6
Don't know	 0	 0	 0	 0.7	 0.5	 0.3	 0.3	 2.7

ATLAS POLL

10/30/2024-10/31/2024

Pennsylvania

US Presidential Election 2024

1. Methodology and sample profile

Target population
Likely voters in Pennsylvania

Sample size
1,738 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±2 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
10/30/2024 - 10/31/2024

Gender	
Female	53.0%
Male	45.4%
Other / prefer not to identify	1.6%

Yearly household income	
Below \$50k	33.5%
\$50k - \$100k	32.0%
Above \$100k	34.5%

Partisanship	
Democrat	39.5%
Republican	42.9%
Independent	17.7%

Age	
18 - 29	14.9%
30 - 44	22.6%
45 - 64	38.7%
65+	23.8%

Education Level	
College degree or higher	49.1%
All other	50.9%

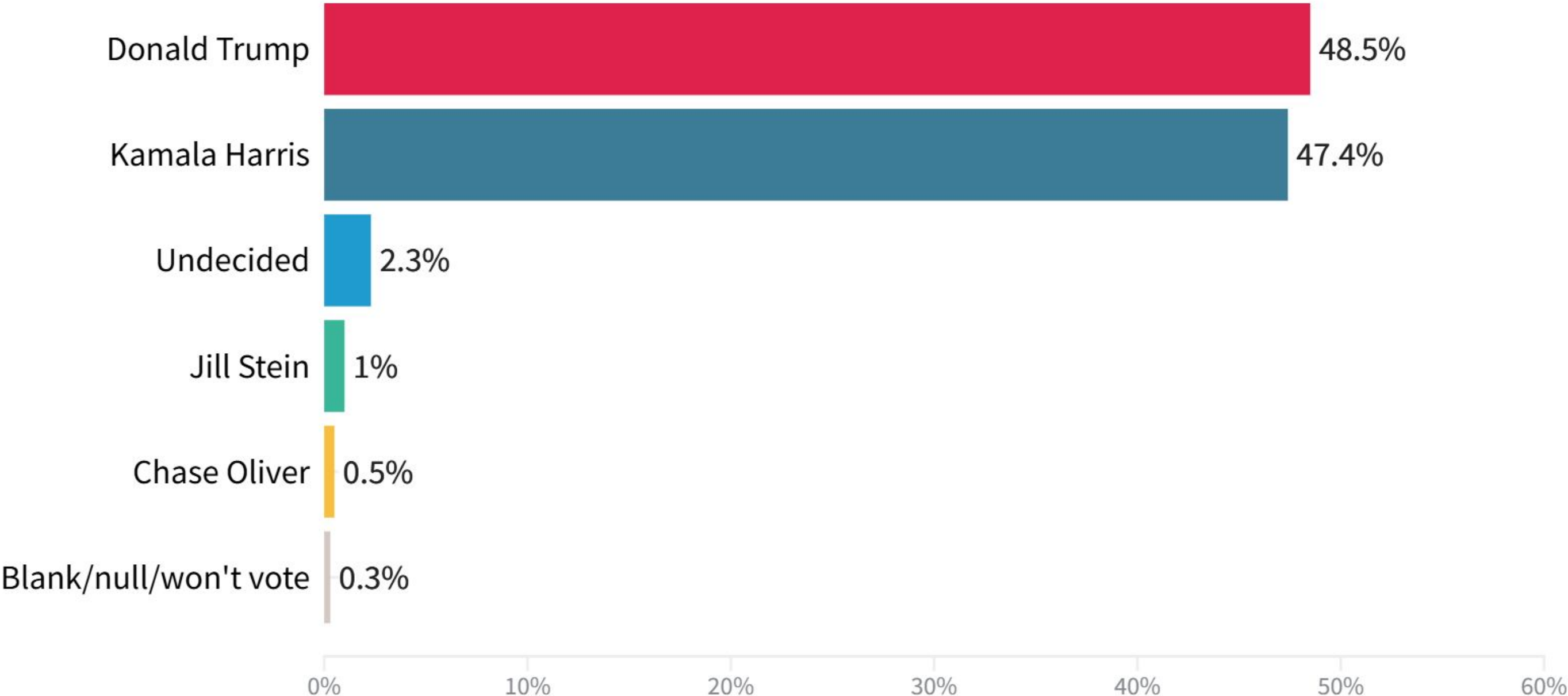
Region	
Suburban	54.3%
Urban	20.4%
Rural	25.2%

Race	
White	76.5%
Black	9.9%
Hispanic	8.5%
Asian	2.3%
Other	2.9%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Pennsylvania ballot will you vote for in the upcoming presidential election?

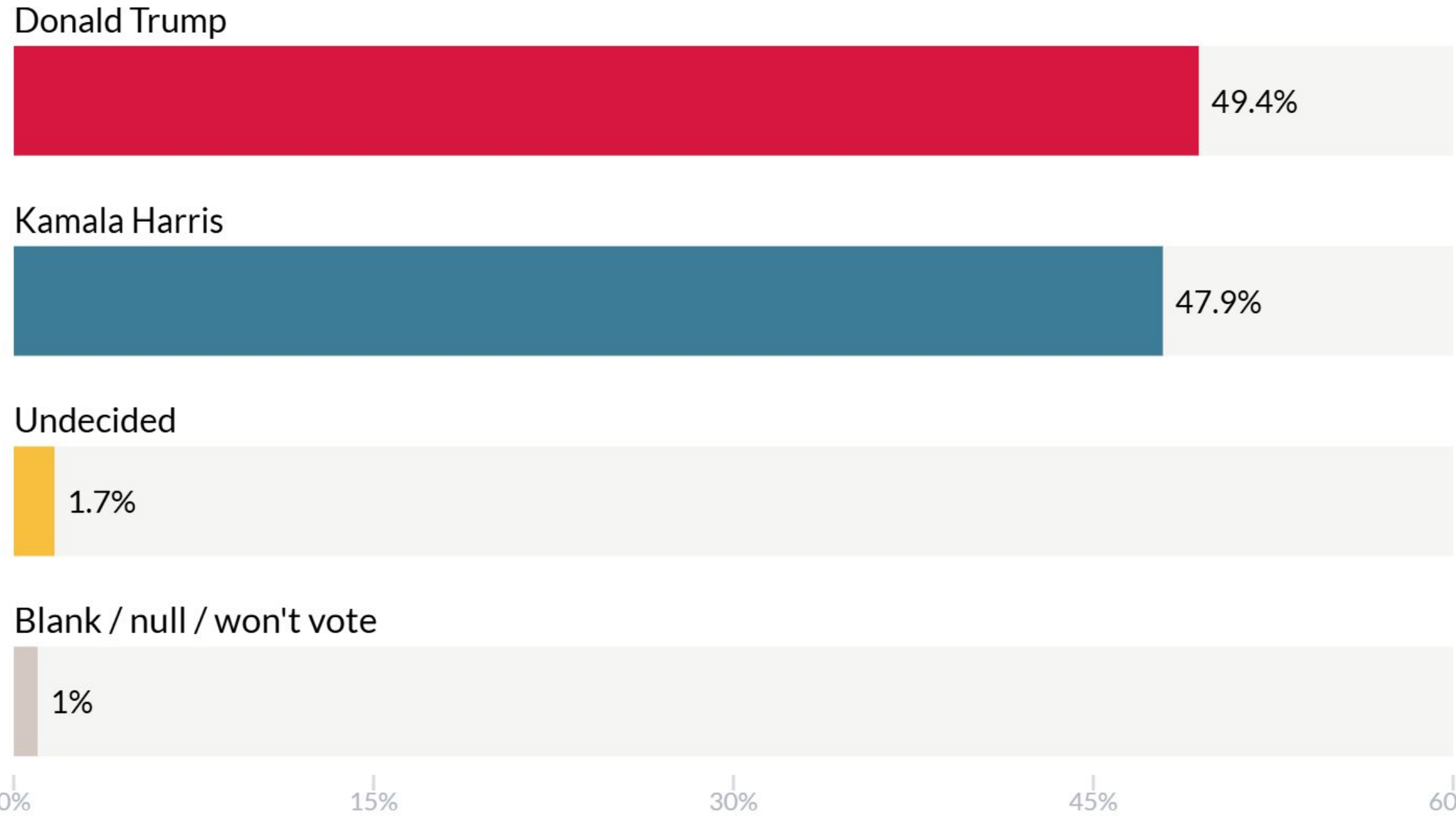


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	50.4	47.4	31.8	36.9	59.7	40.6	38	55.5	52.1
Kamala Harris	43.8	50.5	47.2	57.3	37.9	45.4	58.4	41.5	47.9
Undecided	2.3	0.7	8.6	2.1	1.1	3.2	1.3	2.1	0
Jill Stein	1.7	0.2	4.3	1.7	0.3	4.3	0.8	0.4	0
Chase Oliver	1	0	0	0.3	0.6	2.8	0.2	0	0
Blank / null / won't vote	0.2	0.4	0.5	0.7	0	2.1	0.1	0	0

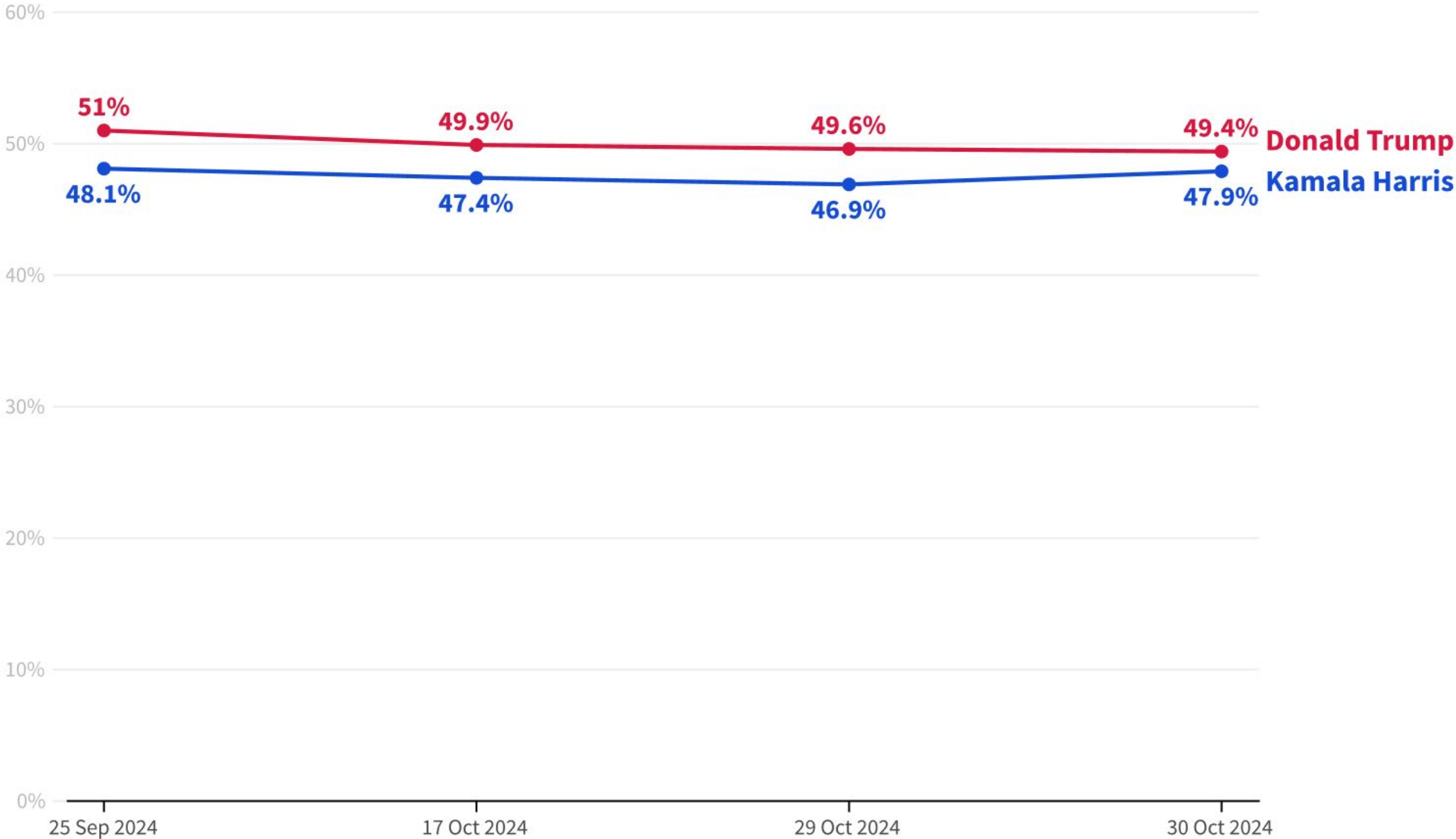
	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Donald Trump	49.5	53.6	42.9	34.5	24.1	42	52.9	46.8	8.6	89.2	38.8
Kamala Harris	45.5	41.5	54.8	51	67.3	55.6	44	42.2	89.8	8.7	46.8
Undecided	2.1	1.2	1.4	0	0	2.4	1.6	5.8	0	1.2	6
Jill Stein	0.2	2.3	0.5	14.5	3	0	0.4	0.9	1	0.1	3.3
Chase Oliver	1.3	0.1	0	0	2.9	0	0.2	1.4	0	0.6	1.1
Blank / null / won't vote	1	0.1	0	0	0	0	0.4	0	0.6	0	0.6

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	33.1	49.8	58	5.8	94.9	33.9
Kamala Harris	57.8	47.7	38.6	90.5	2.8	51.6
Undecided	1.3	1.4	2.3	0.9	1.4	6.2
Jill Stein	3.4	0.5	0	1.6	0.1	2.2
Chase Oliver	1.4	0.4	0	0	0.9	0.5
Blank / null / won't vote	1.6	0	0	0.7	0	0

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

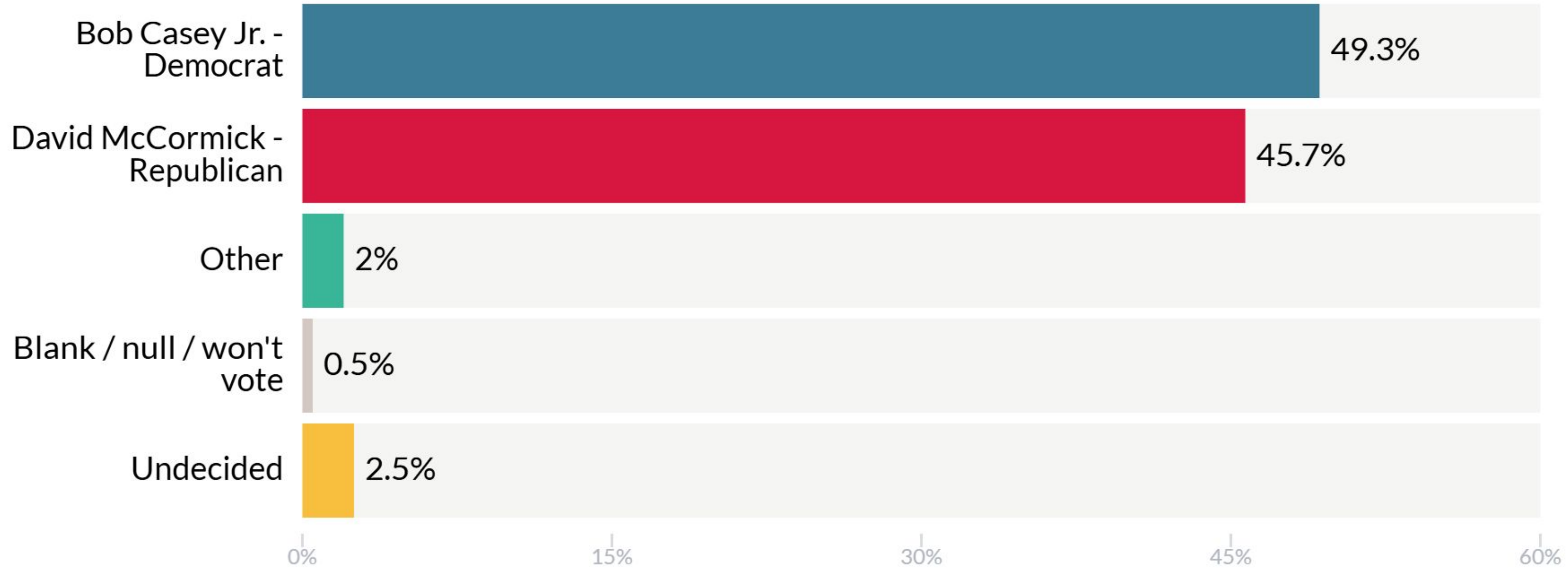


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	52.3	47.4	33.5	37.4	61	42.5	38.3	56.4	52.8
Kamala Harris	44.9	50.5	48.8	58.3	37.9	48.5	58.5	42	47.2
Undecided	1.8	1.3	11.8	2.7	0.8	5.6	1.4	1.4	0
Blank / null / won't vote	1	0.8	5.9	1.7	0.3	3.4	1.8	0.2	0

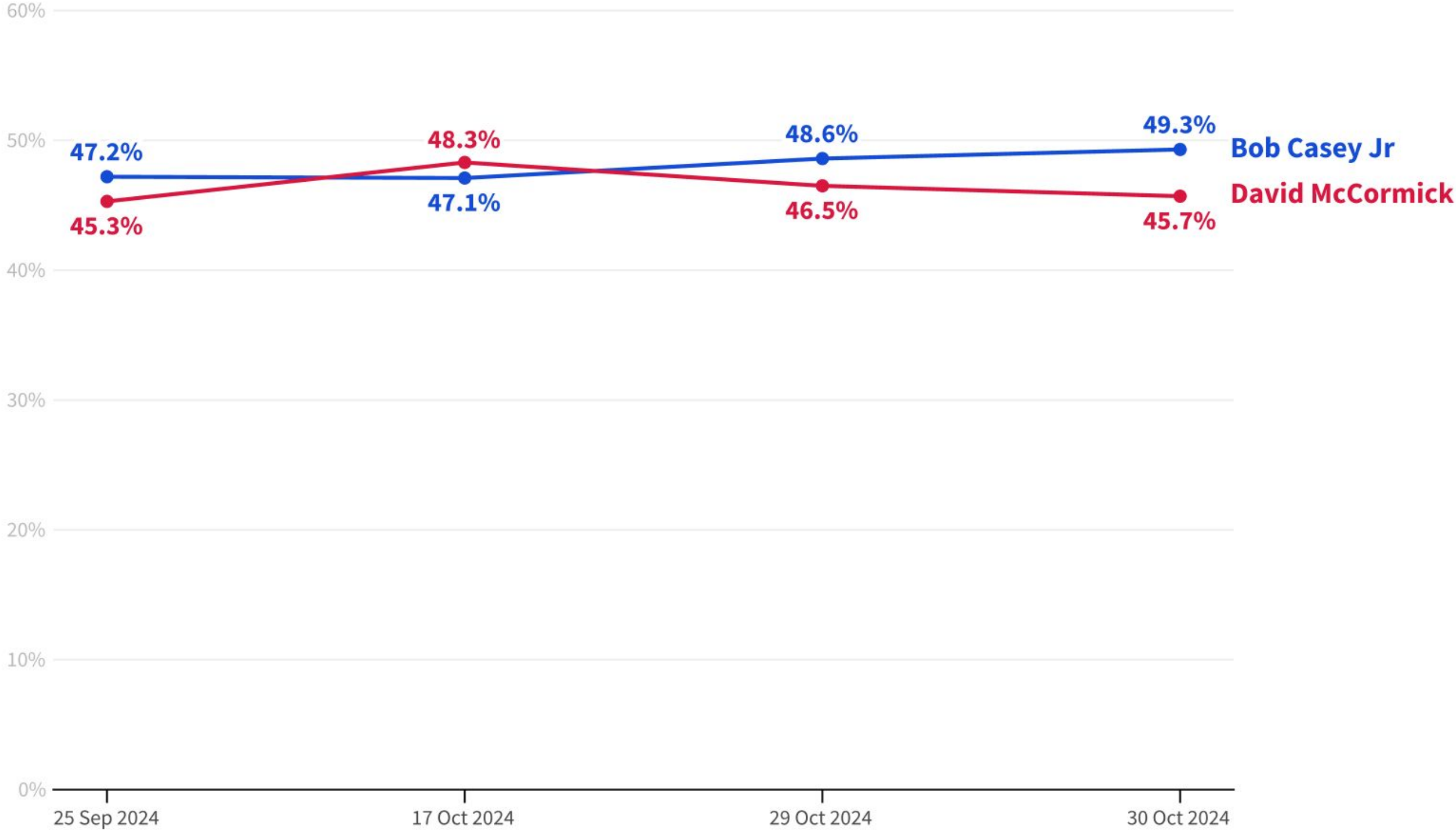
	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Donald Trump	51.1	54.4	43.2	34.5	27	42	53.7	47.7	8.6	90.9	39.8
Kamala Harris	46.1	42	55.2	64.1	67.3	55.6	44.2	42.9	90.6	8.3	48.9
Undecided	2.5	1.4	1.2	0	0	2.4	1.6	8	0.6	0.8	6.1
Blank / null / won't vote	0.4	2.3	0.4	1.4	5.7	0	0.5	1.4	0.2	0	5.2

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	34.6	50.1	59.7	5.8	96.1	37.6
Kamala Harris	59.2	48.1	38.6	91.7	2.8	51
Undecided	2.7	1.4	1.7	1.4	1.1	6.4
Blank / null / won't vote	3.5	0.5	0	1.2	0	5

Whom will you vote for in the United States Senate election in Pennsylvania?



Whom will you vote for in the United States Senate election in Pennsylvania?



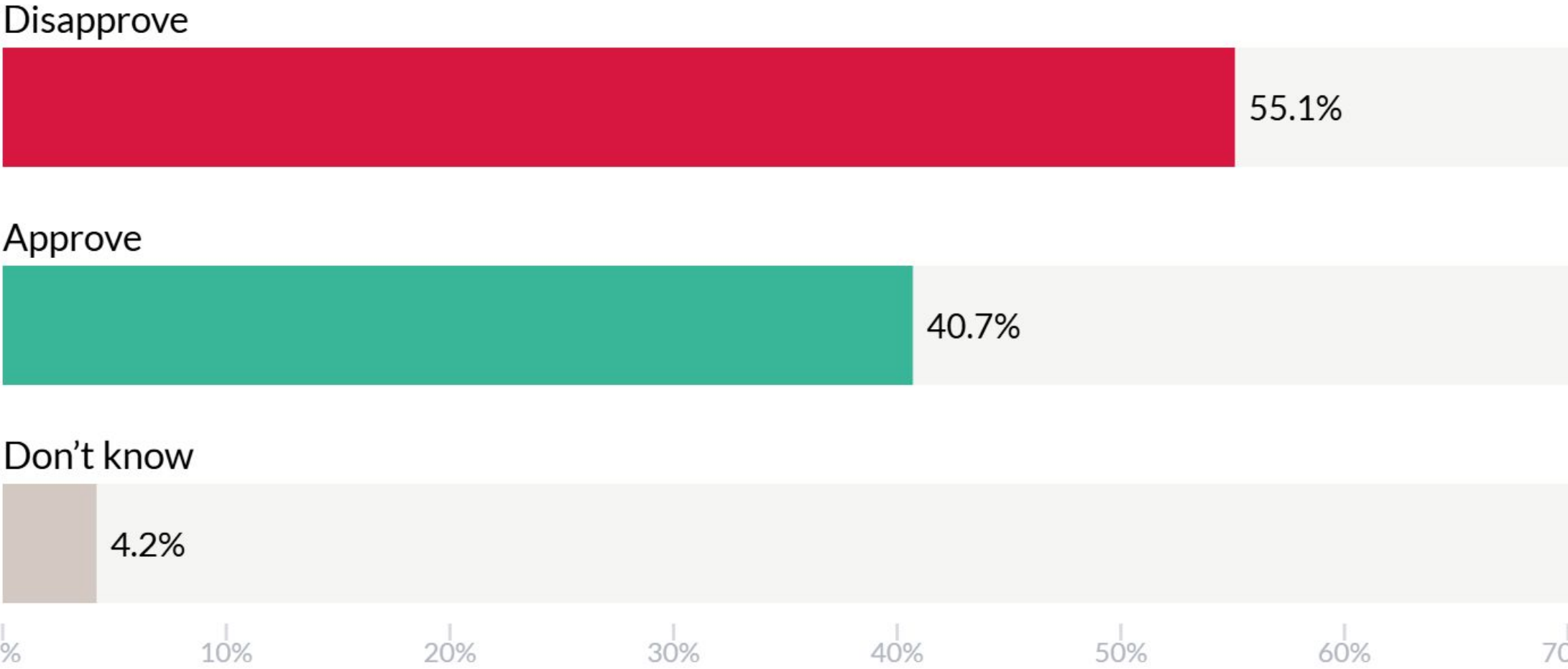
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bob Casey Jr. - Democrat	46.6	51.5	54.7	61.6	37.4	53.9	61.3	42	47
David McCormick - Republican	47.5	44.5	34.8	34.8	56.2	38.1	33.3	53	50.3
Other	2.8	1.2	7.8	0.3	3.7	4.5	2.5	2	0.2
Blank / null / won't vote	0.7	0.4	0.5	0.5	0.5	0.3	1.2	0.1	0.8
Don't know	2.4	2.5	2.3	2.8	2.1	3.3	1.7	3	1.7



















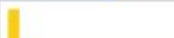





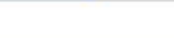


	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Bob Casey Jr. - Democrat	47.1	45.1	55.4	59.6	73	58	45.1	44	91.1	8.5	55
David McCormick - Republican	44.6	51.4	41.4	18.7	22.7	30.1	51.4	39.9	6.9	86	34.3
Other	5	0.5	0.6	21.7	4.3	7.8	0.5	2.6	1.1	3.2	1.2
Blank / null / won't vote	0.8	0.4	0.3	0	0	0	0.5	5.6	0.1	0.4	1.8
Don't know	2.5	2.6	2.3	0	0	4	2.5	7.9	0.8	1.9	7.6


































	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bob Casey Jr. - Democrat	64.9	48.1	39.5	93.4	3.3	55.1
David McCormick - Republican	26.1	48.3	55.7	4.8	91.2	25.1
Other	5.4	0.6	2.4	0.1	2.8	8.5
Blank / null / won't vote	0.9	0.6	0.1	0.3	0.7	1
Don't know	2.7	2.5	2.2	1.4	2	10.3



















2.2. Presidential Approval

Do you approve or disapprove of Joe Biden’s performance as president of the United States?

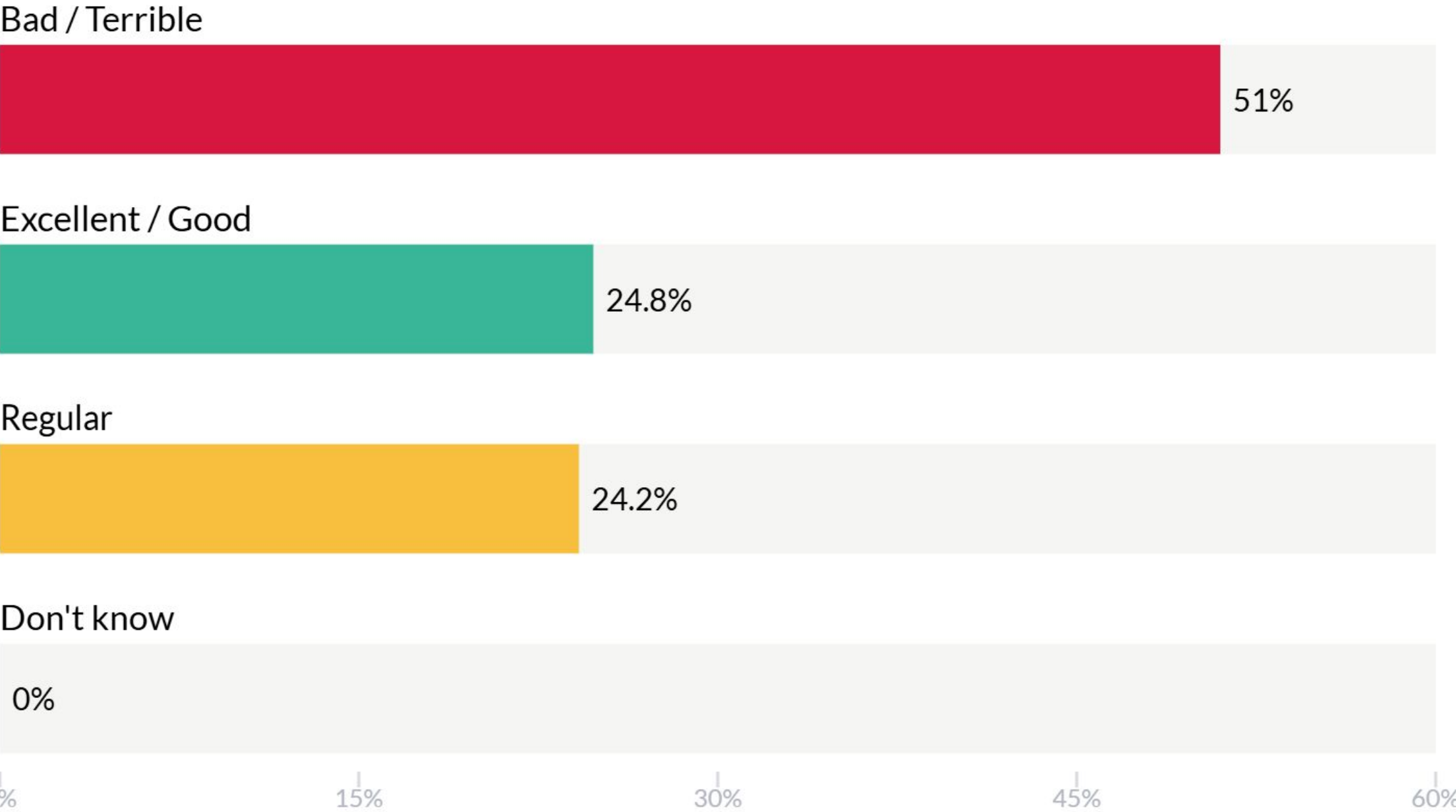


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	 58.1	 52.5	 57.1	 46.2	 63.7	 57.8	 48.4	 59.1	 53.4
Approve	 37.9	 43.3	 33.4	 49.6	 32	 36	 47.1	 39	 40.3
Don't know	 4	 4.1	 9.5	 4.1	 4.2	 6.2	 4.6	 1.9	 6.3

	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Disapprove	 57.7	 60.5	 47.7	 48.3	 32.7	 46.7	 58.8	 65.5	 13.6	 92.7	 56.7
Approve	 38.6	 34	 49	 51.7	 62	 50	 36.9	 32.3	 81.2	 6.6	 33.1
Don't know	 3.7	 5.6	 3.3	 0	 5.3	 3.4	 4.3	 2.2	 5.2	 0.7	 10.2

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	 44.2	 54.5	 65.3	 12.5	 97.2	 61.7
Approve	 52.7	 41.1	 30.2	 81.4	 1.9	 27.1
Don't know	 3.1	 4.4	 4.5	 6.1	 0.9	 11.2

How do you evaluate Joe Biden's performance as President?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	53.3	48.7	57.1	41	60.6	45.8	42.6	57.3	51.7
Excellent / Good	21.9	27.8	8.7	30.8	19	13	21.5	25.5	34.5
Regular	24.8	23.4	34.2	28.1	20.4	41.3	35.7	17.2	13.8
Don't know	0	0.1	0	0.1	0	0	0.2	0	0

	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Bad / Terrible	52.8	57.4	43.2	41.1	28.4	43.4	54.8	57.9	9	90.4	48.8
Excellent / Good	26	17.9	30.2	23.1	32.8	31.9	23.1	22.8	51.3	4.3	15.6
Regular	21.2	24.7	26.5	35.7	38.8	24.7	22	19.3	39.7	5.3	35.5
Don't know	0	0	0.1	0	0	0	0.1	0	0	0	0.1

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	38.3	51	60.9	8.8	95.6	41.8
Excellent / Good	28.8	25.4	20.4	48.6	1.9	18.2
Regular	32.9	23.5	18.6	42.5	2.4	40
Don't know	0	0.1	0	0.1	0	0

ATLAS POLL

10/30/2024-10/31/2024

Wisconsin

US Presidential Election 2024

1. Methodology and sample profile

Target population

Likely voters in Wisconsin

Sample size

673 respondents

Methodology

Random Digital Recruitment (Atlas RDR)

Margin of error

±4 p.p.

Confidence level for estimation of the margin of error

95%

Polling Period

10/30/2024-10/31/2024

Gender

Female	50.0%
Male	48.5%
Other/prefer not to identify	1.5%

Yearly household income

Below \$50k	34.3%
\$50k - \$100k	34.0%
Above \$100k	31.7%

Partisanship

Democrat	32.5%
Republican	34.3%
Independent	33.2%

Age

18 - 29	14.5%
30 - 44	23.3%
45 - 64	42.2%
65+	20.0%

Education Level

College degree or higher	46.8%
All other	53.2%

Region

Suburban	45.9%
Urban	24.0%
Rural	30.1%

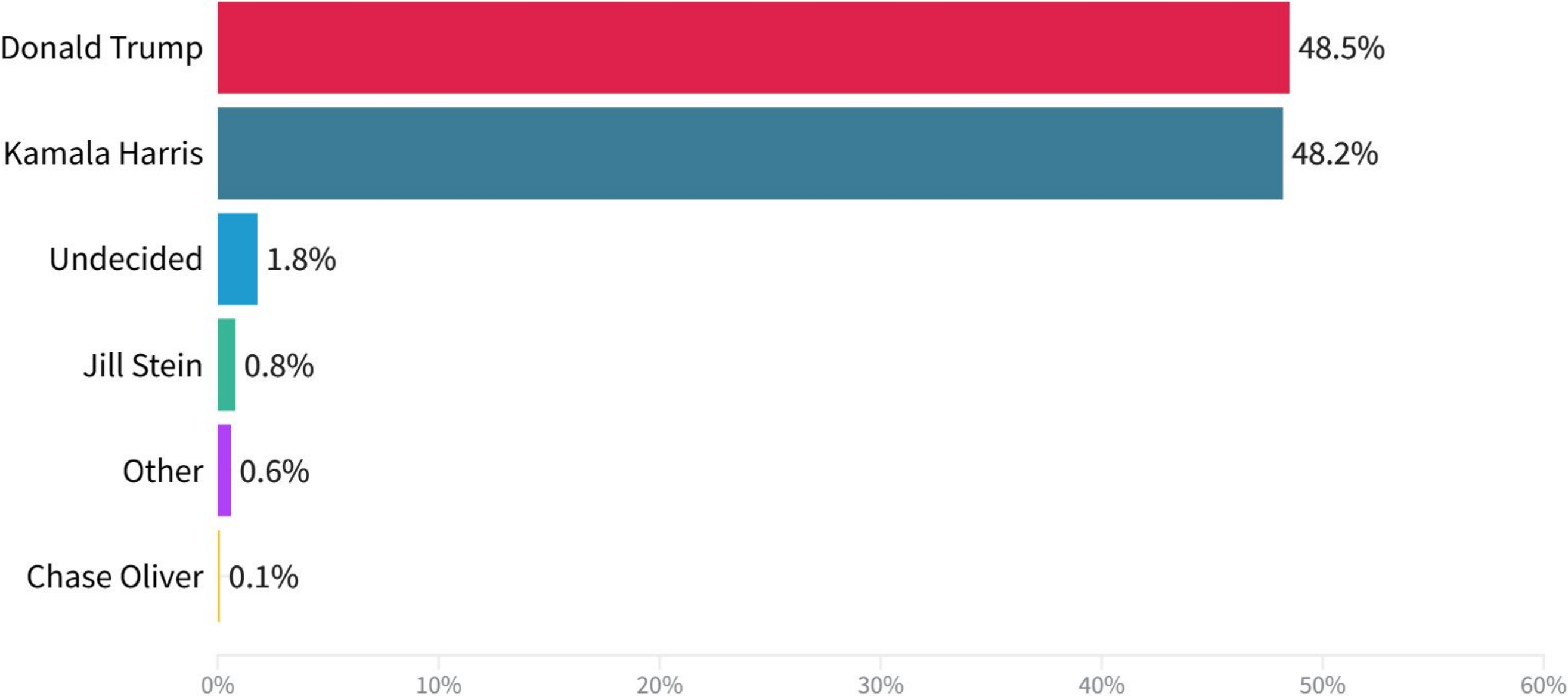
Race

White	87.7%
Black	4.1%
Hispanic	4.3%
Asian	1.1%
Other	2.9%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Wisconsin ballot will you vote for in the upcoming presidential election?



Presidential Election: Full scenario [Demographic crossings]

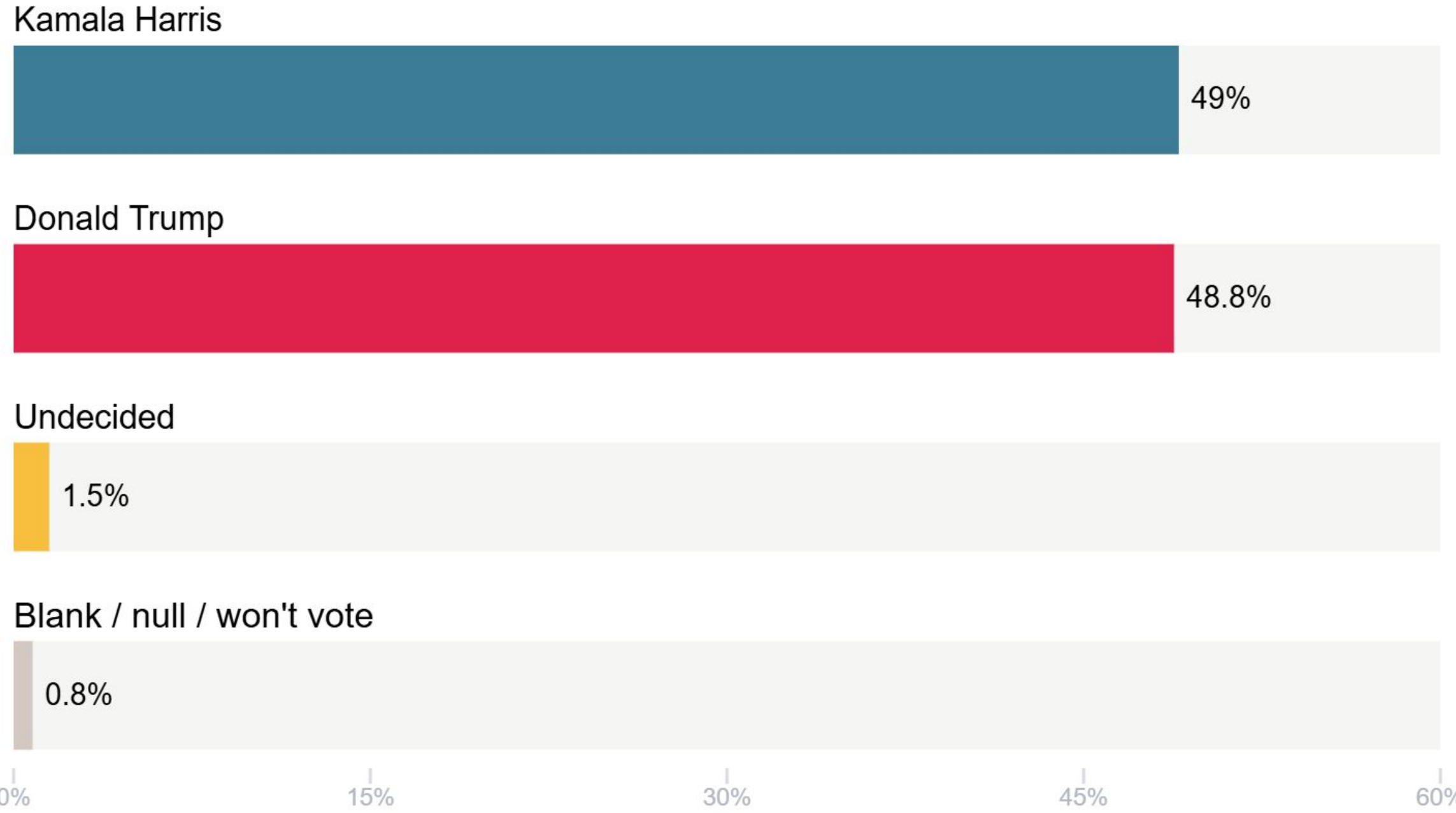


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	53.2	44.9	19.3	41	55.2	47.5	42.7	52.3	48.1
Kamala Harris	44.2	52.3	42.2	54.6	42.6	50	54.4	43.1	50.5
Undecided	1.7	1.5	11.2	1.8	1.7	0.8	1.6	3	0
Jill Stein	0.3	0.7	20.8	1.2	0.5	1.7	0.2	1	0.5
Other	0	0.6	6.5	0.8	0	0	1.1	0.3	0
Chase Oliver	0.2	0	0	0.2	0	0	0	0.2	0
Blank / null / won't vote	0	0	0	0	0	0	0	0	0

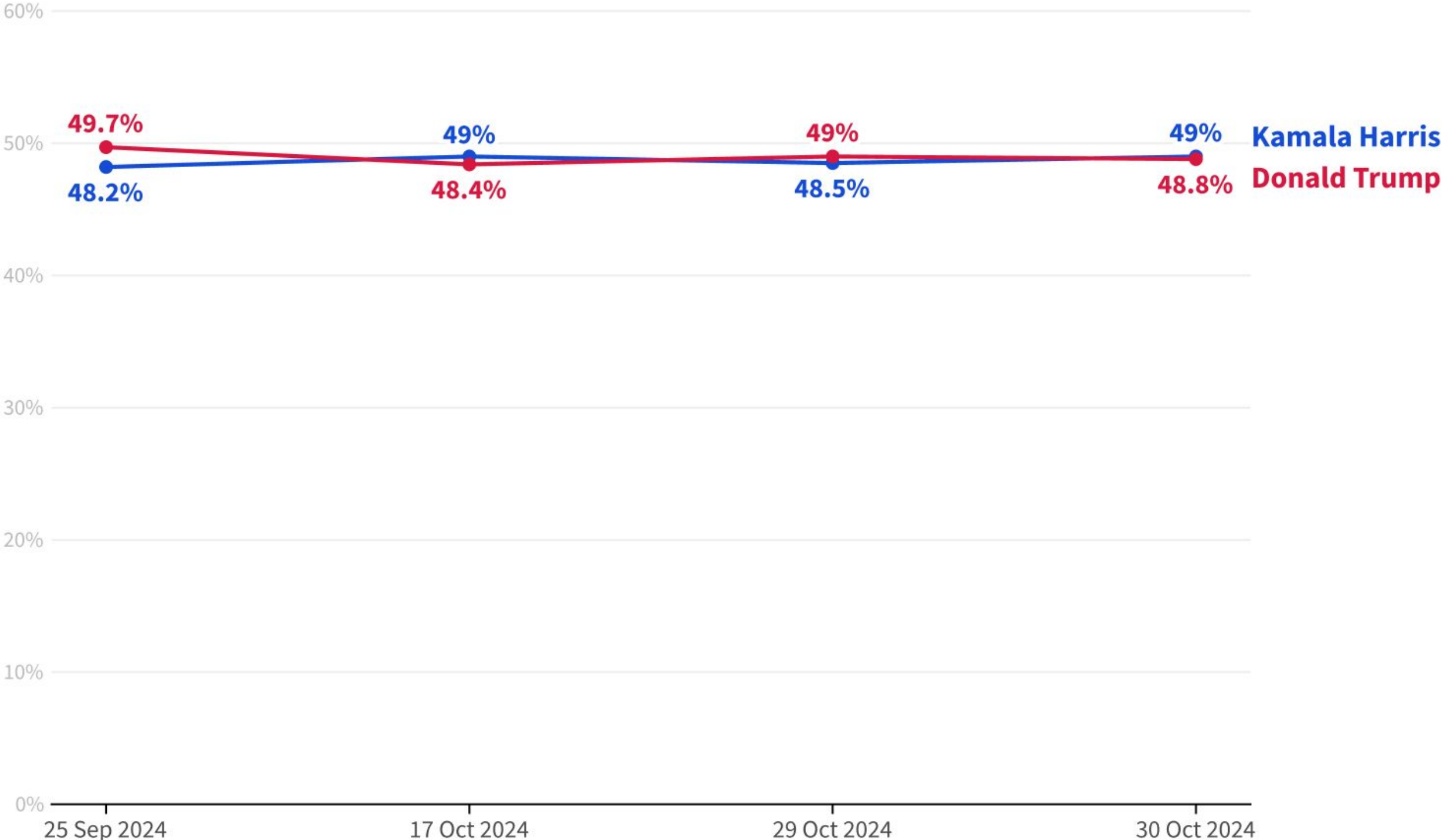
	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	39.8	50.2	56.3	2.4	94.6	45.9	41.3	49.1	53.1
Kamala Harris	55.4	47	41.7	96.2	4.7	46.3	53.5	49.2	42.9
Undecided	3.6	0.4	1.1	1.2	0.3	3.8	3.1	0.2	2.9
Jill Stein	1.2	1.2	0	0	0	2.5	1.5	0.6	0.7
Other	0	0.6	0.6	0.2	0	0.9	0.5	0.6	0
Chase Oliver	0	0	0.3	0	0.3	0	0	0	0.3
Blank / null / won't vote	0	0	0	0	0	0	0	0	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	38.9	61.8	22.9	49.4	42.8	3	97.5	42.9
Kamala Harris	61.1	38.2	77.1	47.2	47	92.9	1.5	47.7
Undecided	0	0	0	1.8	5.7	2.2	0.5	5.1
Jill Stein	0	0	0	0.8	2.9	1.6	0	0.9
Other	0	0	0	0.4	1.5	0.2	0.5	0.5
Chase Oliver	0	0	0	0.1	0	0	0	1.1
Blank / null / won't vote	0	0	0	0	0	0	0	0

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Kamala Harris	45.4	52.7	42.2	55.2	43.5	50	54.7	44.5	51
Donald Trump	53.2	45.3	22.8	41.5	55.2	47.5	43.3	52.7	48.1
Undecided	0.7	1.9	11.2	1.8	1.2	0.8	1.6	2.3	0
Blank / null / won't vote	0.7	0.1	23.8	1.4	0.2	1.7	0.4	0.5	0.9

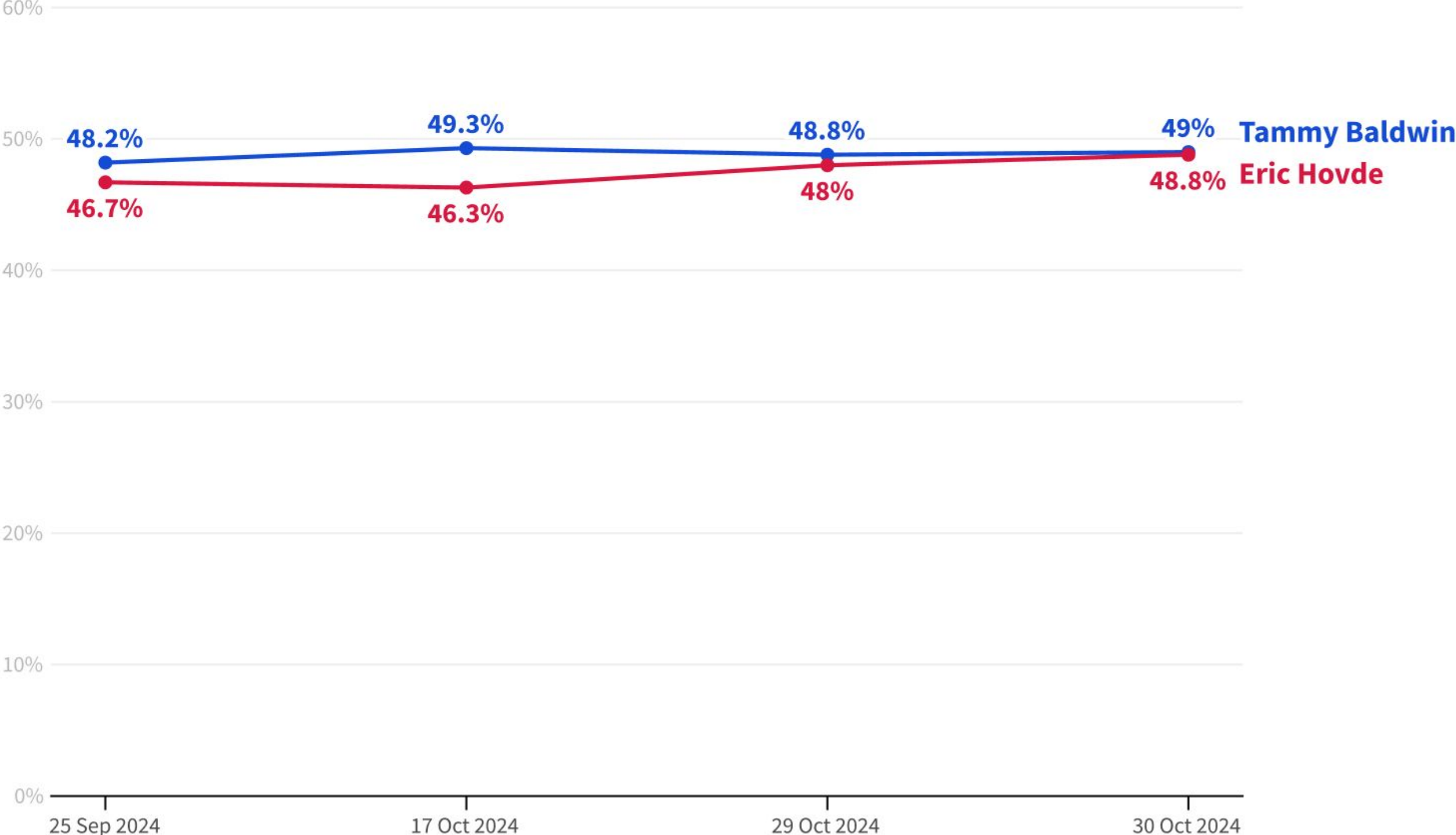
	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Kamala Harris	57	47.2	42.1	96.5	5.1	48	55.9	49.3	43.3
Donald Trump	39.8	50.6	56.7	2.4	94.6	46.7	41.8	49.4	53.1
Undecided	2.3	1	1.1	1.2	0.3	3	1.3	0.2	3.5
Blank / null / won't vote	0.9	1.2	0.1	0	0	2.3	1.1	1.1	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Kamala Harris	61.1	38.2	77.1	48.1	47	93.5	1.5	52.4
Donald Trump	38.9	61.8	22.9	49.7	42.8	3	98	43.4
Undecided	0	0	0	1.5	5.7	2.4	0.5	1.5
Blank / null / won't vote	0	0	0	0.7	4.4	1	0	2.7

Whom will you vote for in the United States Senate election in Wisconsin?



Whom will you vote for in the United States Senate election in Wisconsin?



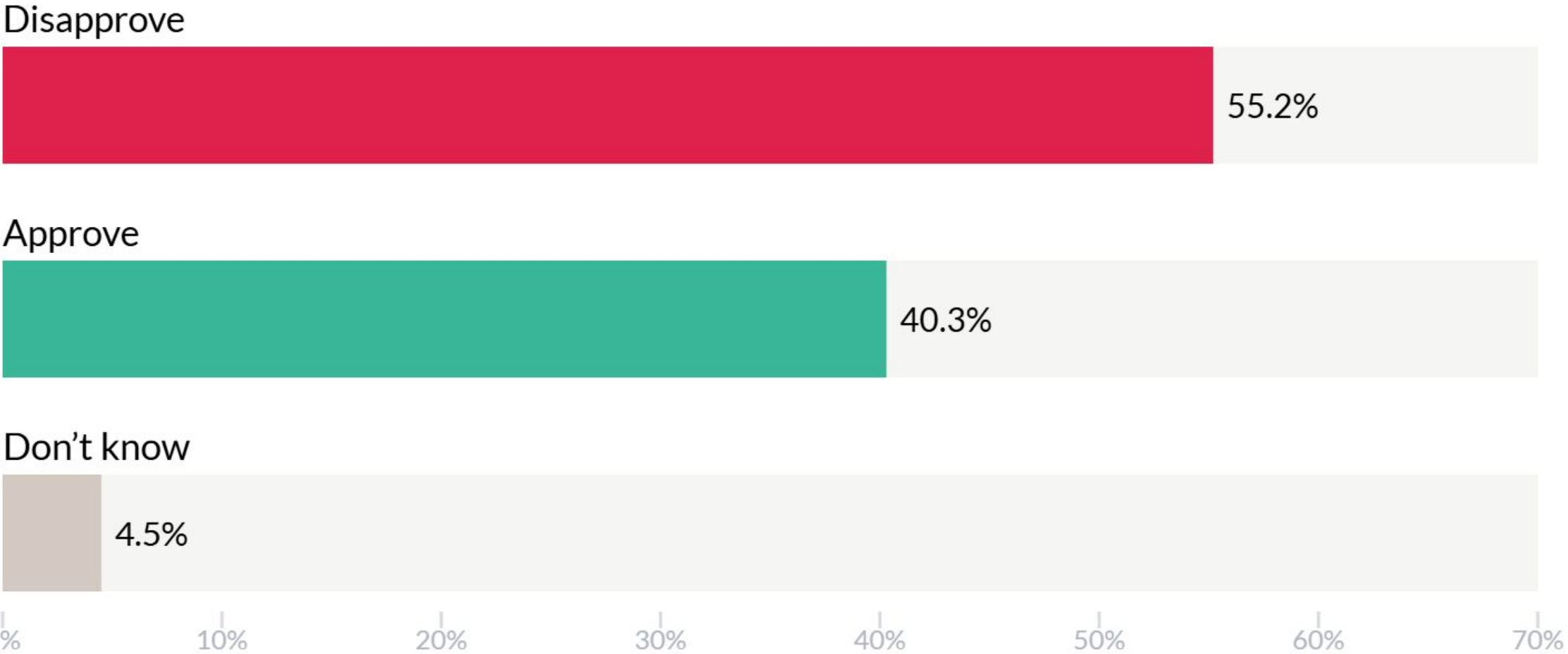
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Tammy Baldwin - Democrat	44.7	53.4	42.2	57	41.9	50	55.1	44.4	50.8
Eric Hovde - Republican	53.3	45.1	24.8	41	55.7	47.8	42.6	53	47.8
Blank / null / won't vote	0.4	0.8	17.9	0.6	1.1	0.3	0	1.8	0.2
Other	0	0	11.5	0.4	0	0	0.5	0.1	0
Don't know	1.6	0.8	3.5	1.1	1.3	1.9	1.8	0.6	1.2



























	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Tammy Baldwin - Democrat	55.5	49.3	41.5	97.3	4.6	47.7	55.1	48.1	45.8
Eric Hovde - Republican	41	49.2	56.8	2.4	93.2	48.2	42.6	49.3	52.5
Blank / null / won't vote	1.9	0.6	0	0	0.6	2	0.2	0.9	1.4
Other	0.4	0	0.1	0	0.1	0.4	0.2	0	0.4
Don't know	1.2	1	1.5	0.3	1.5	1.8	1.9	1.7	0




























	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Tammy Baldwin - Democrat	61.1	38.2	77.1	48.1	47	93.8	3	44.4
Eric Hovde - Republican	38.9	61.8	22.9	49.6	45.1	3	95.5	54.7
Blank / null / won't vote	0	0	0	0.9	1.5	1.5	0.3	0.4
Other	0	0	0	0.1	4.2	0.3	0.1	0
Don't know	0	0	0	1.3	2.1	1.5	1.1	0.5






















2.2. Presidential Approval and Image of Politicians

Do you approve or disapprove of Joe Biden's performance as president of the United States?

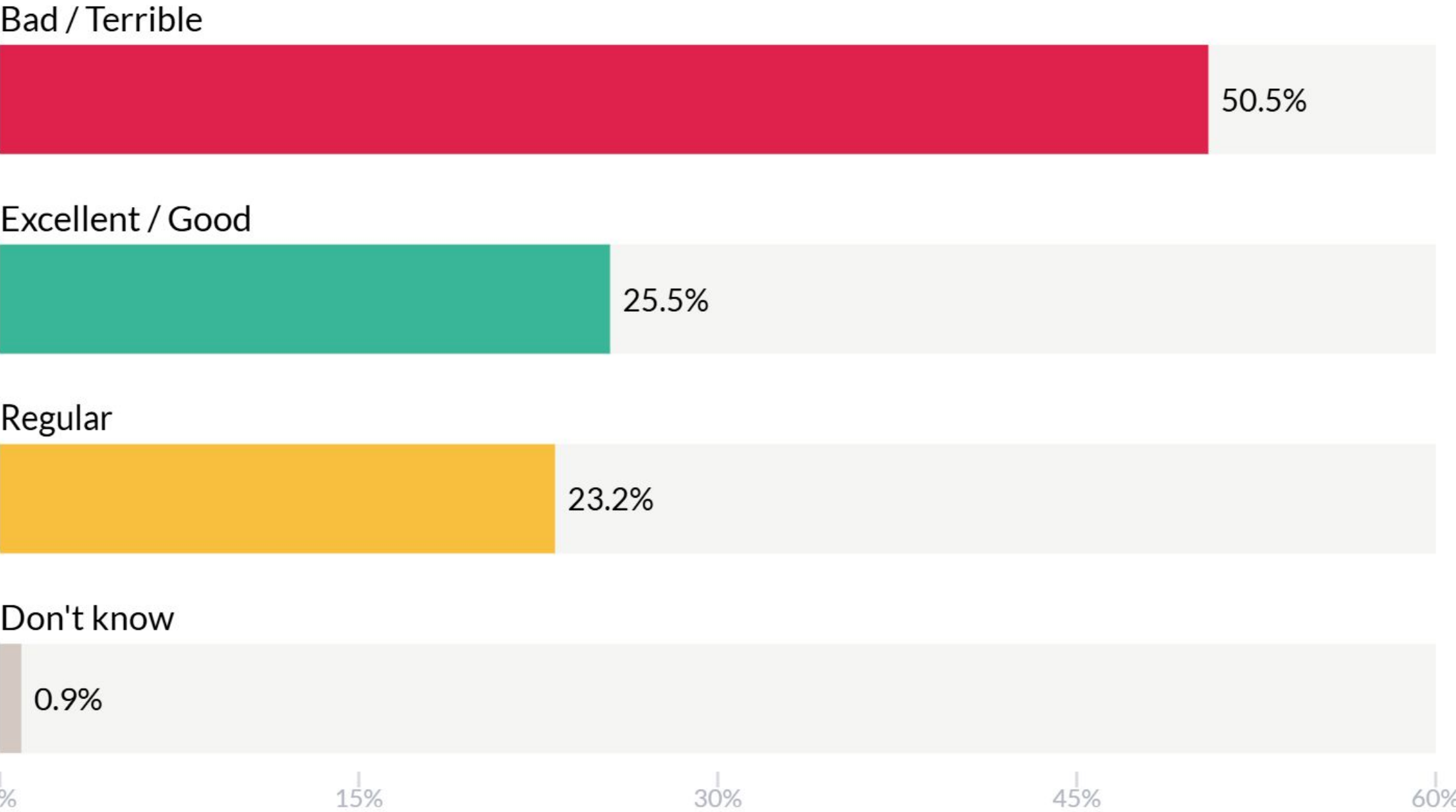


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	 60.3	 50.2	 52.3	 48.9	 60.7	 59.6	 51.1	 58.5	 49.7
Approve	 34.2	 46	 47.7	 46.8	 34.6	 34.4	 43	 37.5	 47.4
Don't know	 5.5	 3.7	0	 4.3	 4.7	 6.1	 5.9	 4	 2.8

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	 51	 55.2	 59.6	 6.7	 94.9	 61.4	 47.6	 54.7	 61.6
Approve	 41.6	 39.9	 39.3	 87.6	 4.3	 31.3	 42	 43	 35.2
Don't know	 7.3	 4.9	 1.1	 5.7	 0.7	 7.2	 10.5	 2.3	 3.2

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	 38.9	 61.8	 58	 55	 51.6	 14.8	 98.4	 51.1
Approve	 61.1	 38.2	 42	 39.9	 45.8	 80.3	 1.2	 27.3
Don't know	0	0	0	 5.1	 2.5	 4.8	 0.4	 21.6

How do you evaluate Joe Biden's performance as President?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	53.5	47.5	52.3	44.3	56	51.9	46.6	53	48.8
Excellent / Good	21.3	29.6	25	30.9	20.8	13.8	18.8	26	40.5
Regular	25.2	21.3	17.8	24.9	21.6	33.8	34.6	19.1	10.7
Don't know	0	1.6	4.9	0	1.6	0.5	0	1.9	0

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	43.6	51.6	56.9	5.2	93.9	49.9	43.2	50.7	55.8
Excellent / Good	25.4	26.6	24.4	56.6	2.9	18.5	24.6	27	24
Regular	30.1	20.5	18.5	38.1	3.2	29	32.2	21.4	18.7
Don't know	1	1.4	0.2	0	0	2.6	0	0.9	1.5

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	38.9	51.1	22.9	52	50.2	6.4	96.7	50.5
Excellent / Good	56.7	38.2	28.7	24.2	31.2	52.2	0.9	10.5
Regular	4.4	0	48.4	23.4	18.6	41.4	1.4	34.8
Don't know	0	10.8	0	0.5	0	0	1	4.1

About AtlasIntel

AtlasIntel was the most accurate pollster of the 2020 presidential election and of the 2022 midterms in the United States.

In 2020, Atlas polls had an average error of only two points and anticipated election results within the margin of error in all swing states during the worst cycle for the US polling industry in four decades.*



Replying to @NateSilver538

Finally, here's how the most prolific pollsters fared in the general election.

The best-performing pollster was AtlasIntel!

Second was Trafalgar!

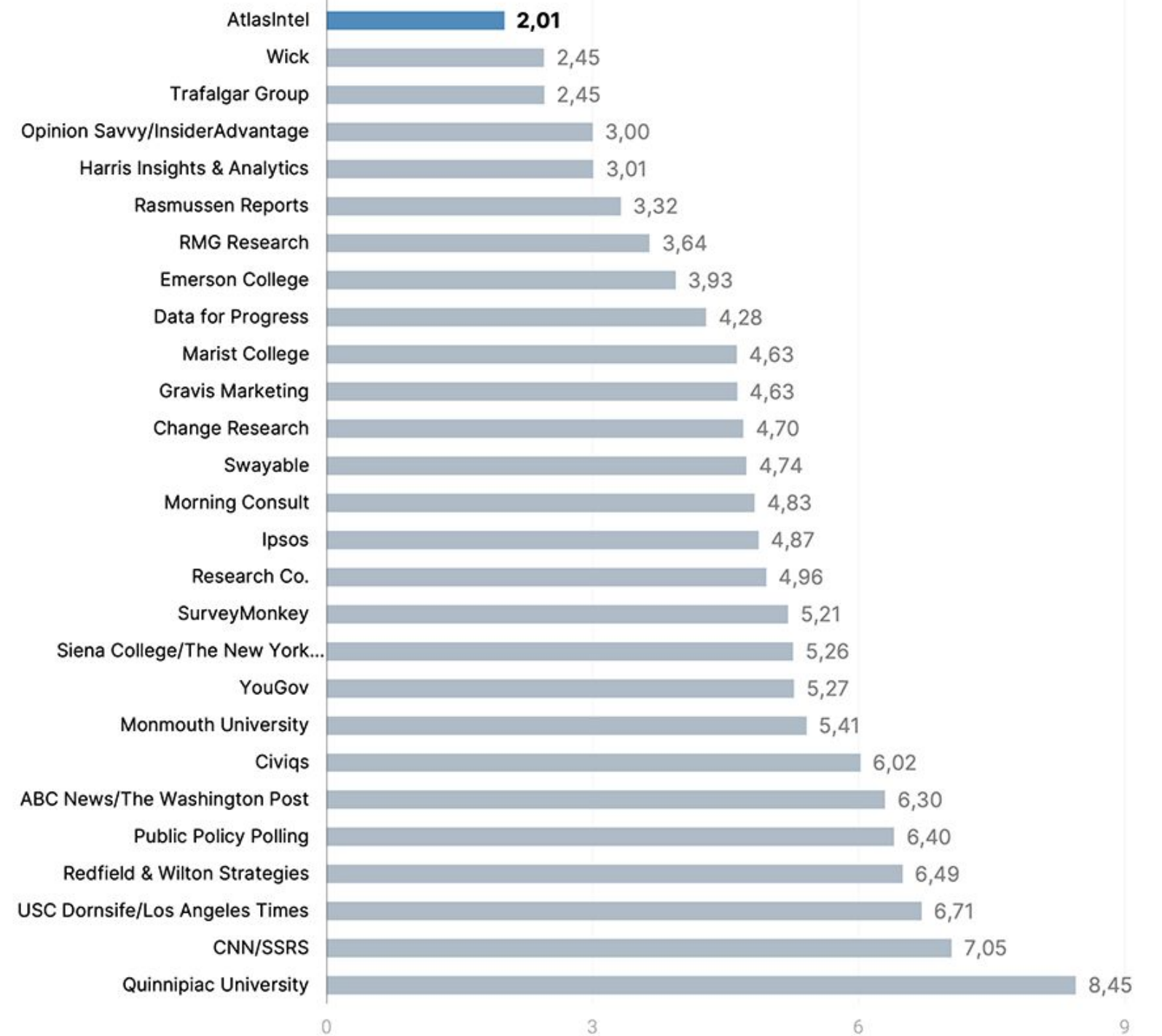
Yeah, they incorrectly had Trump winning a few states, but they were close on the margins, and that's the better metric.

AtlasIntel was 2020's most accurate pollster

Average error of polls in final 21 days before the 2020 general election, for pollsters that conducted at least 10 polls

POLLSTER	NO. POLLS	RACES CALLED CORRECTLY	STATISTICAL BIAS	AVG. ERROR
Swayable	68	93%	+5.1	+5.8
SurveyMonkey	58	97	+3.8	+4.7
Morning Consult	54	80	+4.6	+4.8
Change Research	44	69	+5.7	+6.1
Data for Progress	42	75	+5.0	+5.0
YouGov	37	82	+5.3	+5.3
Emerson College	36	58	+3.0	+4.1
Ipsos	32	73	+4.6	+4.6
Public Policy Polling	31	63	+7.2	+7.2
Trafalgar Group	28	50	-2.1	+2.6
Siena College/NYT Upshot	25	76	+5.5	+5.5
RMG Research	25	80	+6.0	+6.0
Civiqs	22	73	+5.3	+5.6
Gravis Marketing	21	90	+4.8	+4.8
SurveyUSA	17	79	+2.4	+4.6
Rasmussen Reports/POR	17	68	+1.0	+2.8
Opinion Savvy/InsiderAdvantage	15	47	+0.8	+3.5
Research Co.	14	96	+5.2	+5.2
AtlasIntel	14	71	+1.0	+2.2
Harris Insights & Analytics	13	81	+3.2	+3.3
SSRS	12	75	+7.1	+7.1

Average error of national and state-level polls in the 2020 US Presidential Election [polls released in the final week before election day]



*AAPOR, 2020 Pre-Election Polling: An Evaluation of the 2020 General Election Polls

AtlasIntel was the most accurate pollster of the 2022 presidential election in Brazil.

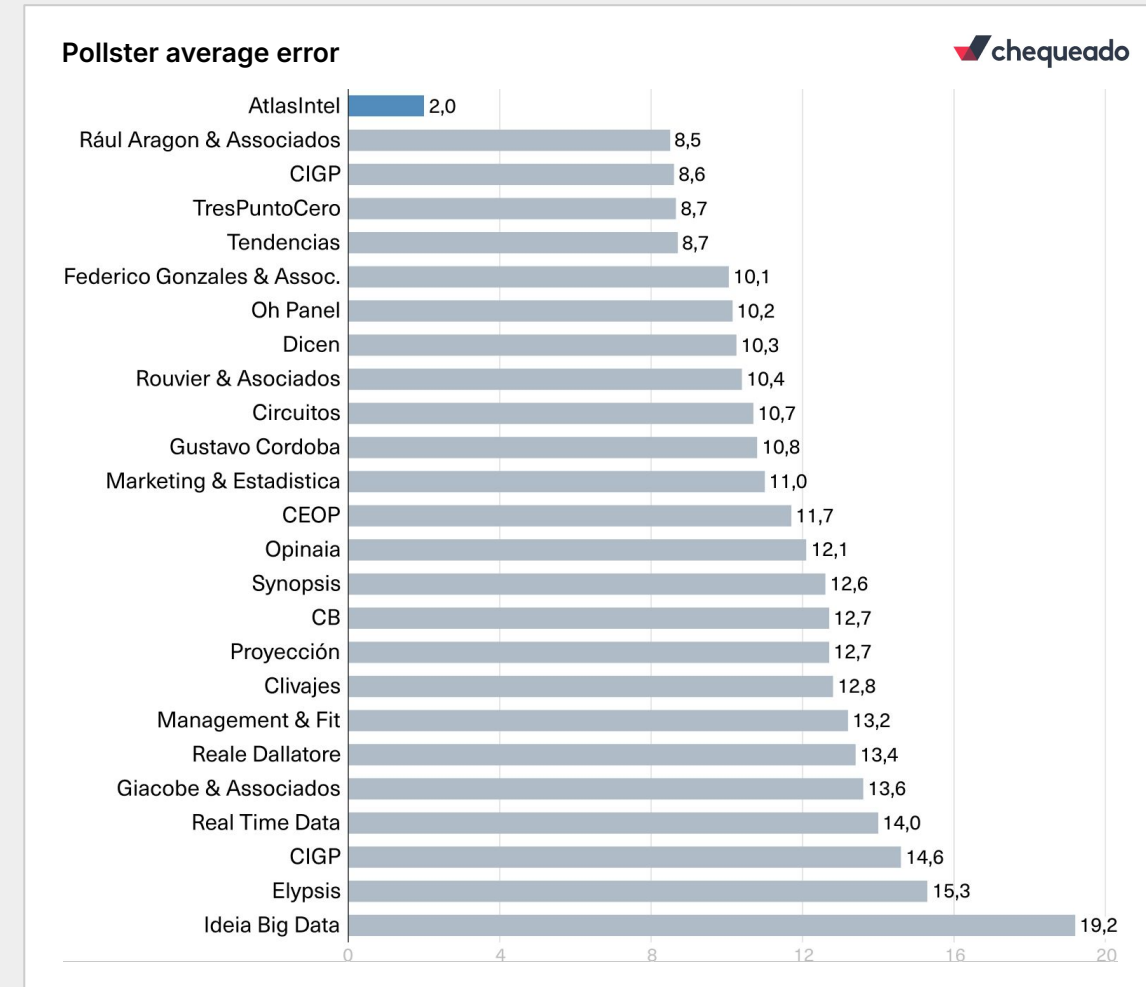
	2/10	1		2		3		4		5		6		7		8		9	
		1/10		1/10		30/09		29/09		1/10		30/09		1/10		29/09		29/09	
		AtlasIntel		MDA		Paraná Pesquisas		Ideia Big Data		Ipec		Veritá		Datafolha		Futura		Brasmarket	
		Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Lula	48.4	50.3	1.9	48.3	0.1	47.2	1.2	48.9	0.4	51	2.6	41.6	6.8	50	1.6	43.6	4.8	34.7	13.7
Jair Bolsonaro	43.2	41.1	2.1	39.7	3.5	40.1	3.1	38.5	4.7	37	6.6	44.6	1.4	36	7.2	40.5	2.7	51.0	7.8
Simone Tebet	4.2	2.7	1.5	4.7	0.5	6.2	2.0	6.2	2.1	5	1.2	4.2	0.0	6	1.8	7.7	3.5	5.8	1.6
Ciro Gomes	3.0	4.0	1.0	4.9	1.9	5.3	2.3	5.2	2.2	5	2.4	4.1	1.1	5	2.0	6.0	3.0	7.0	4.0
Outros	1.2	1.9	0.7	2.4	1.2	1.2	0.0	1.2	0.1	2	0.9	5.5	4.3	2	0.8	2.2	1.0	1.5	0.3
Average error			1.4		1.5		1.7		1.9		2.7		2.7		2.7		3.0		5.5

AtlasIntel was the most accurate pollster of the last three election cycles in Argentina (presidential elections, legislative primaries, and legislative elections).

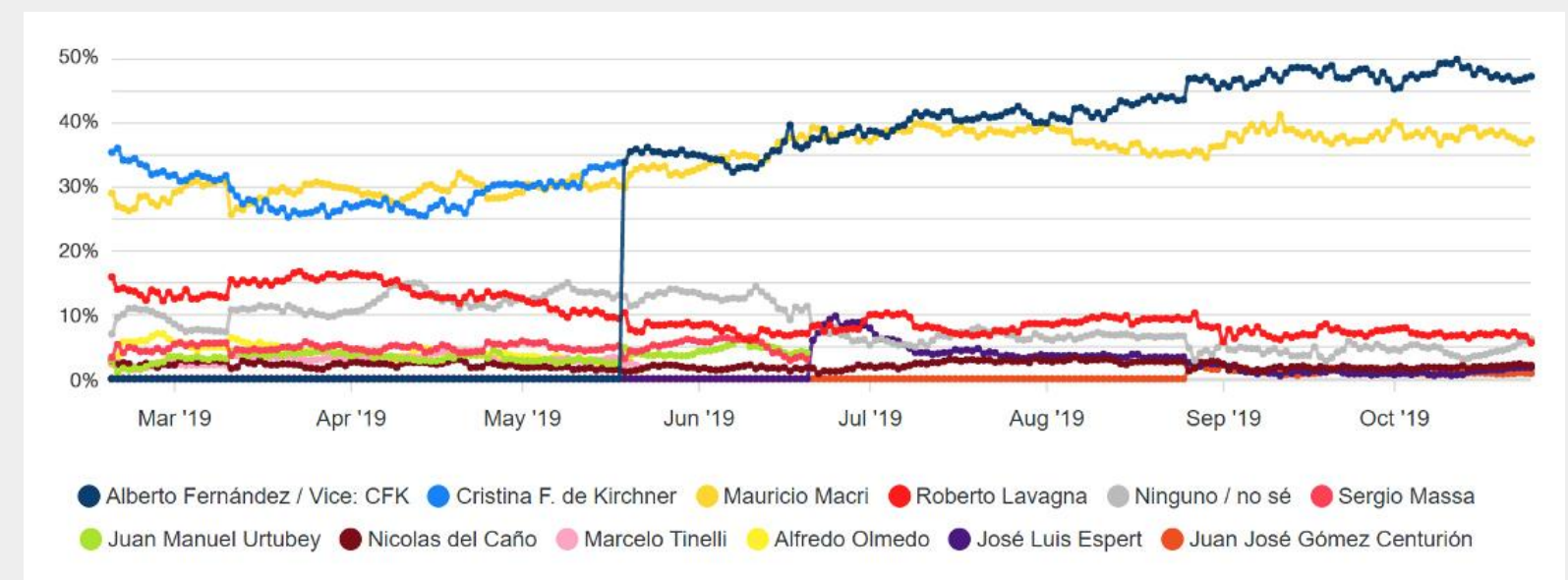
In each of the three election cycles, AtlasIntel had the lowest polling error. In 2023, AtlasIntel was the only pollster to correctly indicate the winners of both the 1st Round (Sergio Massa) and the runoff (Javier Milei).



2019 Argentina Presidential Election Polls



2019 Atlas Tracking Pro Time series



AtlasIntel was the most accurate pollster of the 2022 Constitutional Plebiscite in Chile

Public and private AtlasIntel polls accurately captured the dynamics of voter mobilization and came closer to the final vote count than any competitor.

AtlasIntel public releases both before and after the start of the poll blackout period indicated that slightly more than 58% of Chilean voters would vote to reject the new constitution; with 61,8% of votes cast against the new constitutional text, AtlasIntel came closest to the final outcome regardless of whether one considers polls released before or during the blackout period.

Ranking of pollster accuracy

CHILE 2022 - Constitutional plebiscite

Last public poll released prior to the start of the publication blackout period (likely voters)

	9/4	1		2		3		4		5		6		7		8		9	
		8/19		8/19		8/19		8/1		8/19		8/19		8/7		8/19		8/2	
		AtlasIntel		Black & White		UDD		Criteria		Cadem		Activa Pulso Ciudadano		Data Influye		Signos / SmartAnalytics		MORI / FIEL	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Approve	38,14	41,6	3,5	42,0	3,9	44,3	6,2	44,4	6,3	45,0	6,9	46,5	8,4	47,3	9,2	48,1	10,0	48,4	10,3
Reject	61,86	58,4	3,5	58,0	3,9	55,7	6,2	55,6	6,3	55,0	6,9	53,5	8,4	52,7	9,2	51,9	10,0	51,6	10,3
Average error			3,5		3,9		6,2		6,3		6,9		8,4		9,2		10,0		10,3

Last public poll released after the start of the publication blackout period (likely voters)

	9/4	1		2		3		4	
		9/3		9/3		8/29		9/2	
		AtlasIntel		Black & White		Activa Pulso Ciudadano		Cadem	
	Result	Result	Error	Result	Error	Result	Error	Result	Error
Approve	38,14	41,9	3,8	45,0	6,9	45,1	7,0	47,0	8,9
Reject	61,86	58,1	3,8	55,0	6,9	54,9	7,0	53,0	8,9
Average error			3,8		6,9		7,0		8,9

AtlasIntel polls anticipated the major swings of the 2022 presidential race in Colombia, during the primaries and the campaigning for the 1st round of voting and then the runoff.

	Result	1		2		3		4		5		6	
		AtlasIntel (Atlas Tracking PRO)		AtlasIntel (Public polls)		Invamer		Guarumo		CNC		YanHaas	
		Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Primaries													
Result by coalition													
Pacto Histórico	47.1	48.8	1.7	50.6	3.5	53.1	6.0	38.4	8.7	41.7	5.4	48.3	1.2
Equipo por Colombia	33.7	29.9	3.8	28.2	5.5	26.7	7.0	37.5	3.8	27.8	5.9	21.7	12.0
Centro Esperanza	19.1	21.3	2.2	21.2	2.1	20.3	1.2	24.1	5.0	30.6	11.5	30.0	10.9
Pacto Histórico													
Gustavo Petro	80.5	87.5	7.0	85.2	4.7	78.6	1.9	81.6	1.1	78.6	1.9	87.8	7.3
Francia Márquez	14.0	6.8	7.2	6.2	7.8	13.5	0.5	10.5	3.5	12.2	1.8	19.5	5.5
Camilo Romero	4.1	3.3	0.8	3.9	0.2	5.9	1.8	5.9	1.8	4.1	0.0	9.8	5.7
Equipo por Colombia													
Fico Gutiérrez	54.2	55.7	1.5	53.4	0.8	28.9	25.3	33.4	20.8	32.6	21.6	36.6	17.6
Álex Char	17.7	22.5	4.8	23.1	5.4	24.7	7.0	29.2	11.5	32.6	14.9	24.4	6.7
David Barguil	15.8	13.3	2.5	16.0	0.2	15.5	0.3	21.4	5.6	6.5	9.3	9.8	6.0
Aydeé Lizarazo	6.5	1.2	5.3	2.0	4.5	12.3	5.8	4.2	2.3	5.4	1.1	7.3	0.8
Enrique Peñalosa	5.8	7.3	1.5	5.6	0.2	18.7	12.9	11.8	6.0	22.8	17.0	22.0	16.2
Centro Esperanza													
Sergio Fajardo	33.5	48.2	14.7	49.6	16.1	37.8	4.3	37.5	4.0	41.5	8.0	47.4	13.9
Juan Manuel Galán	22.5	18.7	3.8	14.9	7.6	23.9	1.4	22.1	0.4	33.0	10.5	31.6	9.1
Carlos Amaya	20.9	11.6	9.3	10.9	10.0	14.9	6.0	10.4	10.5	8.5	12.4	5.3	15.6
Alejandro Gaviria	15.6	15.5	0.1	19.0	3.4	12.9	2.7	21.5	5.9	11.7	3.9	7.9	7.7
Jorge Enrique Robledo	7.4	6.0	1.4	5.5	1.9	10.5	3.1	8.5	1.1	5.3	2.1	7.9	0.5
FIRST ROUND													
Gustavo Petro	40.3	38.2	2.1	41.2	0.9	40.5	0.2	38.8	1.5	39.7	0.6	42.6	2.3
Rodolfo Hernández	28.2	24.5	3.7	22.1	6.1	20.9	7.3	20.8	7.4	21.2	7.0	12.8	15.4
Fico Gutiérrez	23.9	25.2	1.3	27.5	3.6	27.1	3.2	31.6	7.7	23.1	0.8	22.3	1.6
Sergio Fajardo	4.2	8.3	4.1	9.1	4.9	5.1	0.9	4.4	0.2	4.4	0.2	7.4	3.2
SECOND ROUND													
Gustavo Petro	50.4	48.6	1.8	47.5	2.9	47.2	3.2	46.5	3.9	50.5	0.1	48.4	2.0
Rodolfo Hernández	47.3	48.9	1.6	50.2	2.9	48.2	0.9	48.2	0.9	46.1	1.2	37.6	9.7
Blank votes	2.2	2.5	0.2	2.4	0.1	4.7	2.4	5.3	3.0	3.4	1.1	14.0	11.7
Average error													
			3.6		4.1		4.6		5.1		6.0		7.9

AtlasIntel was the only pollster to correctly anticipate the deadlock resulting from the 2023 legislative election in Spain

With an error of less than a tenth of a percentage point, AtlasIntel was the only pollster to correctly estimate the difference between the PP and the PSOE as well as the difference between the ideological left-right blocks. The surprising result resulted in a legislative deadlock.

El Confidencial

La única encuesta que ha clavado los resultados del 23-J se hizo en São Paulo: "Era un experimento"

En un contexto en el que las casas de encuestas están siendo criticadas por sobreestimar a la derecha, a Atlas Intel le bastó un único sondeo el 17 de julio para acertar más que ninguna



Roman (izquierda, camisa gris), junto al equipo de Atlas Intel que ha realizado la encuesta desde Brasil. (Cedida)

23 July Elections in Spain: Comparison of Results vs. Poll Estimates

	PP	PSOE	PP vs. PSOE margin	Poll error
Final Result 23-Jul	33.1	31.7	1.4	
1 AtlasIntel 17-Jul	30.8	29.4	1.4	0.05
2 Simple Lógica/elDiario.es 17-Jul	32.2	28.6	3.6	2.25
3 YouGov 17-Jul	32.0	28.0	4.0	2.65
4 CIS 17-Jul	30.8	32.2	-1.4	2.75
5 GESOP/The Adelaide Review 21-Jul	32.7	28.5	4.2	2.85
5 40dB/Prisa 17-Jul	32.9	28.7	4.2	2.85
7 Cluster17/El Grand Continent 15-Jul	33.6	28.9	4.7	3.35
7 IMOP/El Confidencial 15-Jul	32.9	28.2	4.7	3.35
9 SocioMétrica/El Español 17-Jul	33.5	28.3	5.2	3.85
10 Sondaxe/La Voz de Galicia 17-Jul	34.3	28.7	5.6	4.25
11 ElectoPanel/Electomanía 17-Jul	34.5	28.8	5.7	4.35
12 KeyData/Público 17-Jul	34.7	28.0	6.7	5.35
13 InvyMark/laSexta 15-Jul	33.5	26.3	7.2	5.85
14 Sigma Dos/El Mundo 17-Jul	35.4	28.0	7.4	6.05
15 GAD3/ABC 17-Jul	36.9	28.6	8.3	6.95
15 Target Point/El Debate 17-Jul	36.4	28.1	8.3	6.95
17 Data10/OKDiario 17-Jul	36.0	27.5	8.5	7.15
18 NC Report/La Razón 17-Jul	37.2	28.3	8.9	7.55

Geographic Coverage

1. THE AMERICAS

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, United States, Uruguay, Venezuela.

2. EUROPE & MIDDLE EAST

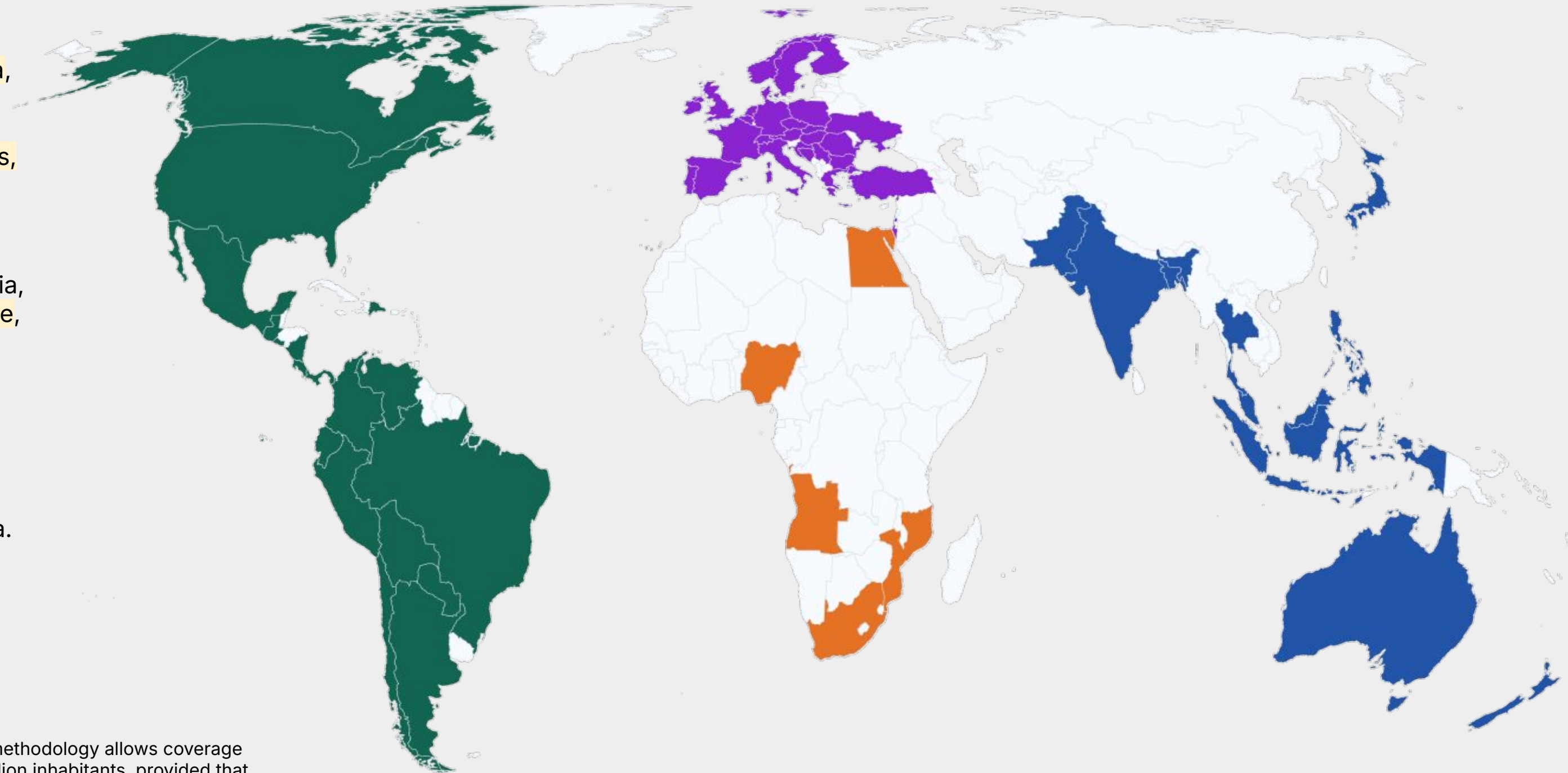
Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Israel, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom.

3. AFRICA

Angola, Egypt, Mozambique, Nigeria, South Africa.

4. ASIA & OCEANIA

Australia, Bangladesh, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Thailand.



AtlasIntel's online data collection solution and sample calibration methodology allows coverage of any country in the Americas and in Europe with more than 3 million inhabitants, provided that its work is not restricted by legal restrictions and Internet blockages. In Africa and Asia, AtlasIntel provides coverage for a group of larger nations; the addition of additional countries can be explored on a case by case basis.

Countries where AtlasIntel has already conducted surveys for other institutional clients are highlighted in the list above.



www.atlasintel.org

info@atlasintel.org